

LIFE

THE HOUSE OF ROCKEFELLER AND THE HOUSE OF HARRIMAN

A VIRGINIAN'S CASE FOR SEGREGATION



THE BURNS OBSERVE
GRACIE'S RETIREMENT

SEPTEMBER 22, 1958

25 CENTS



In all the world only SweetHeart's Elegant Oval can make a bath so rewarding, so refreshing

This very night, pamper yourself for a little while with a warm, leisurely SweetHeart bath. Drift in your own private world as SweetHeart's delicate fragrance invites you to linger . . . linger . . . linger. Bathe hands, face and all of you with SweetHeart's luscious lather—and suddenly, magically—you're younger, fresher, lovelier! SweetHeart refreshes your spirit as it soothes the cares of the day away. No other soap—only SweetHeart's Elegant Oval—makes you feel so enchantingly feminine!



Creamy White

Luscious Pink



SweetHeart's Elegant Oval also available in Canada

© 1958, PUREX CORPORATION, LTD.



**"What!
LIFE INSURANCE
at a DISCOUNT?"**

"Yes, **MONEY
does it!"**

**Before you buy any life insurance, be sure to find out
how **MONEY** offers you lower rates on larger policies!**

You expect to pay less for a gallon can of paint than for four separate quarts. Now MONEY brings this same money-saving discount principle to life insurance.

HERE'S HOW IT WORKS: Right now, MONEY offers you lower rates per thousand on nearly all types of new individual life insurance policies with face amounts of \$5,000 or over. And you get an *even lower rate* per thousand when the policy is for \$10,000 or more! Over the years,

your total premium reductions may well amount to *hundreds of dollars!* See examples below:

MONEY'S DISCOUNT TABLE

Face Amount of Policy	Annual Premium Reduction per Thousand	How much less you pay...	
		in 10 Yrs' Premiums	in 20 Yrs' Premiums
\$ 5,000	\$1.25	\$ 62.50	\$125.00
7,000	1.25	87.50	175.00
10,000	2.00	200.00	400.00
15,000	2.00	300.00	600.00
20,000	2.00	400.00	800.00

MONEY's Discount Plan offers you an opportunity to strengthen your personal insurance program in such important ways as providing greater security for your family, education for your children, or retirement for yourself. For further information, we'd like you to have our free booklet, "LIFE INSURANCE AT A DISCOUNT FROM MONEY!"



MUTUAL OF NEW YORK

The Mutual Life Insurance Company Of New York, New York, N.Y.
Offices located throughout the United States and in Canada

FOR LIFE, ACCIDENT & SICKNESS, GROUP INSURANCE, PENSION PLANS
MONEY TODAY MEANS MONEY TOMORROW!

**For your FREE copy,
mail this coupon today!**

Mutual Of New York, Dept. LI-98
Broadway at 55th Street,
New York 19, N. Y.

I would like a copy of your
FREE booklet, "LIFE INSURANCE
AT A DISCOUNT FROM MONEY!"

Name

Address

City County State

Occupation

Date of Birth



This One



EZ55-SHP-BOXG

Copyrighted material

Rich, rare political race 104



ROCKEFELLER AND HARRIMAN: THE CANDIDATES MEET

A unique pair of multimillionaires is competing in the nation's most unusual gubernatorial race. Both collect Picassos, bear the names of great American money-makers and drive old Model-A Fords. The candidates: Ave Harriman, incumbent, and Nelson Rockefeller. A picture essay and an article by Theodore H. White look at the men and tell the story of vastly different personalities with similar ambitions.

South vs. the Court 22

In the face of a new Supreme Court rule for integration now, Virginia and Arkansas lead deep south resistance in legal maneuvers to stall it.



FAUBUS OF ARKANSAS

More livable homes 74

A big housing hindrance is rising land cost. For Part II of LIFE's series, More Livable Homes, an architect devises an ingenious solution.



ARCHITECT STONE

Goodby to Gracie 87

Having spent 36 years of great comic artistry as epitome of an empty-headed wife, Gracie Allen now leaves the act—and lets George do it.



GRACIE ALLEN

COVER

In front of a picture recalling their days in vaudeville 36 years ago, Gracie Allen and George Burns strike a reminiscent pose as Gracie retires from their act. (See pp. 87-93)

THE WEEK'S EVENTS

- Supreme Court justices stand firm and order integration 22
- The failure of a convoy to Quemoy: exclusive pictures show Red bombardment of beleaguered beach 28
- A Look at the World's Week 30
- A boy in a murder enigma: son's possible guilt in his parents' stabbing chills whole country 32
- Tale of Debbie, Eddie and the Widow Todd 39
- The Nixons in their backyard: rare photographs show the Vice President taking time out with his family 43

EDITORIALS

- Dabney vs. Dabbs on integration
- Quemoy: a line had to be drawn

PICTORIAL ESSAY

- Bold new plan for best land use: Part II. More Livable Homes. Row houses give indoor spaciousness, outdoor privacy and even a park 74

ARTICLES

- Virginia's "peaceable, honorable stand": a noted Richmond editor explains why South's responsible leaders oppose all integration of schools. By Virginius Dabney 51
- Voters' choice of millionaires: in New York gubernatorial race Harriman and Rockefeller, civic-minded heirs of "robber baron" fortunes, show changing roles of the rich. By Theodore H. White 104

FASHION

- Bright tights give dizzy-looking legs to college girls 65

ART

- Museum spends \$56,000 for a mask of ivory 72

TELEVISION

- Gracie ends act with George—and Burns goes on without Allen 87

SCIENCE

- U.S. steals atomic show: as exhibits make hit, salesmen seek orders at Geneva 94

YOUTH

- Salt Lake City youngsters enjoy goo-it-yourself soda debauch 101

PARTY

- Film Cinderella Jean Seberg has a home-town wedding in Iowa 131

OTHER DEPARTMENTS

- Speaking of Pictures: an odd flock of people to see in Everglades 14
- Letters to the Editors 20
- Miscellany: evidence in an accident case 134

© 1958 TIME INC. ALL RIGHTS RESERVED. REPRODUCTION IN WHOLE OR PART WITHOUT WRITTEN PERMISSION IS STRICTLY PROHIBITED

Following list shows sources from which pictures were gathered. Credits are separated from left to right by commas, top to bottom by dashes.

- COVER—ALLAN GRANT
1—A.P., STAN WAYMAN—DMITRI KESSEL—ALLAN GRANT
14, 15—YALE JOEL
28—LT. JAMES C. RAMSEY FOR THE INDIANAPOLIS STAR; PT. U.P.I.
31—DRAWING BY ARTHUR SHILSTONE, STAN WAYMAN
34—MAP BY JAMES LEWICKI—GREY VILLET, WALTER BENNETT FOR TIME
35—A. Y. OWEN, STAN WAYMAN (2)—WILLIAM STREATER FROM A.P.
38—JOHN DOMINIS
39—CARL J. METZGER, PIERRE BOULAT, HOWARD SOCHURER—WARDWELL FOR THE LEWISTON SUN-JOURNAL, FRANCIS MILLER
32—TED RUSSELL FOR THE NEW YORK MIRROR
33—ALLAN GRANT, EUROPEAN—LARRY BABBIE JR. FROM GLOBE PHOTOS, LAS VEGAS NEWS BUREAU—N.Y. DAILY NEWS
40—ALLAN GRANT, LOS ANGELES EXAMINER FROM U.P.I.—LOS ANGELES TIMES
41—JAMES H. HANK WALKER
51—DON CRAVENS FROM G.S.
52—EDWARD CLARK—COLORADO STUDIO
53—ROBERT W. KELLEY
56—ARTHUR SHAY
55, 56—HOWELL CONANT FROM TDMX
72—ANDREAS FEININGER
74, 75—ILLUSTRATION BY STANLEY MELTZOFF
76, 77—ILLUSTRATION BY STANLEY MELTZOFF—DIAGRAMS BY TONY SODARO
78, 79, 80—ILLUSTRATIONS BY STANLEY MELTZOFF
81—DMITRI KESSEL—DIAGRAMS BY TONY SODARO
82—ALFRED EISENSTADT
87—ALLAN GRANT
90—ALLAN GRANT EXC. C. LT. PARANOUNT PICTURES
93—ALLAN GRANT
94, 95, 96—MARK KAUFFMAN
101—CARL IWASAKI
104, 105—DMITRI KESSEL
106—1. COUNTRY SOUTHERN PACIFIC; 2. U.S. CULVER SERVICE, ROT. CEN. EUROPEAN
107—A.P., U.P.I., (2); ROT. W.W.
108—DMITRI KESSEL EXC. ROT. CEN. ALFRED EISENSTADT
109, 111—DMITRI KESSEL, ALFRED EISENSTADT, DMITRI KESSEL (2)—DMITRI KESSEL, ALFRED EISENSTADT
112—DMITRI KESSEL—WILLIAM R. RAY
114—WILLIAM R. RAY
119—DMITRI KESSEL
120—U.S. SIGNAL CORPS
122—RALPH MORSE
126—THE NEW YORK TIMES
131—HENRI DAUMAN
132, 133—LT. FRANCIS MILLER; CEN. MICHEL DUPLAIX FOR PARIS-MATCH—HENRI DAUMAN, MICHEL DUPLAIX FOR PARIS-MATCH, FRANCIS MILLER; ST. HENRI DAUMAN (2)—FRANCIS MILLER

ABBREVIATIONS: ROT. BOTTOM: CEN. CENTER: EXC. EXCEPT: LT. LEFT: RT. RIGHT: T. TOP: A.P. ASSOCIATED PRESS, B.S. BLACK STAR, EUROPEAN EUROPEAN PICTURE SERVICE, U.P.I. UNITED PRESS INTERNATIONAL, W.W. WORLD, THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE REPRODUCTION IN THE U.S. OF THE PICTURES HEREIN ORIGINATED OR OBTAINED FROM THE ASSOCIATED PRESS.

LIFE, SEPTEMBER 22, 1958
LIFE IS PUBLISHED WEEKLY BY TIME INC., 545 N. MICHIGAN AVE., CHICAGO 10, ILL. PRINTED IN U.S.A. ENTERED AS SECOND-CLASS MATTER NOVEMBER 16, 1934 AT THE POSTOFFICE AT CHICAGO, ILL. UNDER THE ACT OF MARCH 3, 1879. AUTHORIZED BY POSTOFFICE DEPARTMENT, OTTAWA, CANADA, AS SECOND CLASS MATTER. SUBSCRIPTIONS \$2.50 A YEAR IN U.S.A. AND CANADA.

EDITOR-IN-CHIEF.....Henry R. Luce
PRESIDENT.....Roy E. Larsen

MANAGING EDITOR
Edward K. Thompson

ASSISTANT MANAGING EDITORS
Philip H. Wootton Jr.
George P. Hunt
Edward O. Cerf

John K. Jessup.....CHIEF EDITORIAL WRITER
Charles Tudor.....ART DIRECTOR

Joseph Kasner.....COPY EDITOR
Marian A. MacPhail.....CHIEF OF RESEARCH
Ray Mackland.....PICTURE EDITOR

SENIOR EDITORS: Donald Birmingham,
Gene Farmer, William Gray, Kenneth
MacLeish, Hugh Moffett, Tom Prideaux,
Sam Welles.

STAFF WRITERS: Herbert Brean, William
Brinkley, Roger Butterfield, Robert Cough-
lan, Frank Gibney, Paul O'Neil, John O'-
borne, Louisa Wainwright, Robert Wallace.

PHOTOGRAPHIC STAFF: Margaret Bourke-
White, Edward Clark, Ralph Crane, Loomis
Dean, John Dominis, Alfred Eisenstaedt,
Eliot Elisofon, J. R. Eyerman, N. R. Far-
man, Andreas Feininger, Albert Fenn, Fritz
Goro, Allan Grant, Yale Joel, Mark Kauff-
man, Robert W. Kelley, Dmitri Kessel, Nina
Leon, Thomas McAvoy, Leonard McCombe,
Francis Miller, Ralph Morse, Carl Mydans,
Gordon Parks, Michael Rougier, Walter
Sanders, Frank J. Scherschel, Joe Scherschel,
Paul Schutser, George Silk, Howard So-
churer, Peter Stackpole, Grey Villet, Hank
Walker, Stan Wayman, James Whitmore.

ASSISTANT PICTURE EDITORS: Frank Cam-
pion, Lee Ellington.

FILM EDITORS: Margaret Sargent, Nancy
Bradton, Barbara Brewster.

ASSOCIATE EDITORS: Oliver Allen, John
Dille, Ralph Graves, Mary Hamman, Enno
Hobbing, Edward Kern, Sally Kirkland,
David Scherman, Marshall Smith, John
Thorne, Keith Wheeler, A. B. C. Whipple,
Warren Young.

ASSISTANT EDITORS: Robert Ajemian,
David Bergumini, Earl Brown, Mathilde
Cannacho, Charles Champlin, Robert Drew,
Terry Drucker, Timothy Fouts, Nancy
Genet, W. K. Goulick, Lee Hall, Muriel
Hall, Monica Horne, Patricia Hunt, Jer-
ry Korn, Mary Leatherbee, Jeanne Le
Monnier, James Lipscomb, Paul Mandel,
Richard Meryman, Jack Newcombe,
Eleanor Parish, Joseph Roddy, Albert
Rosenfeld, Irene Saint, Dorothy Seiberling,
John Stanton, Valerie Vondermuehl.

REPORTERS: Linda Asher, Elizabeth Baker,
Mary Elizabeth Barber, Margaret Bassett,
Laura Bell, Richard Billings, Patricia Blake,
Margery Byers, Mary Cadwalader, Gai
Cameron, Jeanne Campbell, Vivian Camp-
bell, Barbara Cummings, Jeanne Demp-
sey, Josephine Dexter, Beatrice Dobbie,
Laura Ecker, Charles Elliott, Diana Fetter,
Jack Fincher, Tom Flaherty, Joan Gibson,
Frances Glennon, Judson Gooding, Ken-
neth Gouldthorpe, Gerry Gruen, Kathleen
Hampton, Terry Harman, Allen Hills, Ju-
dith Hilden, Grayce Horan, Nancy King,
Evelyn Lang, Richard Lewis, Harvey
Loomis, John MacDonald, David Martin,
Joann McQuiston, Loretta Nelson, Clara
Nicola, John Ommundsen, Sheila Ommundsen,
William Paine, Betty Patterson,
Maya Pines, John Porter, Stanley Price,
Henriette Roosenburg, Louise Samuels,
Dinne Sawyer, Arthur Seidenbaum, Kath-
leen Shortall, Ruth Silva, Marion Stein-
mann, Jean Strong, Lucy Thomas, Martha
Turner, Terry Turner, Alison Wehron,
Marilyn Wellmeyer, Thomas Wheeler,
Margaret Williams, Alix Witteberg, Sharon
Workman.

COPY READERS: Helen Douell (Chief),
Dorothy Illson, Barbara Fuller, Virginia
Badler, Marguerite Scheips, Suzanne Seixas,
Rachel Tuckerman.

LAYOUT: Bernard Quint, David Stech (As-
sociate Art Directors), Margit Varga, Robert
Young (Assistant Art Directors), William
Gallagher, Hilde Adelsberger, Matt Greene,
Earle Kersh, Albert Ketchum, Anthony
Sodaro, Richard Valdani, John Woods.

PICTURE BUREAU: Natalie Kosok (Chief),
Marty Carr, Betty Doyle, Margaret Gold-
smith, Ruth Lester, Maude Milar.

PHOTOGRAPHIC LABORATORY: William J.
Sumita (Chief), George Karna.

PICTURE LIBRARY: Alma Eggleston (Chief),
Doris O'Neil, Alberta Kreh.

U.S. & CANADIAN NEWS SERVICE: James
Shepley (Chief), Tom Carmichael, Richard
Chorman, Helen Fennell, Marshall Lunde-
sen, Charles Osborne—WASHINGTON: John
L. Steele, Donald Wilson, Patey Parkin, Nor-
man Ritter, Don Schanche, Henry Strydom;
CHICAGO: Roy Rowan, Jane Estes, John
McDermott, Russell Backett, Don Under-
wood, Paul Welch; LOS ANGELES: Frank
McCulloch, John Jenkinson, Shana Alex-
ander, Peter Bunsel, James Goode, George
McCue, Davis Thomas, David Zeitlin; AT-
LANTA: Harry Johnston, Richard Stolley,
Robert Mason; BOSTON: Murray Galt,
Wilbur Jarvis; DALLAS: Thomas Martin,
Jane Scholl; DENVER: Barron Beahor,
Bayard Hooper; DETROIT: Marshall Ber-
ger, Richard Anthony; SAN FRANCISCO:
Richard Pollard, William Trounbley; SEAT-
TLE: Robert Schulman; ANCHORAGE: Wil-
liam Smith; OTTAWA: Arthur White, Oliver
Clausen; MONTREAL: Harrison Lilly;
TORONTO: Douglas How; CALGARY: Ed Ogle.

FOREIGN NEWS SERVICE: Emmet John
Hughes (Chief), John Boyle, George Catu-
rani, Florence McNeil—LONDON: Robert
Manning, Norman Ross, Anne Angus, Ruth
Lynn, Robert Morae; PARIS: Frank White,
Milton Orshofsky, Anne Chamberlin, Will
Lang, Gabrielle Smith, David Snell; THE
HAGUE: Israel Shenker; BONN: Edward
Hughes, John Mulliken; VIENNA: Dwight
Martin; ROME: Walter Gussardi Jr., Dora
Jane Hamblin; RABAT: Stanley Karrow; JO-
HANNESBURG: Curtis Prondergast; ATHENS:
Donald Burke; BEIRUT: John Mecklin;
NEW DELHI: Donald S. Connery; HONG
KONG: James Bell, Scot Leavitt, James
Burke; TOKYO: Alexander Campbell; MEX-
ICO CITY: Richard Oulahan Jr.; PANAMA:
Bruce Henderson; RIO DE JANEIRO: George
de Carvalho; BUENOS AIRES: Piero Sapuriti.

PUBLISHER.....Andrew Heiskel.
GENERAL MANAGER.....Robert T. Elson.
ADVERTISING DIRECTOR.....Clay Buckhout.



a wife's warmest welcome is well chilled...

A kiss says hello...*but to show you mean it*, add a frosty-cold cocktail by Heublein! Nothing's so right or so ready when you *both* want a breather before dinner. Cocktails mixed to perfection—no fuss, no waste, no work. Just stir with ice and serve. Or pour on-the-rocks right from the Heublein bottle.

you've got it made with
HEUBLEIN COCKTAILS



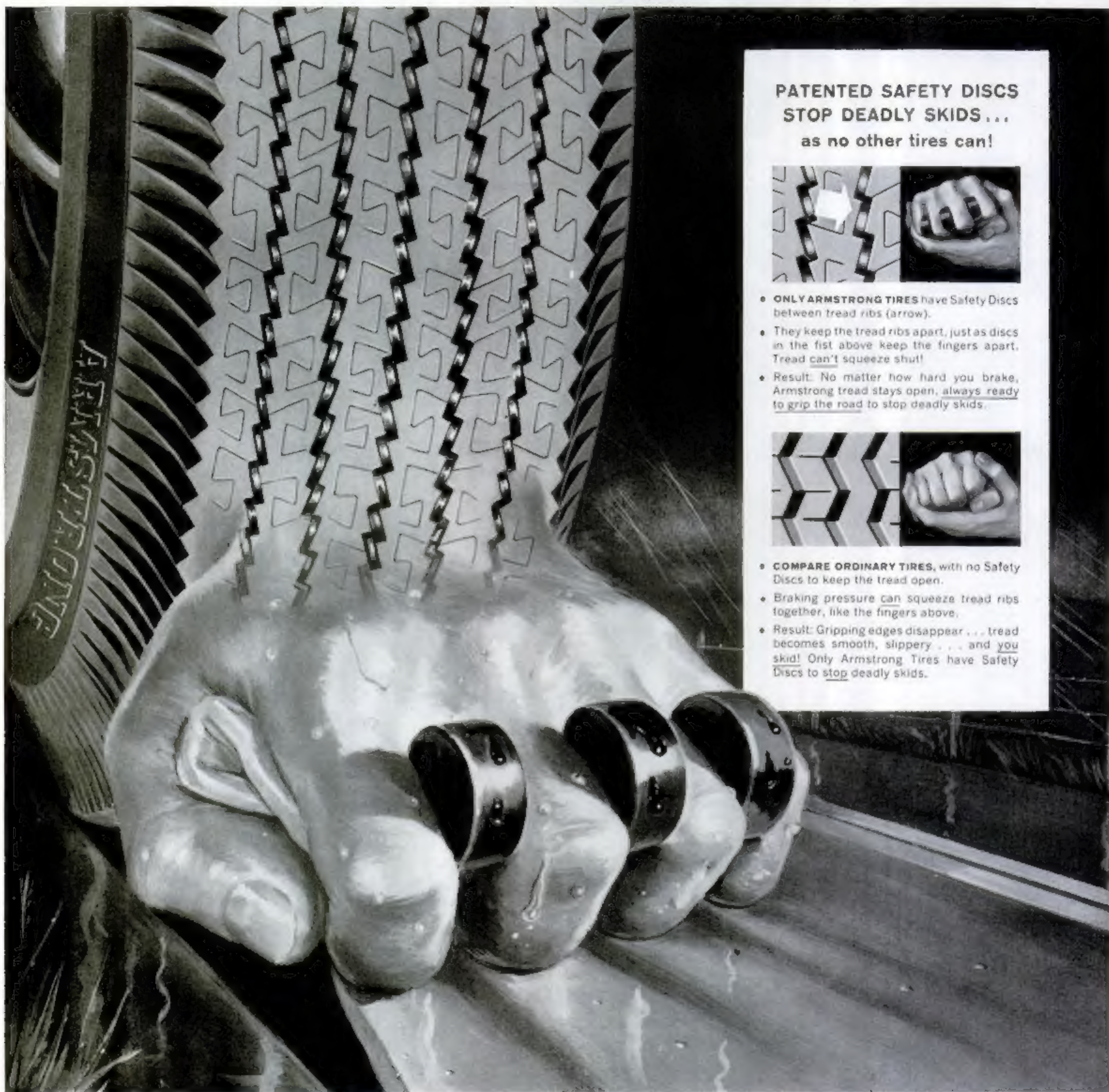
NEW—BETTER THAN EVER! ALWAYS READY TO SERVE. Only fine liquors make fine cocktails. They go into Heublein's. MANHATTANS—65 proof, made with private stock blended whiskey and finest vatted vermouth. EXTRA DRY MARTINIS—75 proof. DAIQUIRIS—60 proof. And 7 other popular kinds. G. F. Heublein and Bro., Hartford, Conn.



SMART IDEA: pour on-the-rocks straight from the bottle.

ARMSTRONG TIRES'

"Ounce of Prevention" Grip can save your life



**PATENTED SAFETY DISCS
STOP DEADLY SKIDS...
as no other tires can!**



- **ONLY ARMSTRONG TIRES** have Safety Discs between tread ribs (arrow).
- They keep the tread ribs apart, just as discs in the fist above keep the fingers apart. Tread can't squeeze shut!
- Result: No matter how hard you brake, Armstrong tread stays open, always ready to grip the road to stop deadly skids.



- **COMPARE ORDINARY TIRES**, with no Safety Discs to keep the tread open.
- Braking pressure can squeeze tread ribs together, like the fingers above.
- Result: Gripping edges disappear... tread becomes smooth, slippery... and you skid! Only Armstrong Tires have Safety Discs to stop deadly skids.

LIFETIME ROAD HAZARD GUARANTEE! — not 12, 18, 24 months, but for as long as you use the tire

Compare the Guarantee Armstrong gives you with that on ordinary tires! "Rhino-Flex" construction makes Armstrong Tires so rugged they are guaranteed for the

entire lifetime of the tire (adjustment, prorated for used tire tread) ... even against such extreme road hazards as spikes, potholes, etc. Armstrong Tires cost no more.



MAKERS OF ARMSTRONG *Pure Foam* FOR FURNITURE AND BEDDING—HOME OFFICE, WEST HAVEN, CONNECTICUT

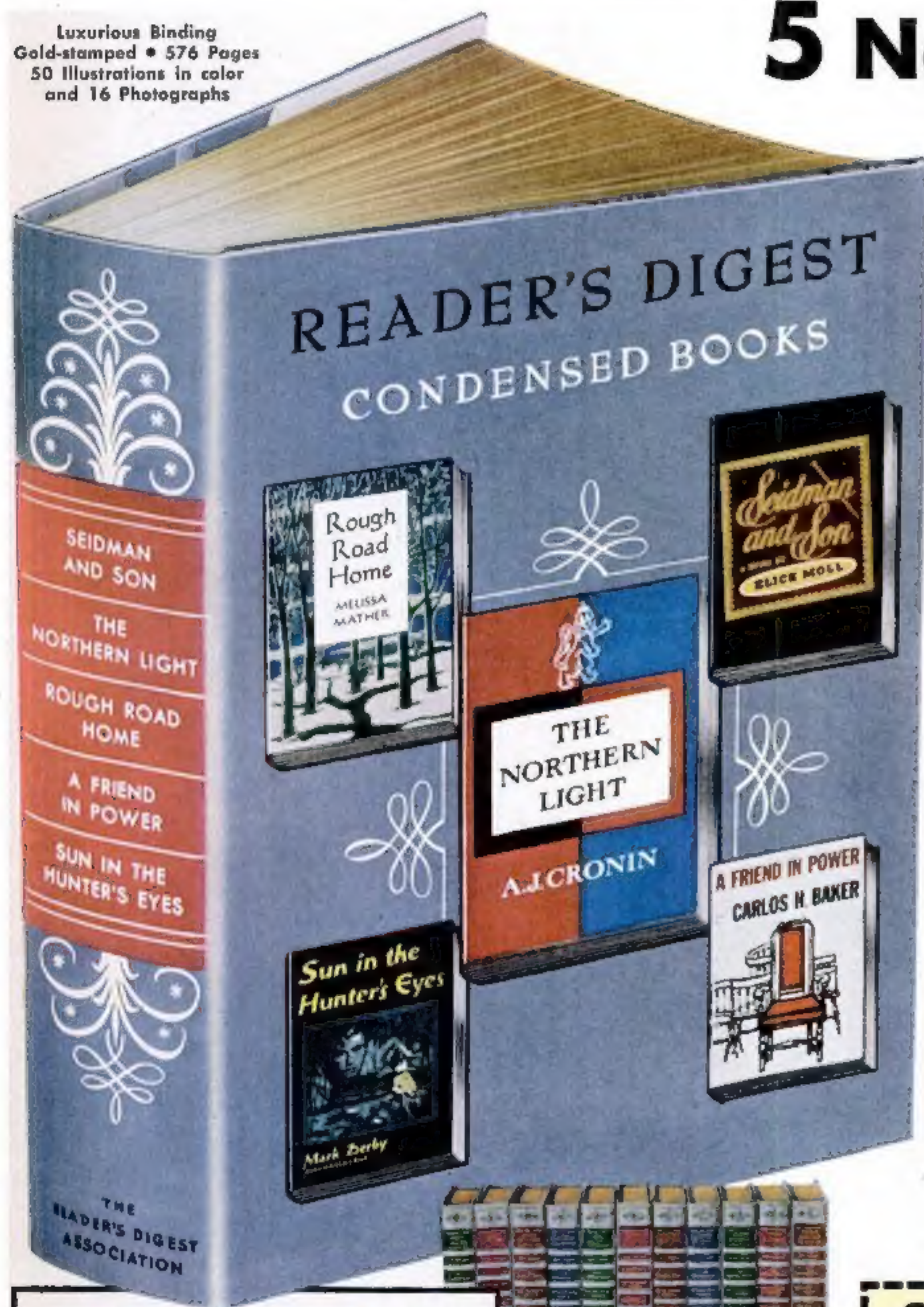
Just send 10¢ to

Reader's Digest

...and Reader's Digest will send you

5 New Best-Sellers

Luxurious Binding
Gold-stamped • 576 Pages
50 Illustrations in color
and 16 Photographs



All 5 Skillfully Condensed

IN ONE LUXURIOUSLY BOUND, 576-PAGE VOLUME

*Yours to keep for only 10¢—to help cover postage
Nothing more to pay!*

WHY does Reader's Digest want to send you this \$2.44 volume for only 10¢? Because we believe that after seeing a Reader's Digest Condensed Book you will want to *continue* getting them. But that's for YOU to judge. There is NO obligation; NO MORE to pay. This introductory volume is *yours to keep* in any case. So send the Shipping Label below — and only 10¢ to Reader's Digest at once!

As you can see from the contents of this introductory volume (described below) Reader's Digest Condensed Books bring you America's finest new best-sellers *at only a fraction of their original prices*. Every three months 4 to 6 of the best current novels, biographies and important nonfiction are skillfully condensed into a single de luxe volume. (None of these condensations ever appears in Reader's Digest magazine.)

Only four Condensed Books are issued each year — and the best-sellers in each would cost you \$18 to \$25 if bought separately in the publishers' editions. But you get them all for only \$2.32 plus postage!

No obligation is attached to this offer. After shipping your book, we will enter your name as a TRIAL member. If after reading it you decide *not* to continue as a member, you may *keep* it and cancel your membership WITH NO OBLIGATION—simply by sending us a post card. If you decide to remain a member, do nothing; later volumes will be shipped as issued, one every three months. You pay only \$2.32 plus 12¢ postage for each, *after* delivery. And you may cancel at any time.

Mail Shipping Label — With Only 10¢

But our supply of introductory books is limited. *So please hurry*. Mail the Shipping Label — and only 10¢ — NOW. (Offer limited to new trial members only.) Reader's Digest Condensed Book Club, Pleasantville, N. Y.

THIS SHIPPING LABEL IS WORTH \$2.34 TO YOU

What You Get for Only 10¢

You get these five new best-sellers condensed in one volume

THE NORTHERN LIGHT, A. J. Cronin's novel of a newspaperman whose integrity, family and life itself are threatened. Publisher's price \$4.00
SEIDMAN AND SON. When his son returns safely from Korea, Seidman's worries begin anew. A warm and funny book. Publisher's price \$3.95
ROUGH ROAD HOME. How a courageous widow and her children fashioned a new life on a Vermont farm. Publisher's price.....\$3.95
SUN IN THE HUNTER'S EYES. The trail leads from London to Malaya in this suspenseful mystery-adventure. Publisher's price.....\$3.50
A FRIEND IN POWER. An authentic picture of the forces at work under the deceptively quiet surface of faculty life. Publisher's price \$2.95
Total Original Prices, \$19.35

A de luxe cloth-bound volume; heavy backbone; gold-stamped. These beautiful matched volumes will form an impressive library you'll be proud to display in your home.

SHIPPING LABEL

FROM: READER'S DIGEST CONDENSED BOOK CLUB
Pleasantville, New York

RETURN POSTAGE GUARANTEED

TO: Your Name.....

Address.....

City.....Zone.....State.....

CONTENTS — BOOK

469T

POSTMASTER: This Parcel May Be Opened For Postal Inspection If Necessary.



Now!
Even humdrum hair
can seethe
with excitement!

DuBARRY COLOR GLO



**A new idea in hair coloring! It's fun, fast, foolproof
 ... washes right out with your next shampoo!**

Color Glo is for you. It's new! Not a rinse, not a dye, not a color shampoo. It's a fabulous *foam*. Just pour it on, foam it in and that's it. Natural-looking, silken color that *won't* rub off — *will* wash out when you shampoo! And the colors! Blond's *brilliant*. Black's *burnished*. Red's *radiant*. And grey is pure shimmering silver! After your next shampoo, *foam* fabulous color into *your* hair with new DuBarry Color Glo!

Six sensational shades, 1.50 plus tax.

© 1958 RICHARD HEDGECOCK

An Offer to Families from the NATIONAL AUDUBON SOCIETY:

Imagine... "getting to know"
these delightful

Animal Children for only 10¢



BORN MASTER OF CAMOUFLAGE. The fawn's dappled coat blends magically with the forest background. But that's not his only hide-and-seek protection—he can actually subdue his natural scent so that an enemy may pass within a few feet without noticing him.



TREE-TOP TEDDY BEAR. The lovable Koala looks like a toy teddy bear—but he's actually not a bear at all. He lives his entire life in the Australian treetops, and eats nothing but eucalyptus leaves—getting enough moisture from them that he seldom even has to come down to earth to seek water.



WORLD'S ODDEST BABY. He's hatched from an egg like a bird—but he has fur like a bear, a bill like a duck and webbed feet like an otter. He's the Platypus, a living relic of prehistoric times—just one of the many animal oddities you'll meet through this fascinating Nature Program.



THESE BABY STORKS of North Europe are taught to fly by their parents. But then mother and father leave them and fly south. Later, the young ones—who have never been more than a mile from their home nests—find their own way all alone down the entire length of Africa to the storks' winter grounds, thousands of miles away!



WATER BABY WHO'S AFRAID OF WATER. Natural instinct helps most young animals to learn the techniques of survival in their own special worlds—but not so the baby seal. He actually has to be taught to swim! In fact, the mother seal often has to shove her unwilling baby into the sea for his first dunking.



PIGGY-BACK ACROBAT. Long before he's old enough to travel on his own, baby Gibbon takes incredible flights through the jungle, clinging to his mother's fur as she swings in great arcs from tree to tree.

The NATIONAL AUDUBON SOCIETY invites you to
accept this fascinating ALBUM SET to introduce
you and your family to an exciting new NATURE HOBBY



THE NATIONAL AUDUBON SOCIETY's new Nature Program has captured the imagination of thousands of American families. Now you and your family can discover and share the wonders of nature right in your own home—under the guidance of friendly, experienced naturalists.

As your introduction, please accept the \$2.00-Value Gift Package described above...for only ten cents. Just imagine! You get a magnificent set of 30 full-color photoprints showing the most interesting, most unusual animal children of the wild—plus a fact-filled album in which to mount them—and an extra educational handbook on birds. What a delightful and rewarding way to introduce your family to this fascinating new program.

Here's how the Audubon Society's new Nature Hobby works. Each month a different "expedition" is planned, and a set of about 30 full-color prints is issued, together with a 7500-word picture text in which to mount them. Guided by wise, companionable experts, you explore nature's closely-guarded secrets...learn the strange, almost unbelievable ways some animals raise their young...collect your own "museum-at-home" of albums about exotic butterflies, beautifully-colored fish of the deep sea and animal oddities. Best of all, your naturalist-guides open your eyes to the wonders you can discover right in your own backyard or nearby park.

Once you get acquainted with the Society's program, we feel sure you'll want to continue these monthly "adventures" for a while. Your whole family will look forward to each new Nature Program set, and take pleasure in enjoying it together. And the total cost is so

very low: only \$1.00 for each album and series of pictures—plus a few cents shipping. But you assume no obligation when you send in a dime for your introductory package. You may discontinue your participation at any time. However, we urge you to send for your 10¢ sample package now, as quantities are limited. Mail the coupon today to: The Audubon Nature Program, Dept. 8-LF-0, Garden City, N.Y.

MAIL COUPON WITH 10¢

THE AUDUBON NATURE PROGRAM Dept. 8-LF-0, Garden City, N.Y.

I enclose ten cents. Please send me at once my introductory package consisting of (1) the informative album "Animal Children," (2) the series of 30 full-color photoprints to mount in the album, and (3) the illustrated handbook "Fun with Birds."

I understand you plan to issue a new nature album complete with a set of color prints each month, for only \$1 plus shipping. After examining my introductory package, I'll notify you if I do not wish to continue. I am not obligated to take any minimum number of albums and I am free to resign at any time.

Name.....

Address.....

City.....

Zone.....State.....

SAME OFFER TO RESIDENTS OF CANADA:
Address Audubon Nature Program, 105 Bond Street,
Toronto 2. Offer good in U.S.A. and Canada only. N-27

HERE'S WHAT YOU GET—FOR ONLY A DIME!

SET OF 30 FULL-COLOR PRINTS, showing "close-ups" of these delightful and interesting Animal Children in their native surroundings.
HANDSOME ALBUM in which to mount your pictures—plus a fact-filled 7500-word "guide" by an expert naturalist.
ILLUSTRATED HANDBOOK "Fun with Birds." Tells how to study and enjoy the birds; easy ways to build birdhouses, birdbaths, feeding stations.
IN ADDITION, if you decide to continue, you will receive FREE a maroon-and-gold color pull-drawer case to store and protect your albums.

TOTAL
VALUE

\$2.00



"CROWN PRINCES" OF THE ANIMAL WORLD. Very different from their tawny parents, lion cubs are born spotted like leopards! The spots fade as they grow older and then the male lions' manes appear—a brown or golden mane on lions of the African veldt, black on lions of the northern mountains.



Knowledgeable people buy Imperial
and they buy it by the case



Whiskey by Hiram Walker, the product of 100 years of distilling skill.

BLENDING WHISKEY • 86 PROOF • 30% STRAIGHT WHISKEY • 6 YEARS OR MORE OLD • 70% GRAIN NEUTRAL SPIRITS • HIRAM WALKER & SONS INC., PEORIA, ILLINOIS

How mad should a guy get for 23¢?

1. Am I burned up! I come home after a hard day, and when I sit down with the paper to check up on the sputniks, what do I find? The last G-E bulb in my favorite reading lamp is *gone*!



2. So I ask the wife. "Sure," she admits, "I took it for the kitchen . . . after you put the kitchen bulb in the garage!" If that isn't like a woman. Tryin' to pin it on *me*!



4. I give up! How mad should a guy get for 23¢? I go down to the corner and, for less than a buck, get enough G-E bulbs to fill the empty sockets, with some to spare. And I'm smart enough to lug home some ice cream, so everything's hunky-dory!



3. "So!" I says. "It's come to this. My wife's a bulbsnatcher! You oughta know you can get a new General Electric bulb for less than a quarter!" And can you imagine? She starts drippin' tears!

AVOID BULBSNATCHING THIS EASY WAY:

Keep 4-bulb packs of General Electric bulbs on hand! Easy to buy, carry and store. Four 60 watt bulbs only 84¢

FOUR 100 W. BULBS 92¢

Each **23¢**

For good light at low cost always look for the G-E monogram.



GENERAL  ELECTRIC



Wash and Wear...or...Wash and Beware?

Beware of wash-and-wear that can shrink. Unhappily, some of the new wash-and-wear or drip-dry cottons shrink whole sizes or more. How can you tell which ones won't?

It's simple. Look for the "Sanforized" trademark on wash-and-wear...just as you do on any other cotton. Then you can wash it happily and wear it fittingly for ever and a day.

For permanent-fit wash-and-wear, insist on the "Sanforized" label

•SANFORIZED•
TRADE MARK

CLISTY PEABODY & CO., INC. NEW YORK, N. Y. PERMITS USE OF ITS TRADEMARK "SANFORIZED" ADOPTED 1913. ONLY ON FABRICS WHICH MEET THIS COMPANY'S HIGH SHIRTSWEAT REQUIREMENTS. FABRICS BEARING THE TRADEMARK "SANFORIZED" WILL NOT SHRINK MORE THAN 1% BY THE GOVERNMENT'S STANDARD TEST.

Don McNeill says:

"HUSH-TONE® Ceiling Tile by Celotex adds the comfort of quiet to family living!"

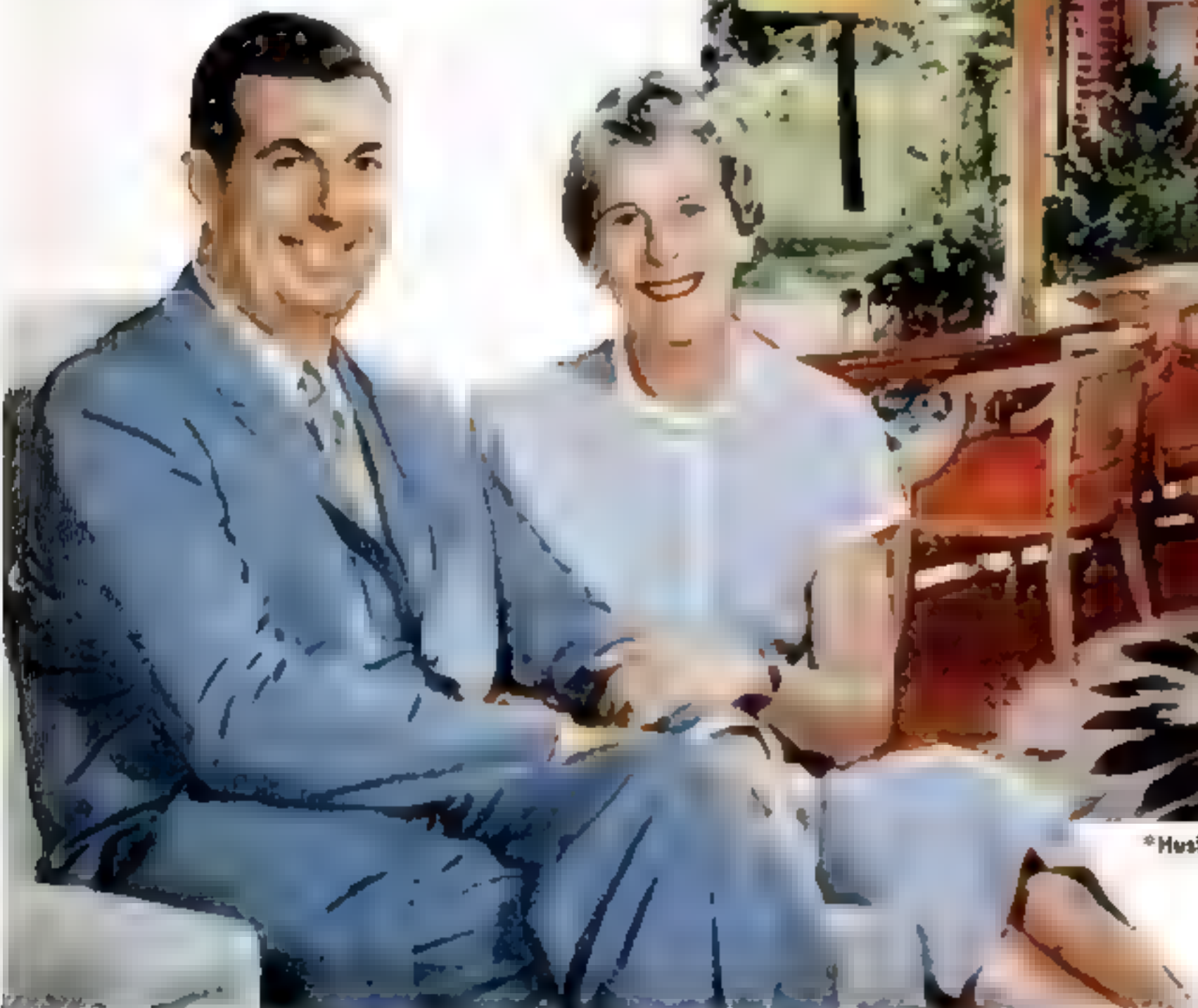
*"Goes up quick and easy, too!"
adds son, Bobby McNeill*

The famous **BREAKFAST CLUB** family likes the way these "new idea" ceilings put such a heavenly hush on noise. And charming Mrs. McNeill says, "I picked *Fiesta* HUSH-TONE because the beautiful color-flecked pattern is so smart and new!"

Hundreds of tiny "sound-traps," in an eye-pleasing arrangement called Linear-Random®, guarantee HUSH-TONE TILE will absorb up to 20 times more noise than ordinary ceilings . . . permanently . . . even after you re-paint, years later!

Leading builders feature HUSH-TONE TILE in their model homes. It's a mark of quality construction. In *your* new home, or over old ceilings, let beautifully pre-decorated HUSH-TONE TILE cut down noise and give that expensive-looking "decorator touch" to family room, recreation room, dining room, kitchen . . . wherever quiet would be welcome and beauty is a "must."

Whether you do it yourself, like Bobby McNeill, or have it installed, visit your nearby Celotex building products dealer, now. See samples. Get his advice. Learn how little it will cost*. And remember . . . insist on *genuine* HUSH-TONE TILE with the trade mark "Celotex" on the carton!

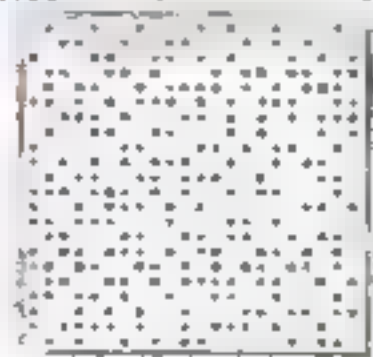


DON McNEILL, famous host of the popular **BREAKFAST CLUB**, heard every weekday over ABC, and MRS. McNEILL

*Hush-Tone Tile for a 10' x 14' room costs only about \$28

10¢ 5¢ PAY OFF
NO DISCOUNT

Choice of two finishes:
color-flecked *Fiesta*,
pictured above;
True White, shown below.



THE CELOTEX CORPORATION • DEPT. L-98
120 S. La Salle St., Chicago 3, Ill.

Please send FREE new full-color booklet showing how to quiet and decorate with Hush-Tone Tile (and many other Celotex ceiling tile products).

Name _____
Address _____ County _____
City _____ Zone _____ State _____

CELOTEX
RED IS A PAY OFF
BUILDING PRODUCTS

Other Celotex Brand Products preferred by home owners, leading architects, builders and contractors: INSULATING SHEATHING • MINERAL WOOL INSULATION • INSULATING ROOF SLABS • CELOROK® GYPSUM PLASTERS, ANCHOR LATH, WALLBOARDS • TRIPLE-SEALED ASPHALT SHINGLES • INSULATING SIDING • HARDBOARD PRODUCTS

MR. JACK KRAMER'S GOT THE HERTZ IDEA...



When arranging tennis tournaments, Jack Kramer uses Hertz "Rent it here . . . Leave it there" service.

BECAUSE YOU CAN LEAVE A HERTZ CAR ANYWHERE!*

Before Jack Kramer posed for this picture, we asked him why he prefers to rent Hertz cars. Here's what the famous tennis star and promoter of professional tennis tours and tournaments said: "Hertz is a real pro. Why, I can rent a car in one Hertz city and leave it at any other Hertz location across the country!"

A steady customer of ours, Mr. Kramer uses Hertz "Rent it here . . . Leave it there" service when scheduling his tennis tournaments. He saves time traveling by plane or train and steps

into a Hertz car at his destination. Then, he drives to a nearby city, completes his business there, drops the car off at the Hertz office and continues on his way by plane or train. And because Hertz has more offices by far, The Hertz Idea will work out as conveniently for you as it does for Jack Kramer.

What's more, Hertz rents the kind of cars you like to drive. The low national average rate is just \$7.85 a day plus 9 cents a mile, including all gasoline, oil and proper insurance.

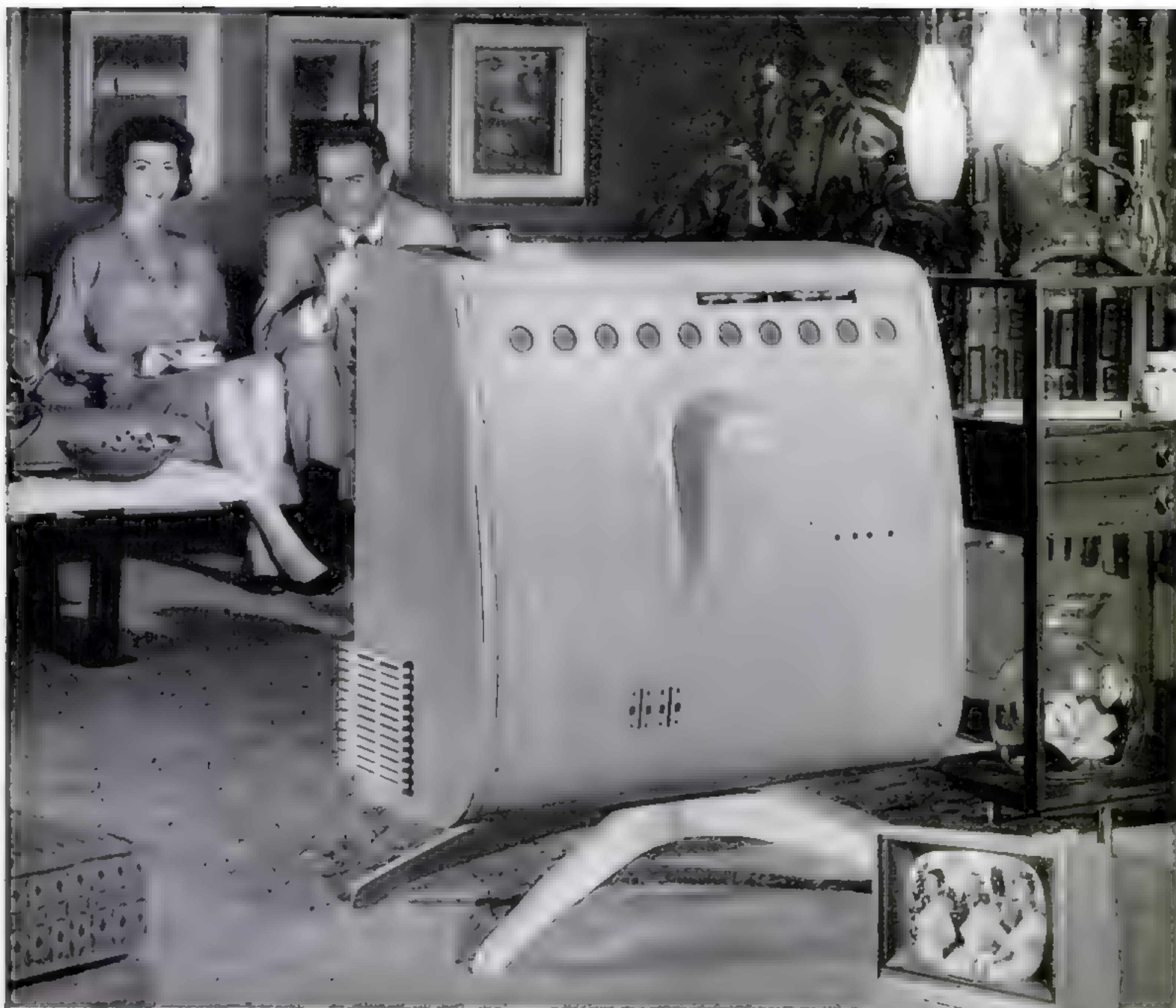
*And there's a service charge of only \$10.00 less between some cities, to leave a Chevrolet sedan or similar make car at any Hertz city in the United States.

For business or pleasure, try The Hertz Idea. Call your local Hertz office or see your travel agent to reserve a car in the U.S., Canada or wherever in the world you're going. We're listed under "Hertz" in alphabetical phone books everywhere. Hertz Rent A Car, 218 South Wabash Avenue, Chicago 4, Illinois.



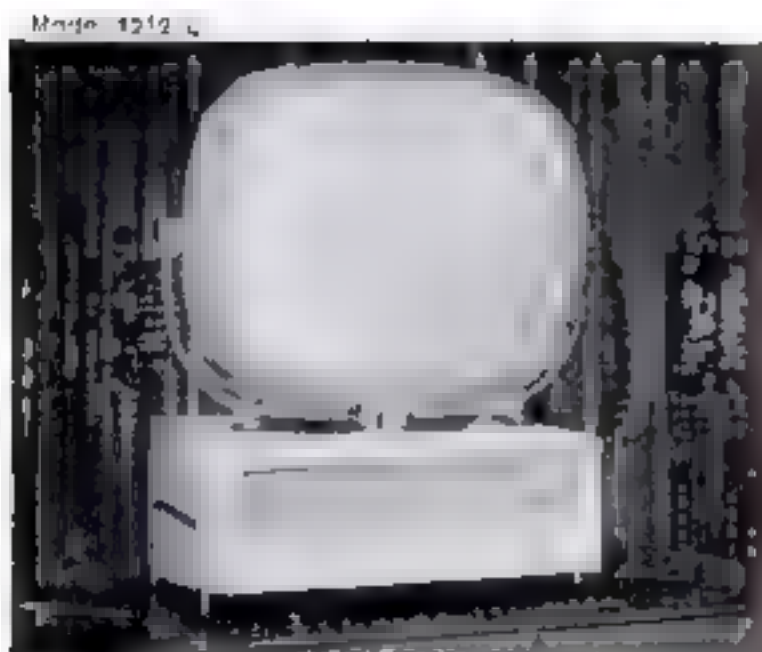
More people by far...use

HERTZ
Rent a car



Model 4858-9L. Blond mahogany (above) also available in mahogany and honey-toned walnut. 21-inch overall diagonal measurement screen.

New PHILCO console has finished back
... swivels all the way around!



PHILCO PREDICTA TELEVISION!
New look of television. The picture, completely enclosed in its own case, "floats" and swivels above its cabinet—adds new freedom to TV enjoyment. Gleaming brass trim and beautiful Blond or Mahogany wood blend with any décor.

This is Philco Predicta Full Dress Television ... with a lustrous wood finish that completely encloses the back. And it swivels a full 180 degrees. Makes a perfect room divider. Beam it towards the dining room at mealtime ... swing it clear around to the living room later on!

Two brilliant Philco advances have made Full Dress TV possible: The S-F (Semi-Flat) picture tube which measures less from front to

back than any you've ever seen. And the amazing Predicta chassis ... more compact than any other, yet it packs more power ... delivers a bright, vivid picture.

Philco Full Dress TV also features exclusive Pop-up tuning. At a touch the tuner "pops-up," the dial lights up. To turn the set off, simply press down and the set shuts off completely, leaving the smooth top lines unbroken and level again.

Philco's famous 3-Speaker Wrap-Around Sound is here, too. One speaker in front and one on each side surround you with sound.

This Full Dress console is one model in the fabulous Philco Predicta line, the most talked about television of our time. Be sure you see Philco Full Dress television and *all* the exciting new Predicta models. They're at your Philco dealer's now!

TV today
from the
world of
tomorrow!

LOOK AHEAD... and you'll choose **PHILCO.**

Odd Flock of People

Here, on a marshy island in the Florida bogs, a flock of famous faces from widely different worlds gathered to act in *Wind Across the Everglades*, a movie about feather-hunting "swamp angels" who years ago all but wiped out many species of fine birds. LIFE Photographer Yale Joel persuaded Budd and Stuart Schulberg, who produced the movie for Warner Bros., to dress the actors as the public knows them best and pose them around the Everglades set. In the movie MacKinlay

MACKINLAY KANTOR

EMMETT KELLY

TONY CALENTO

SAMMY BENICK

GYPSY ROSE LEE



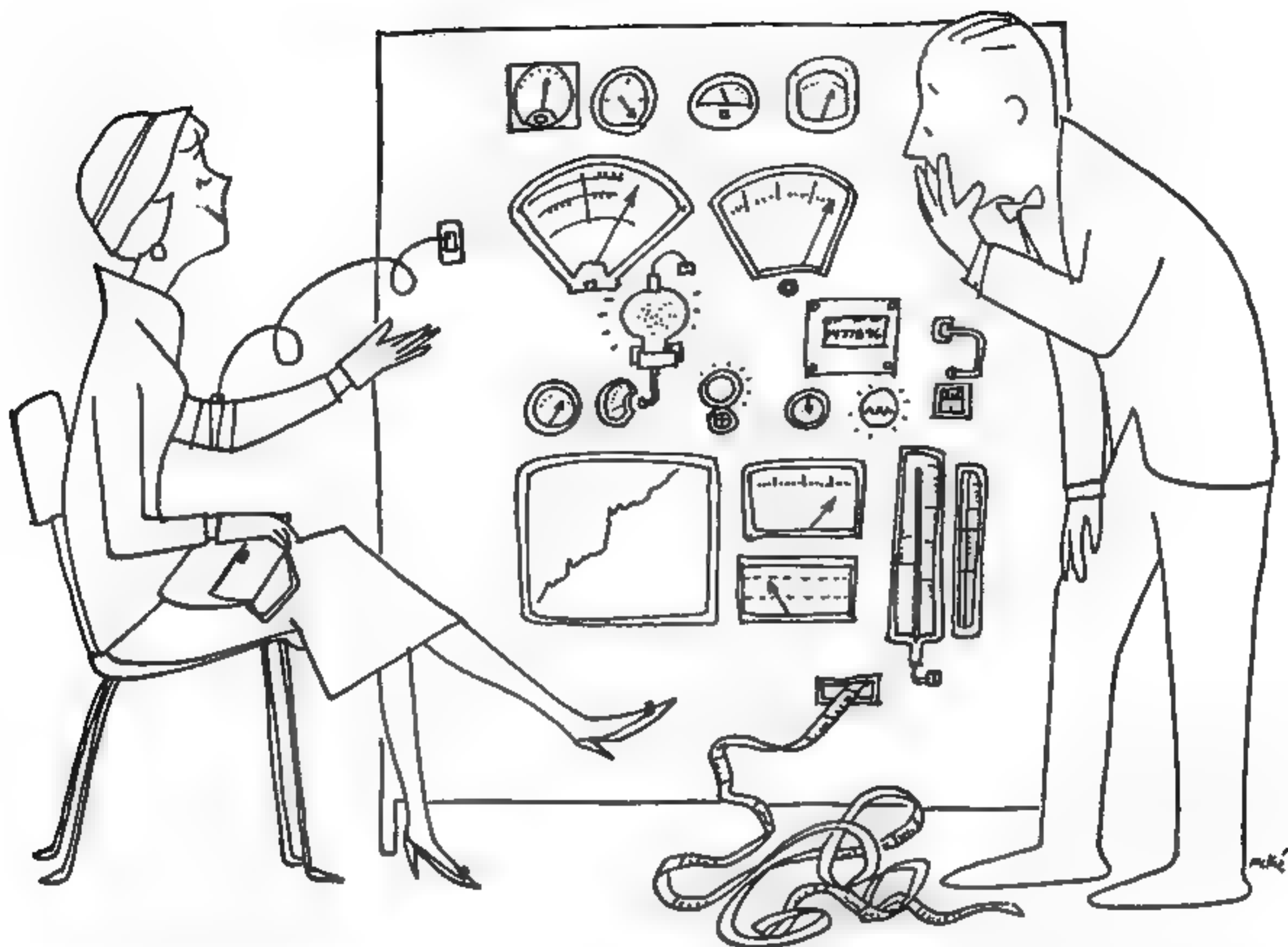
To See in Everglades

Kantor, author of *Andersonville* and other best-sellers, plays a judge. The roles of swamp angels are taken by Emmett Kelly, the renowned clown, Tony Galento, the famous boxer, Burl Ives, once a ballad singer, and Sammy Benick, a former jockey. Gypsy Rose Lee, the strip-teaser, plays the owner of a Miami fancy house. Christopher Plummer, famous Shakespearean actor, is the hero—a brave Audubon Society agent who puts an end to the nefarious traffic in feathers.



CHRISTOPHER PLUMMER





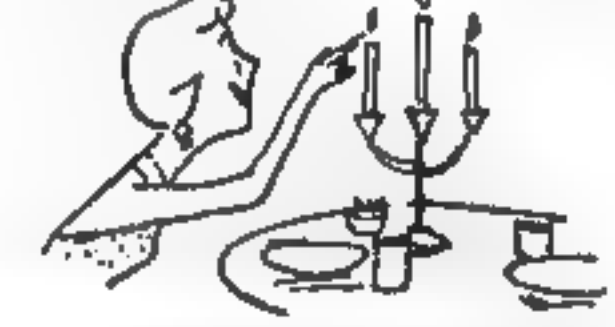



BURL IVES



What men ought to know about **womanpower**

Womanpower is what Ladies' Home Journal calls that wonderful feminine influence that's been dazzling and mystifying the male sex since Adam. Because it exists everywhere, it's hard to pin down. In fact, womanpower is really a lot of different powers—as witness the examples below:

WOMANPOWER IS...

 <p>1. VETO POWER. Who puts her foot down gently—and daily—when Junior wants jelly beans for supper?</p>	 <p>2. SALES POWER. She spots a bright idea in her favorite magazine, and suddenly the whole town's sold on it!</p>	 <p>3. THE POWER BEHIND THE THRONE. Her petitions to Your Majesty on matters concerning the Exchequer get top priority, don't they?</p>	 <p>4. POWER OF ATTORNEY. If she hadn't been along, would the officer have tipped his hat when he handed you the ticket?</p>
 <p>5. CANDLEPOWER. She loves Mr. Edison's invention, but she's still old-fashioned when it comes to dressing up a table.</p>	 <p>6. WILL POWER. Can you stick to a nine-day diet for more than four hours at a stretch?</p>	 <p>7. POWER OF THE PRESS. When you need it, your dinner jacket appears—with that tiny trace of its previous dinner removed!</p>	 <p>8. PURCHASING POWER. Isn't it the power of her purse that's been putting fresh smiles on the faces of America's businessmen?</p>

Advertisers know what womanpower is.
 They know that today a woman's influence is more decisive than ever.
 And they know that Ladies' Home Journal does more than just reach
 the world's largest audience of women. Ideas in the Journal move
 this audience swiftly...effectively...powerfully.)
 To get this Journalpower, advertisers invest more money in
 Ladies' Home Journal than in any other women's magazine.

Never underestimate
 the power of a woman!

Ladies' Home JOURNAL
A CURTIS PUBLICATION
 No. 1 magazine for women

NEW! HEAVENLY RICE PUDDING!

Bright new flavor . . . heavenly light . . . wonderfully easy!



THE SECRET IS CARNATION-THE MILK THAT WHIPS!

No other form of milk will do – because Carnation is twice as rich as ordinary milk. It's the milk that *whips*. And whipped Carnation is the secret of this glamorous new kind of rice pudding. Why not treat your family to Heavenly Rice Pudding today – made the easy Carnation way!



RECIPE: HEAVENLY RICE PUDDING

(Makes 6 servings)

- | | |
|---|--|
| 1½ cups cold cooked rice | ¼ cup chopped nuts |
| 1½ cups diced marshmallows OR
1 cup coconut | ⅔ cup (small can) <u>undiluted</u>
CARNATION EVAPORATED
MILK |
| ½ cup well-drained canned
crushed pineapple | 2 tablespoons lemon juice |
| ¼ cup well-drained chopped
maraschino cherries | ½ cup sifted confectioners
sugar |

Mix rice, marshmallows (or coconut), pineapple, cherries and nuts in bowl. Chill Carnation in refrigerator tray until soft ice crystals form around edges of tray (15-20 minutes). Whip until stiff (about 1 minute). Add lemon juice and whip *very* stiff (about 2 minutes longer). Beat in sugar. Fold *whipped* Carnation into rice mixture. Spoon into serving dishes.



Even the "rocks" taste better!

With Old Taylor 86, you'll sip it right down to the bourbon dew on the ice!

100 proof, bottled in bond Old Taylor is luxurious and *extra-deep* in flavor.

Old Taylor 86 is milder, but of the same quality —lightest *full-flavored* bourbon you can buy. Each is the finest bourbon of its kind.

OLD TAYLOR

"The Noblest Bourbon of Them All"



The
OLD TAYLOR 86
Luxury Flask

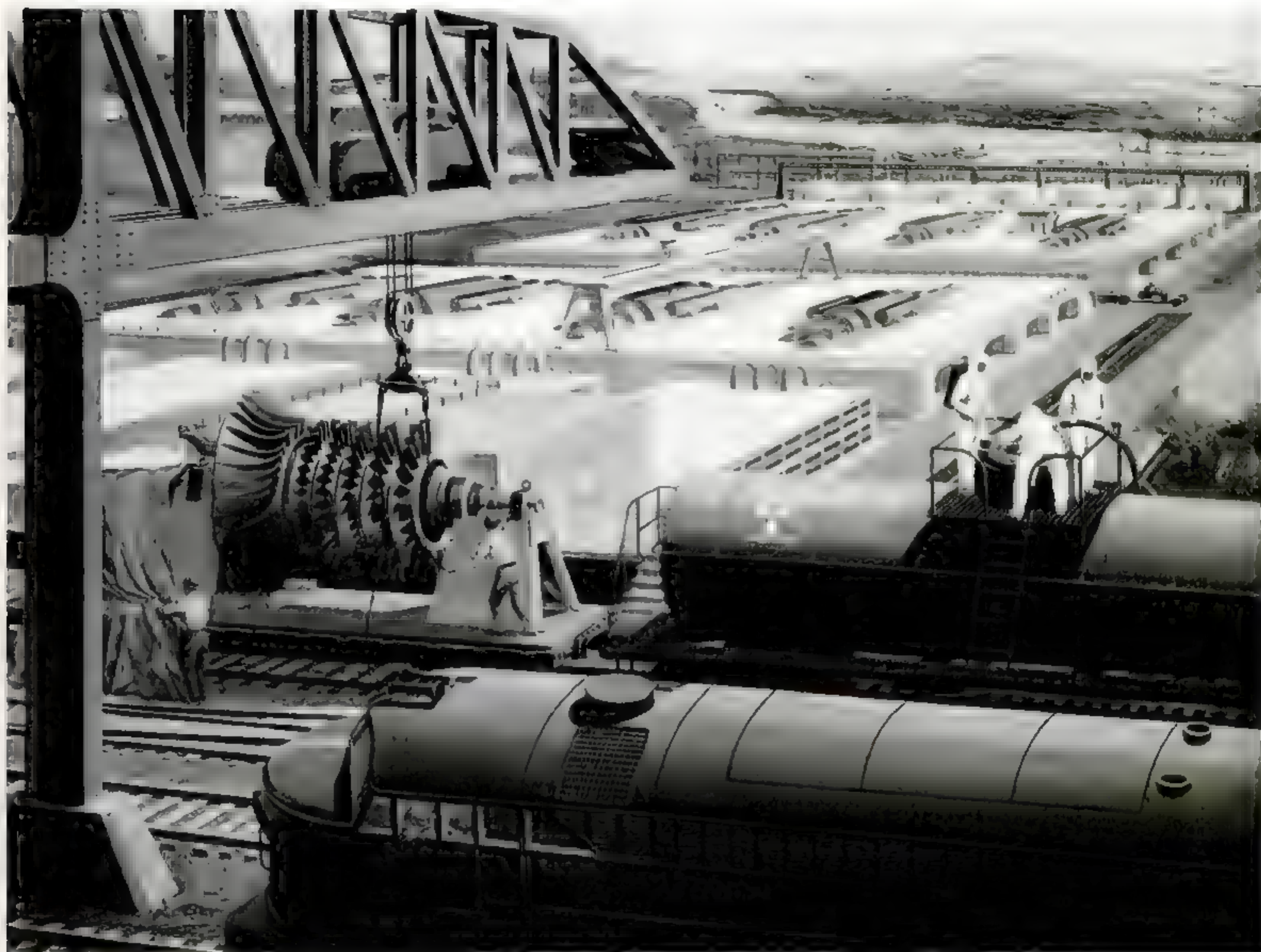
Pint and 1/2 Pint

Sleek and slim, the new "Luxury Flask" fits overnight bag, brief case, pocket. With its handsome Golden Cap it's a beautiful way to get to know 86 proof Old Taylor.



KENTUCKY STRAIGHT BOURBON WHISKIES - 86 PROOF - 100 PROOF BOTTLED IN BOND - THE OLD TAYLOR DISTILLERY CO., FRANKFORT & LOUISVILLE, KY. - DISTRIBUTED BY NATIONAL DISTILLERS PRODUCTS CO.

America's atoms-for-peace program moves ahead on rails of steel...



Another example of how railroad progress goes hand in hand with U.S. progress

From the very start of the nation's vital atoms-for-peace program, America's progressive railroads have played an essential role. The transportation job required in the construction of nuclear projects is vast and complex — and will become more so. And no other form of transportation can handle it with the efficiency and economy of the railroads.

Ever increasing efficiency enables the railroads to keep pace with the newest and most dramatic developments in our national life — a partnership in progress that is essential to every one of us, in peace as well as in war.



RAILROAD PROGRESS. Electronic freight yards improve service, speed shipments, keep America's freight on the move

AMERICA MOVES AHEAD WITH THE RAILROADS

Association of American Railroads, Washington, D. C.



ESSENTIAL TO THE NATION'S ECONOMY

LETTERS TO THE EDITORS

THE ISSUE

Sirs:

The scope of your Sept. 1 issue is superb—from bookies to beauties, sports to sciences. The photography—magnificent.

NATE SULLINS

Albuquerque, N. Mex.

Sirs:

LIFE's current issue makes up for what is lacking in many a publication—significance.

SAMUEL S. SCHIER

San Diego, Calif.

THE BIG, BIG BETTORS HIDE AND HIDE

Sirs:

You have given Terre Haute an enormous amount of unfavorable publicity ("The Big, Big Bettors Hide, Hide and Hide," LIFE, Sept. 1). Perhaps it is deserved. But there are men of good will who live here and who strive earnestly to make this a better community.

A number of the churches and their ministers are constantly speaking out about the problems that confront us and urging the people to action.

OSBORNE L. SCHMIDT

Terre Haute, Ind.

Sirs:

Your article concerning a gambling syndicate in Terre Haute uncovers a dirty spot which is in no way representative of Terre Haute. When you say that "Terre Haute is a thriving cesspool of unabashed vice" you sound like Communist propaganda of the vilest type. One dirty spot does not represent a city of 80,000 people! Terre Haute is proud of her schools, churches, industries and beautiful residential districts.

Terre Haute is a typical American city founded on industry, integrity and ideals. That some lapsed reporter should smear our beloved ballad, *On the Banks of the Wabash*, is deplorable, but the "gleam of candlelight through the eyeglass" will still be gleaming when the morose LIFE magazine has gone with the wind!

Mrs. H. L. Dix

Terre Haute, Ind.

Sirs:

Your story about Terre Haute hit us pretty hard. It even hurt.

But you didn't say anything that some of us didn't already know. In its annual meeting last May our local Council of Churches admitted its guilt in allowing evilness to exist in our city. And we committed ourselves to the task of wiping out the evil pattern.

And now that you have hit us when we were down (maybe we needed to be hit) we shall hope that sometime in the future you will extend a helping hand.

PAUL McCOWEN

Terre Haute, Ind.

Sirs:

Upon second look at the picture of the witnesses playing cards in your article on gambling in Terre Haute, it seemed rather ironic to find the dealer dealing from the bottom of the deck. I wonder if her companion caught it?

NORMA J. INGALLS

San Diego, Calif.

Many readers were misled by the lady's unorthodox but perfectly honorable method of dealing

(below). She had taken the card from the top of the deck and was passing it underneath the deck to the player at left.—ED.



AN HONEST DEAL IN TERRE HAUTE

EDITORIAL

Sirs:

I should like to compliment you on your editorial on "Democracy and a Good Congress" (LIFE, Sept. 1). It is indeed refreshing to read such an unbiased evaluation of the efforts of the 85th Congress.

W. M. H. STATON

Rapid City, S. Dak.

Sirs:

I've read some pretty silly editorials in my time but for sheer insanity your recent eulogy of the 85th Congress takes the cake. Measured against an almost unparalleled opportunity to be of service to the nation, the achievements you cite with such approval seem puny indeed.

Cowardly acquiescence to union domination of the economy, failure to plug the gaping holes in our security system, complete indifference to the ever-growing menace of inflation—adoption of every foolish giveaway program the Administration could dream up: these are but a few of the items in a sorry record.

You people do a swell job of taking pictures. Hadn't you better just stick to that?

P. B. REED

Tryon, N.C.

DEMISE OF NO-SHAPE CHEMISE

Sirs:

It seems to me that your picture of those weird-looking Paris fashion models ("The Paris Demise of the No-Shape Chemise," LIFE, Sept. 1) would have been more appropriate in your Halloween issue. Trick or Treat!

NANCY RADACH STRAUSS

Elkins Park, Pa.

THE VOYAGE OF THE 'NAUTILUS'

Sirs:

I want to commend LIFE magazine for having such an able correspondent as Paul O'Neil, and congratulate him for the excellent account of the well-planned adventure ("The Voyage of the Nautilus," LIFE, Sept. 1). It was the most thrilling and informative story I have ever read.

Mrs. HARRY FUGA

Cape Charles, Va.

Sirs:

I remember very well spending an afternoon with Sir Hubert Wilkins when he explained his plans for taking his submarine *Nautilus* under the Arctic icecap to the North Pole in 1931. Sir Hubert sketched the tube device with an electrical element around the top ring which he planned to raise from his submarine to melt a hole in the ice. He hoped then to climb up through the tube and stand on the top of the world.

While unsuccessful, Sir Hubert's work paved the way for today's achievement.

DARREL BRADY

Calabasas, Calif.

Sir Hubert was not the first of his family to foresee polar travel by submarine. An English ancestor, John Wilkins, 17th Century theologian, mathematician and astronomer, included a treatise on submarines in his work, *Mathematical Magick*, published in 1648. In pointing out the advantages of

the submarine he said: "... This safe from the uncertainty of Tides and the violence of Tempests ... from ice and great frosts which doe so much endanger the passages towards the Poles."—ED.

NEW POWER FOR NAVY UNDERSEAS

Sirs:

You state that the U.S. submarine established a record by staying submerged for 33½ days ("New Power for the Navy Underseas," LIFE, Sept. 1). To my mind that honor should go to Germany's U-977 commanded by Heinz Schaeffer which stayed submerged, using a snorkel, for 66 days while crossing the Atlantic after World War II.

ROBERT REIS

Chicago, Ill.

On a dash to Argentina after the German surrender the U-977 cruised submerged by day. But at night she had to raise her snorkel mast to the surface to obtain fresh air both for the crew and for her diesel engines which were used while batteries were recharging. The *Skate* remained completely submerged for 33½ days.

Turned over to the U.S., the U-977 was blown up in 1946 in a test of a new Navy torpedo.—ED.



U-977 BEFORE AND DURING DESTRUCTION

HIGH-STYLE SWEEP OVER U.S.

Sirs:

In your article, "High Style Sweep over the U.S." (LIFE, Sept. 1), I noticed something that looked very familiar. Perhaps you could tell me, is the second style shop (The Tweed Shop) the same one that was in the movie *Peyton Place*?

BILL MCCALLUM

Lawson, Mich.

Yes, —ED

LIFE 540 N. Michigan Avenue, Chicago 11, Illinois



Please send ONE YEAR OF LIFE \$7.75

(in continental United States, Hawaii, Puerto Rico, Virgin Islands and Canada.)

(1 year at the single copy price would cost you \$13.00)

to _____ name
_____ address
city _____ zone _____ state _____

TO SPEED DELIVERY OF LIFE and all your mail please be sure to include your zone number in your address. The mail you send will get there faster, too, if the address carries a zone number.

L-3438

Please address all correspondence concerning LIFE's editorial and advertising contents to: LIFE, 5 Rockefeller Plaza, New York 20, N.Y.

Subscription Service: J. Edward King, Genl. Mgr. Mail subscription orders, correspondence and instructions for change of address to:

LIFE SUBSCRIPTION SERVICE
515 N. Michigan Avenue
Chicago 11, Illinois

Change of Address: Send old address (exactly as printed on last issue label of your copy of LIFE) and new address (with zone number if any) at least three weeks for change-over.

Time Inc. also publishes TIME, CRUISING, SPORTS ILLUSTRATED, AMERICAN, RAIL, FORUM and LIFE & HOME. Chairman: Maurice T. Moore, President: Roy F. Larsen, Executive Vice President for Publishing: Howard Black, Executive Vice President and Treasurer: Charles L. Sullivan, Vice President and Secretary: D. W. Brumback, Vice Presidents: Edgar R. Baker, Bernard Barnes, Clay Barkout, Arthur W. Carson, Allen Grover, Andrew Haskin, C. D. Jackson, J. Edward King, James A. Linn, Ralph D. Paine, Jr., P. E. Prentice, Weston C. Pufen, Jr., Comptroller and Assistant Secretary: John F. Harvey.

Get it



while the getting's good!

AND the getting's good right now!

Think of the great picture-taking opportunities in the weeks ahead. The Fall round of parties, youngsters in from college, photos for your personalized Christmas cards and many others. They're the pictures you missed last year—maybe a camera wasn't handy—or maybe it was just too much trouble. This year have a Polaroid Land Camera handy and

you'll get those pictures. With this 60-second camera, picture-taking is fun . . . because everyone gets a kick out of seeing the pictures right away. The family album fills up fast.

If you've been thinking about a Polaroid Land Camera, you'll be way ahead if you get it now. They list from \$72.75—and your dealer has special arrangements right now that make this the time to buy.

Get it



while the getting's good!

AND the getting's good right now!

Think of the great picture-taking opportunities in the weeks ahead. The Fall round of parties, youngsters in from college, photos for your personalized Christmas cards and many others. They're the pictures you missed last year—maybe a camera wasn't handy—or maybe it was just too much trouble. This year have a Polaroid Land Camera handy and

you'll get those pictures. With this 60-second camera, picture-taking is fun . . . because everyone gets a kick out of seeing the pictures right away. The family album fills up fast.

If you've been thinking about a Polaroid Land Camera, you'll be way ahead if you get it now. They list from \$72.75—and your dealer has special arrangements right now that make this the time to buy.

'INTEGRATE'!

THE JUSTICES STAND FIRM

Out of the lofty, columned chamber of the U.S. Supreme Court came a terse and forceful statement. Desegregation of public schools had, since the Court's 1954 ruling, become the gravest, most divisive issue to confront the nation in a century. Now the Court, in special session, was deciding whether integration of Little Rock's Central High School should continue at once or whether, after last year's violence and the threat of more terrorism, integration should be delayed for 30 months. The verdict was tensely awaited not only in Little Rock but over the entire South, for it would reveal whether or not the Court had yielded in the face of the mounting resistance to integration that has developed in four years. The verdict took just four minutes to read; by unanimous vote, said Chief Justice Earl Warren, the Court denied the Little Rock school board's plea for a delay. Integration must proceed immediately.

So the Court ruled. Thus battle was joined on the momentous underlying conflict exposed by the school question: states' rights vs. federal sovereignty. Invoking sweeping powers just voted him by the Arkansas legislature, Governor Orval Faubus proclaimed the closing of all four Little Rock high schools to prevent "impending violence and disorder." Virginia, too, counterattacked. There, immediately after the Court decision, Governor J. Lindsay Almond Jr. used his powers under a program of legal "massive resistance" to thwart an integration order (*next pages*).

The Supreme Court, by its unwavering stand for equal educational rights under the Constitution, and the two states, by their hold defiance, had now struck a grim impasse. The question was, what next? There were small, new signs in Arkansas of resentment against segregationists' intransigence (*pp. 26-27*). The issue would, hopefully, be fought out in the federal courts. But the due process of law will take a long, long time.



Hugo L. Black, Chief Justice Earl Warren (leaning forward to question Butler), Felix Frankfurter, Harold H. Burton, John M. Harlan and Charles E. Whittaker.



PAWNS IN BATTLE. 12 Negroes hoping to enter white schools, visit Mrs. Daisy Bates (right), Arkansas N.A.A.C.P. leader. Window was broken by harassers.

A historic state now making more history

The struggle to preserve school segregation in Virginia took on added significance from her long, unique role in U.S. history. Her role today is shaped by the facts of population as shown on map. Over all Negroes comprise a quarter of the state population. Counties shown in dark red have over 50% Negro population; those in medium red have over 25%; those in light red under 25%.

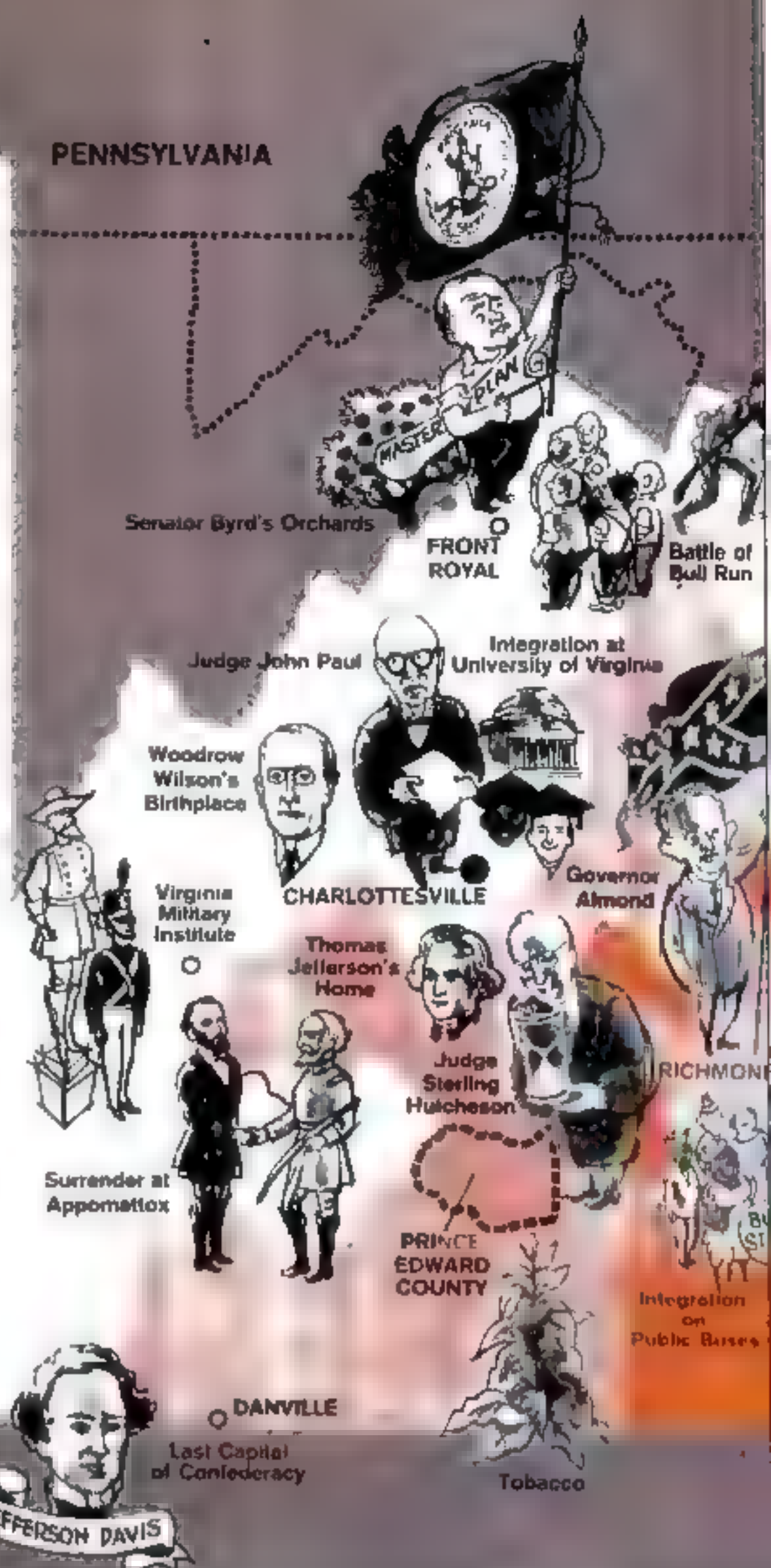
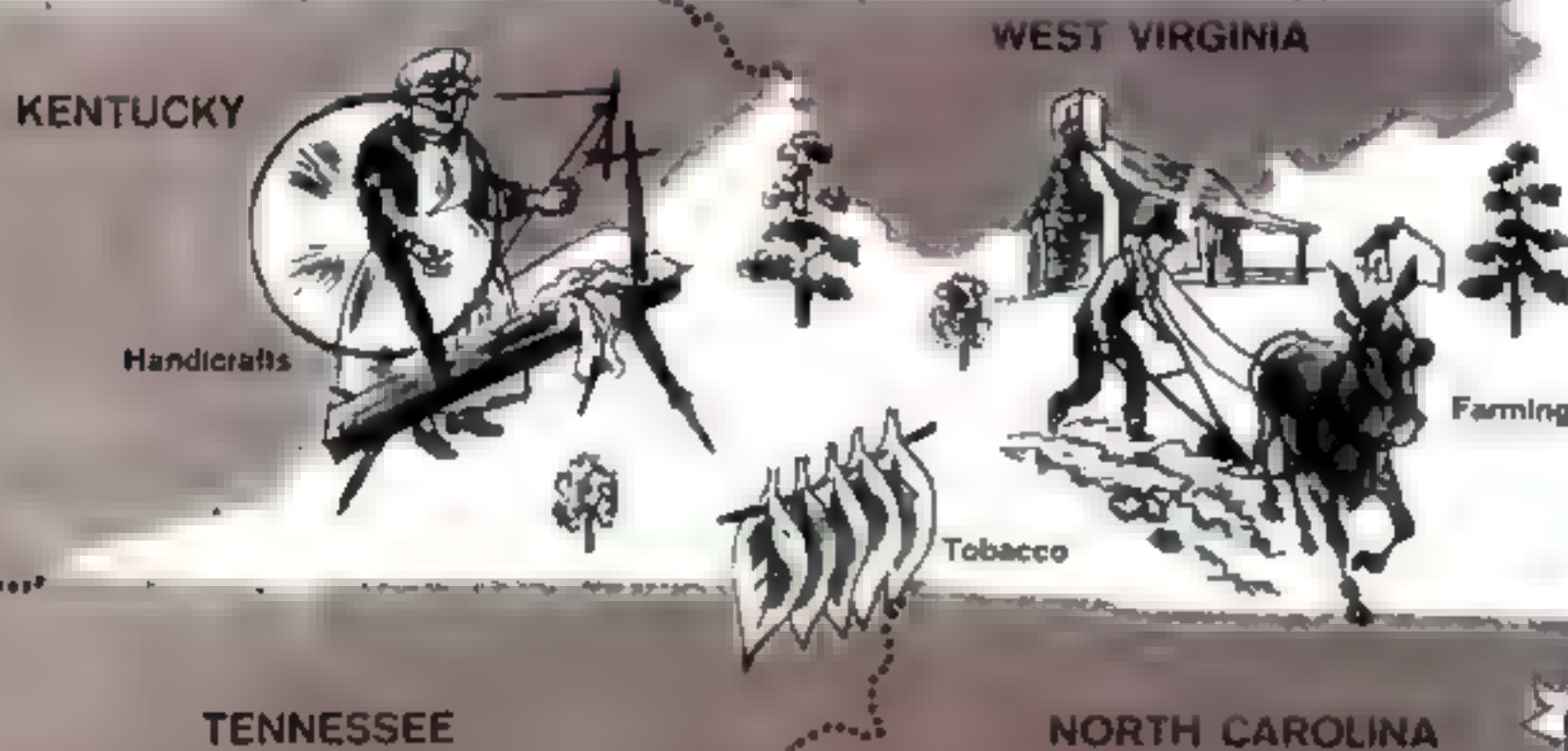
Jamestown, first permanent English settlement in America, was only 12 years old when the first Negro slaves were imported from Africa. No state did more to shape the new nation, and at Yorktown came the Revolution's climactic battle; the defeat of Cornwallis. Four of the first five presidents were Virginians.

But in the first great test of states' rights, Virginia became the nucleus and

Richmond the capital of the Confederacy. Now Virginia is again a battleground for states' rights. Prime movers are Senator Harry Byrd, a prosperous apple grower, and Governor J. Lindsay Almond.

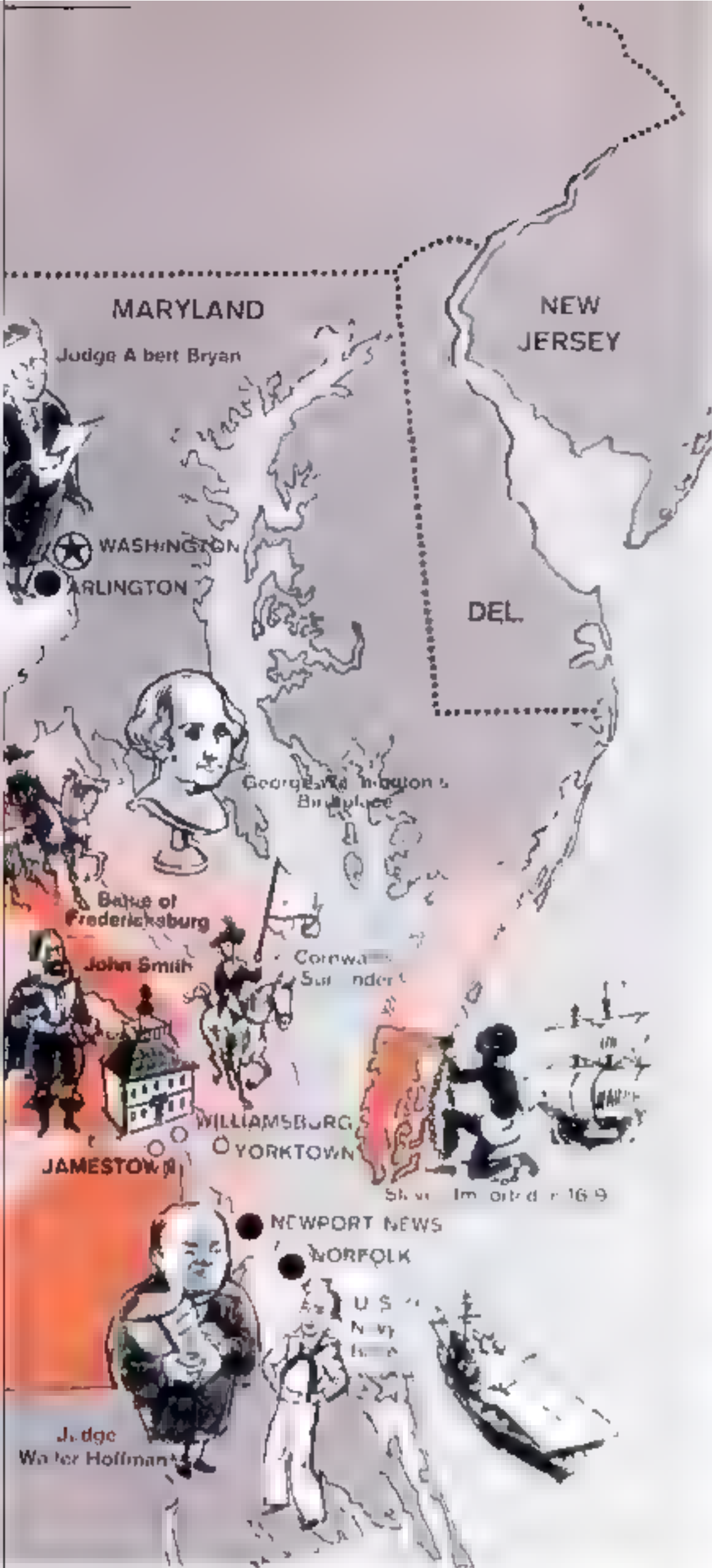
Until the recent stiffening against integration, some changes had been made in Virginia: buses in major cities are not segregated; the University of Virginia began admitting Negroes in 1950. But no public secondary school has been integrated.

At issue are attempts to enter Negroes in white schools in eight localities. Federal district judges have heard the cases. Judge John Paul is ruling in Warren County (Front Royal) and in Charlottesville. Judge Albert Bryan in Arlington and Alexandria; Judge Walter Hoffman in Norfolk, Newport News. Judge Sterling Hutchison in Richmond and Prince Edward County.



AT FRONT ROYAL SCHOOL, WHICH CLOSED AND WAS TAKEN OVER BY GOVERNOR ALMOND, STUDENTS HEAD HOME WITH FESTIVE AIR, ARMFULS OF BOOKS





VIRGINIA'S ANSWER: MASSIVE DEFIANCE

Within hours of the Supreme Court ruling, Virginia (see map) moved into the battle for states' rights by posing a momentous challenge to federal rule.

The move came in Warren County. Four days before the Court's decision Federal District Judge John Paul had ordered the county school board to admit 22 Negroes to the all-white county high school. The board closed the school. Then, after the Supreme Court ruling, Governor Almond announced he was assuming "all power" over the school, removing it from local control and keeping it closed.

Almond was acting for the first time under one of Virginia's "massive resistance" laws, empowering him to close any school about to integrate. The massive resistance program was conceived and is masterminded by Senator Harry Byrd (right), whose powerful political machine—of which Governor Almond is part—rightly controls the state. On pages 51-56, a disingenuous Virginia editor explains why the state supports Byrd's position. Almond will almost certainly reopen the Warren County school on a segregated basis and thus directly interpose his power as head of a sovereign state against the sovereignty of the federal government. Then the U.S. courts will have to rule on the constitutionality of Almond's move and Virginia's massive resistance laws.



WORDS FROM THE LEADER are heard as Senator Harry Byrd is surrounded by cries of applause.

addresses annual picnic at his Berryville orchards. Supton in the poem means "gladly" (favor).



DEFENDER OF ORDER, U.S. Marshal Roy Kidd leads state's marshals and deputies through Little Rock from 1957 to 1958 to enforce court order.



AT FOOTBALL GAME PLAYED BEFORE SCHOOL WAS TO OPEN, LITTLE ROCK

ARKANSAS' REPLY: OFFICIAL

When news of the Supreme Court ruling reached Arkansas, everyone concerned was ready. In Little Rock, Governor Faubus signed 12 hastily crafted laws empowering him to close the high schools and state proclamation closing the city's high schools. The U.S. Justice Department and a ready-made force of marshals and FBI agents and 150 U.S. marshals and deputies, a force strong enough to back up federal court orders with arrests if necessary. Perhaps to give Faubus a ready-made, a pro-segregationist housewife filed for a injunction to keep the schools open. While Little Rock braced itself for trouble, its United Negro School

AT SCHOOL BOARD MEETING IN VAN BUREN HIGH SCHOOL, ANGIE EVANS, 15, RAISES HAND TO SPEAK AGAINST SEGREGATIONISTS AS PRESIDENT OF STUDENT





STUDENTS CHEER THEIR TEAM TO VICTORY OVER A LOUISIANA HIGH SCHOOL

'NO,' A BRAVE GIRL'S 'YES'

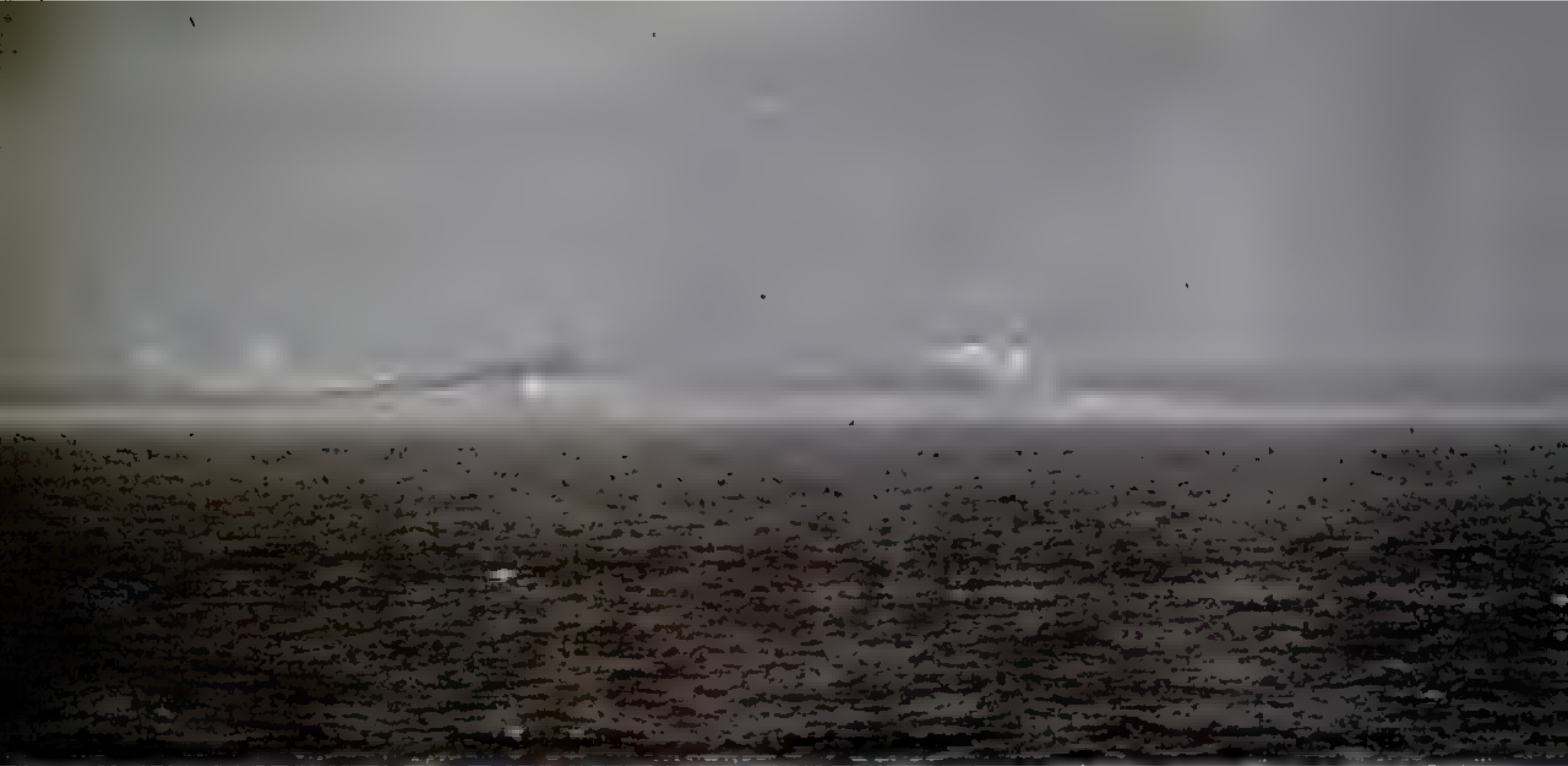
team went out and won a game, even though it had no school to play for. In Van Buren, Ark., 110 miles away, the crisis took a different turn. A brave young girl named Angeline ("Angie") Evans (*below*) stood up against the people in her town who wanted to stop the integration which the school board had begun. Though a gang of white kids had frightened Negro pupils into staying home from school, Angie announced that a poll of 160 fellow students showed the majority to be in favor of admitting Negroes. "The arguments are so ridiculous," she said of the segregationists. "They've been nothing but troublemakers. Someone had to speak up."



DEFIANT GOVERNOR, Orval Faubus hears news of Supreme Court ruling. Seven hours later he signed proclamation ordering Little Rock schools to "close."

BODY SHE WAS BACKED UP BY FELLOW STUDENTS, INCLUDING BEVERLY BERRY (LEFT, STANDING). THE BEARDED MAN IS SEGREGATIONIST LEADER SAM COX JR.





DRIVEN BACK by Red artillery, here sending up smoke (left) from blasted beach, retreating Nationalist patrol boats are shown in picture taken just outside

CONVOY TO QUEMOY,

Last week, in the newest of this decade's recurrent hours of world peril, the U.S. Seventh Fleet was in the risky—and so far unsuccessful—business of conveying Chinese Nationalist reinforcements and supplies to the offshore islands of Quemoy. As Communist main and batteries interdicted the beleaguered island's beach, Look's John Dominis, who accompanied a U.S. destroyer squadron in Quemoy Convoy No. 3, took the dramatic picture above. Correspondent Sam Levent described by cable the failure of the four Chinese LSMs to get through. "At 4:00 p.m. the Communists began their firing. Five minutes later the two beachhead LSMs pulled back and all four accepted their own sea losses."

NATIONALIST CHINESE SOLDIERS, JAM LST FOR RUN TO QUEMOY, DISPLAY



FORMING UP CONVOY, Nationalist vessels, with and Seventh Fleet aircraft, rendezvous off Quemoy. Convoy landed over 30 soldiers and U.S. Marine



BRIDGE PARTNERS aboard the destroyer *Greene*, Captain Don Dyer and Nationalist liaison officer Liang Lu watch operations at sea. *Greene*





three-mile hunt. Leading ship (foreground) is midget destroyer escort. In far background (center and right) are two launch craft which got 20 yards from shore.

A BOMBARDED BEACH

on the beach would have been suicide. As the ships retreated, Chinese Liaison Officer Lieut. M. S. Liu watched silently from the U.S.S. *Gregory*. "Does this mean the end of Quemoy?" he was asked. "No, no," he said.

In the U.S., President Eisenhower spelled out the real issue: it was not a matter of fighting just for Quemoy, but for "the principle that armed force shall not be used for aggressive purposes." He reminded Americans that, as Munich showed 20 years ago, it is impossible to appease a dictatorship. As Quemoy remained virtually isolated the U.S. prepared to negotiate with the Chinese Communists at Warsaw, and Eisenhower sought Russian cooperation in softening Peking's militarism.

CROSS SECTION OF FACES REGISTERING GRIMNESS, PATIENT GOOD HUMOR



PASSING THE AMMUNITION, crewmen shift shells to *Gregory*'s ready racks during a general quarters drill enroute to Quemoy as scheduled lookouts watch.



BLOODY TOKEN OF VENEZUELAN MOB'S ANGER

In Caracas a mob hung a blood-soaked street on the White Palace, government headquarters. The mob, enraged by a vain attempt of exile Army officers to overthrow Venezuela's

government, had attacked a barracks where a rebel leader was held. Police and palace guards fired on the crowd. Over a hundred were dead and wounded before army tanks brought peace.

A LOOK



GOLDEN ANNIVERSARY

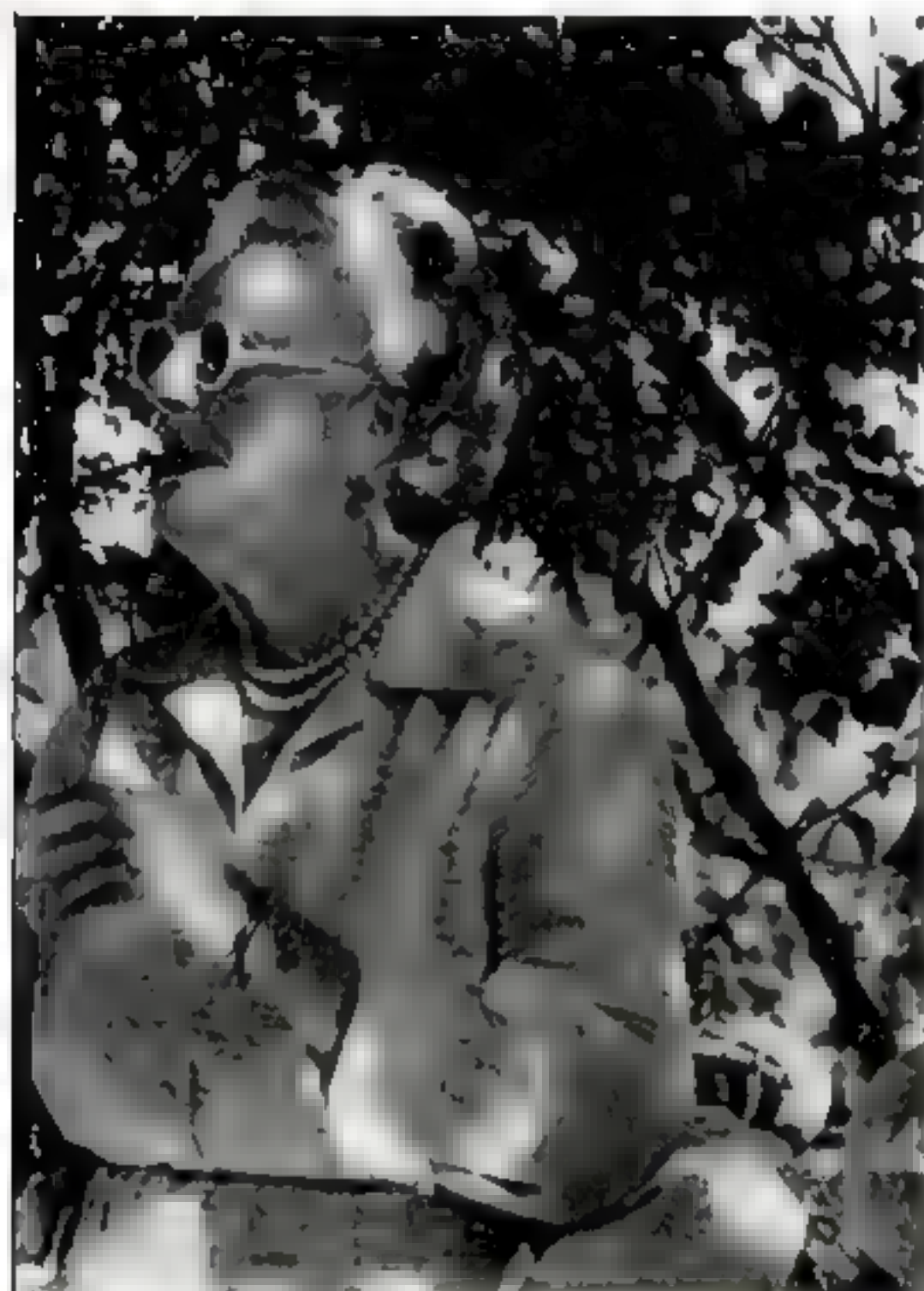
At Cap D'Ad on the Riviera, Sir Winston Churchill, on who once said "I married and lived happily ever after," and Lady Churchill, all observe their 50th wedding anniversary.



MAINE REASONS FOR

Maine's Governor Ed Muskie, *trough*, and Governor-elect Clinton Clauson *and waves* celebrate a Democratic feat. Muskie was elected to U.S. Senate, but what if even Democrats even

AT THE WORLD'S WEEK



FOR THE CHURCHILLS

The post office had to make special arrangements to handle the mail. Kings, queens, presidents and premiers sent messages and among the gifts was a bottle of cognac 119 years old.



AN AMERICAN WITH NIKITA'S GIFT HORSES

Pulled by gift horses from Nikita Khrushchev, Cleveland Industrialist Cyrus Eaton and his wife rode around a track in Moscow in a troika presented to them by the Soviet government.

Eaton has long plugged for high level talks between the U.S. and the Soviet Union and has had Soviet scientists at a nuclear conference held at his home in Pugwash, Nova Scotia.



DEMOCRATS TO CHEER

more was the surprise election of Clauson and two Democratic congressmen. Muskie's opponent took gifts from Goldfine bringing clamor from Republicans that Sherman Adams quit.



HIT OF A MIDWESTERN DEMOCRATS' HUDDLE

At an Omaha, Neb. meeting of Democrats from 13 Midwestern states, Senator John Kennedy huddled with a group of Nebraska party veterans. Clockwise from the senator are, Lenor

Clark, Clara Ehrhard, Mabel Goldsmith, Minnie Olson and Mrs. Ralph Brooks. Then he attacked the Eisenhower administration for its Formosa policy, came away the hit of the show.

The Terrible Trail of Blood Left in a House of Death



BLOODY BED in Staten Island, N.Y. residence was where Mrs. Lou Jean Nimer was fatally stabbed. She

called police on phone at right and cried for help. Her son Melvin took up phone to complete the call.

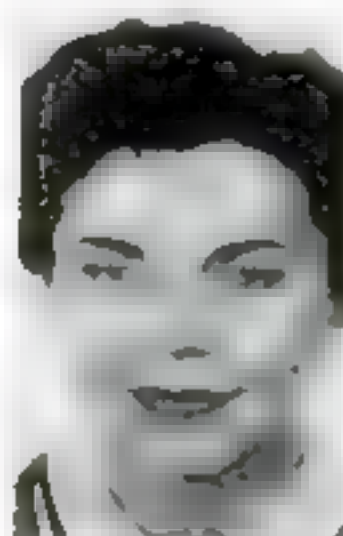


BLOOD-STAINED SWITCH in upstairs hall was smeared by Dr. Nimer as he groped out of bedroom.

A BOY IN A MURDER ENIGMA

Son's possible guilt in his parents' stabbing chills whole country

The gory interior of the Staten Island, N.Y. house, which testified to the murders of a doctor and his wife, last week led to an even more awful possibility that chilled families across the country—that the victims' own 8-year-old son had killed them.



MRS. NIMER

Shy, slender Melvin Nimer, oldest of three children, had helped call the police the night his father, Dr. Melvin Nimer, and his mother, Lou Jean Nimer, both 31 years old, were killed. He told the police a prowler had tried to choke him and had stabbed his parents when they came to his rescue. The dying Mrs.

Nimer somewhat backed Melvin's story. But when police found little evidence of a prowler, they called Melvin for more questioning.

Melvin had always been considered a perfectly normal boy, but now a psychiatrist claimed there were violent traits in him. Under interrogation Melvin stammered out a confused story that he himself murdered his parents. But he gave no real motive, nor could police identify the knife he claimed he used. Then, soon after he had told it, Melvin cast doubt on his murder tale.

The police, not knowing what to believe, continued to search for a prowler and Melvin was put under further psychiatric observation. No matter how the case turned out, the mark of tragedy was already graven on the little boy.



DR. NIMER



SMEARED DOOR at foot of the stairs was brushed by Dr. Nimer as he staggered toward the kitchen.



SMUDGED DISHWASHER was struck by Nimer. Police found him dying on the floor below phone.



TRAGIC HOME, Nimer residence is marked by police department sign and kept under 24-hour guard



DABNEY VS. DABBS ON INTEGRATION

The following exchange took place in the Supreme Court last week during oral argument on the Little Rock case:

Justice Frankfurter: "Am I right to infer that you suggest that the mass of people in Arkansas are law-abiding, are not mobsters, they do not like desegregation but they may be won to respect for the Constitution as announced by the organ charged with the duty of declaring it and therefore adjusting themselves to it although they may not like it? Is that the significance of what you have said?"

R. C. Butler, counsel for the Little Rock school board: "Your honor, you have said it so much better . . . than I could that I adopt it wholeheartedly, and that is exactly my personal feeling, and I believe it is the feeling of the school board as an organization."

It is also the feeling, we believe, of the great majority of Southerners. For this reason the Court's momentous decision last week (*see p. 22*), although its immediate sequel is school-closings and possible violence, brings us that much closer to the day when all Negroes, North and South, will enjoy their constitutional right to nonsegregated schooling. The more the law is confirmed and clarified, the more will the South come to accept it. The process will be further accelerated by firm and clear enforcement procedures such as Attorney General Rogers has already laid out in the Little Rock situation.

If this prediction is correct, the case against desegregation made by Virginus Dabney on pages 51 through 56 must be termed a losing argument. It is right that a rational southern voice should be heard nationally in support of what so many Southerners believe, but we do not wish him any converts. Instead of weighing the white South's sense of law against its fear and distaste, he voices a position which has already been deserted by what we believe is better southern reasoning and the clearer southern conscience. An equally learned and civilized white Southerner, James McBride Dabbs of South Carolina, has recently published a book called *The Southern Heritage* which in our view meets and rebuts every sectional point Dabney has made.

We here take up only two of these. Dabney defends Virginia's evasion of the law by comparing it with prohibition. But prohibition at least was given a fair trial. The

Virginian refusal to try any measure of desegregation has been decreed by a machine—Senator Harry Byrd's—less on principle than on a careful calculation of voting mileage. Those who remember prohibition will remember the similar calculations of the strictly political Anti-Saloon League, which also enjoyed much southern support. The Anti-Saloon League's tyranny over Congress was the chief reason it took so long to repeal prohibition. The Byrd machine is the chief reason it is taking so long to make a fair test of desegregation. If desegregation ever proves genuinely unenforceable, Dabney's analogy will be justified. But we believe the analogy will fail because of the profound difference between an experiment in enforced personal virtue and a natural development of equal rights, which are the essential condition of American freedom in the South as well as in the North. Some laws have more history, logic and justice on their side than others.

Dabney's other point is more seriously self-deceiving. He predicts that mixed schooling will lead to mixed marriages, and leaves the false impression that the Supreme Court has in effect decreed the assimilation of the races. It is another version of the old, unanswerable irrelevancy: how would you like your daughter to marry a Negro? The argument is explored thoroughly in Dabbs's book, and leads him to conclude that it is an unconscious mask for what the white South really fears, namely the loss of its superior social status.

If it is true, as Dabney quotes, that the Court decree "does its most deadly damage" among teen-agers, Virginia has a simple, legal and respectable way to avoid this damage. It can segregate schoolchildren above a certain age by sex instead of by race, as is done now in many Catholic schools. Tennessee has a law permitting this; but so far no southern school board has resorted to it. Until one does, the sexual argument against desegregation can claim little candor and need not be taken too seriously.

The problem of desegregation in the South is serious, however, and will require much time, patience and administrative tact and skill to accomplish. Southern leaders will do better to turn their great gifts to that task instead of trying, as Dabbs puts it, "to whip up enthusiasm for an attitude no longer deeply believed in."

QUEMOY: A LINE HAD TO BE DRAWN

If sound leadership ever deserved the support of the people, President Eisenhower's does now. He has decided to resist, with U.S. force if necessary, the Red Chinese attack on the island of Quemoy. In his statesmanlike speech to the nation last week he has also explained and justified his course with forthright clarity and precision.

History never sets up an ideal laboratory for its lessons, and critics of the Quemoy decision can endlessly repeat their reasons why it is the wrong time or place to be firm. But if history has any lessons at all, the President has surely read the big ones aright. "Powerful and aggressive forces are constantly probing, now here, now there, to see whether the free world is weakening." So they are; and so were they in the '30s, when Neville Chamberlain deplored that "quarrel in a far-away country [Czechoslovakia] between people of whom we know nothing." The appeasement of those quarrels by the democracies led straight to the Second World War.

"I know something about that war," said the President, "and I never want to see that history repeated. But,

my fellow Americans, it certainly can be repeated if the peace-loving democratic nations again fearfully practice a policy of standing idly by while big aggressors use armed force to conquer the small and the weak."

The U.S., at least, is not going to repeat that fateful history. There will be no Western Pacific Munich. Quemoy is not just a rockpile; it is a stopping point in a series of free world retreats before the advance of Communism—retreats which have already been too costly and which, if continued, would ultimately force us into a major war for sheer survival. The President has rightly committed us to a different road. The national will should be committed behind him. Only if he is backed by this strength can the negotiations which the President has also offered Red China lead to anything useful.

Every American will agree with Eisenhower that "the United States cannot accept the result that the Communists seek" so long as that goal remains world conquest. That being so, the road the President has chosen is our best hope to control war and achieve ultimate peace.

"To make the best, begin with the best—then cook with extra care."



The woman in the picture is precision-weighing the seasoning for Campbell's Soups.

Not a grain too little...not a pinch too much *Campbell has a careful way with spices*

Not by spoonfuls or cupfuls, but by grams or ounces—that's how the seasoning for Campbell's Soups is measured.

This way, the chef's assistant can follow each recipe exactly, right down to the light whisper of the spices.

A light hand does it

What the weighing machine doesn't tell, of course, is the "how" and the "when" and the "where". Campbell chefs must know the quirk of every spice and herb—and how they get along together.

They know how to bring forward the gentle spices like paprika, how to handle with care the strongly aromatic spices like cayenne.

They know the light overtone that sweet basil can give to tomato sauces, the freshness that thyme gives to clam chowder.

They know which seasonings, like bay leaf, release their flavor slowly in the simmering.

They know the precise moment to add curry powder so its delicate overtones don't perish on the fire.

Cooking with a conscience

This is the kind of subtle spicing that the Campbell chefs use to lift so many flavors from the Campbell Kitchens. And it's a pretty good example of the pains that Campbell takes to live by this demanding tradition: *"To make the best, begin with the best—then cook with extra care."*

M-M-M GOOD!





HOW TO PLAN A MEAL AROUND A MARTINI



Pound until thin, 2 round steaks totaling 3 lbs. Rub in salt, pepper, plenty of paprika. Overlap steaks on meat board, making 1 large steak. Time out! Make a martini of Seagram's, the improved gin. Ahhh!



Spread steaks with a 1/4 lb. liver, oil, and minced onions. Blanket with a layer of thinly sliced onions. Add tomato. Cover with finely rolled bread crumbs. Now notice the *cofety-finess* of your Seagram martini!



With water, combine 1/2 cup vinegar, butter or fat, and 1 cup salt, and add 1/2 cup water, whole raw egg. Immediately notice as mixture over 100 degrees. So matter to serve that Seagram's gin has *chore* in



Paprika Beef Roll is not only a man's dish—but one any man can *cook*. Just follow the simple steps below (in sequence). And while you're baffling your guests with sudden talent, keep them at bay with martinis made *majestic* with Seagram's Golden Gin. The slow crafting of this spirit gives it *natural* golden smoothness. Higher 94 proof gives it brilliant, appetizing dryness. Result: any drink gin can make, Seagram's makes superb!

SEAGRAM'S GOLDEN GIN



Arrange stuffed olives in a row on long side of steak. Begin the roll of the meat around olives. Tie roll firmly. Flour the outside. Brown in $\frac{1}{4}$ cup butter or bacon drippings . . . in roaster or deep earthenware baker.



Place 6 whole mushrooms, 3 small onions into roaster and sprinkle all lightly with salt, pepper, and paprika. Add 1 cup of red wine. Roast meat in 350° oven for about 2 hours. Serve hot or cold. Serves six.



Important! Follow each step with a taste of a Seagram's martini. It not only divides neatly into 6 sips, but adds the right debonair note to the procedure. Also, it's the *suavest, driest* appetizer ever devised by man!

"Any bran cereal will wake up your appetite
...as long as it's delicious
Post Bran Flakes"



Sleepy appetites rise and shine for Post 40% Bran Flakes...the delicious way to get the keep-regular benefits of bran. In fact—millions eat 'em for flavor alone. Must be why they're the largest selling!



"ALL POST CEREALS HAPPEN TO BE JUST A LITTLE BIT BETTER"



The Breakfast Foods of General Foods



FOND HUDDLE found Debbie and Eddie absorbed in each other just after they were engaged in 1954.



FRIENDLY OUTING brought the Todds and the Fishers together at the Epsom Downs race track in

England when Todd was there to throw lavish party for his movie, *Around the World in 80 Days*, in 1957.



FAMILY FOURSOME made a loving picture last April as Eddie and Debbie cuddled children, Carrie, 1½, and Todd, 2 months, who was named for Mike Todd.



INTENT TWOSOME set Liz to giving Eddie friendly taps on the wrist when the couple shared a drink at his nightclub opening in Las Vegas last summer.



EXIT BY LIZ takes her unescorted from New York club, Blue Angel, where she had dined with Eddie.



EXIT BY EDDIE, alone but soon after Liz left, takes singer from the club at 1:30 in the morning.



A BACK-SEAT RENDEZVOUS, with Actress Eva Marie Saint, reunited Liz and Eddie soon thereafter.

TALE OF DEBBIE, EDDIE AND THE WIDOW TODD

Hollywood liked to think of Actress Debbie Reynolds and Singer Eddie Fisher as its ideal couple. The town beamed on the Fishers' wholesome family friendship with Mike Todd and his wife Liz Taylor. Its sentimental heart grew soggy when, after Mike died in a plane crash, Debbie took in Liz's children while Eddie went off to help Liz through the ordeal of the funeral. It didn't seem to matter much that home-loving Debbie and fun-loving Eddie had been squabbling for a year. And so last week Hollywood was caught with its make-believe down when the Fisher romance got stuck on the point of a triangle, the point being the Widow Todd.

Trouble began to bubble when Eddie missed—by a week—his plane home from New York. Debbie, busy minding the house in West Los

Angeles, heard that he was delayed in the nightclubs of Manhattan and the Catskills, dancing with Liz. Arriving at length, after stories about his dates with Liz had been plastered all over the papers, Eddie emerged from a conference with Debbie and explained, "She's nervous about something." Arriving separately, Liz snarled, "I have nothing to say but hello."

Later Liz and Debbie expressed a difference of opinion. "You can't break up a happy marriage. Debbie's and Eddie's never has been," said Liz. "I love Eddie and don't blame *him* for what's happened," said Debbie. Eddie prudently kept out of this exchange. When he finally broke silence, he said the marriage was finished, adding manfully that it was all his fault. At this Debbie announced that she intends to divorce him.

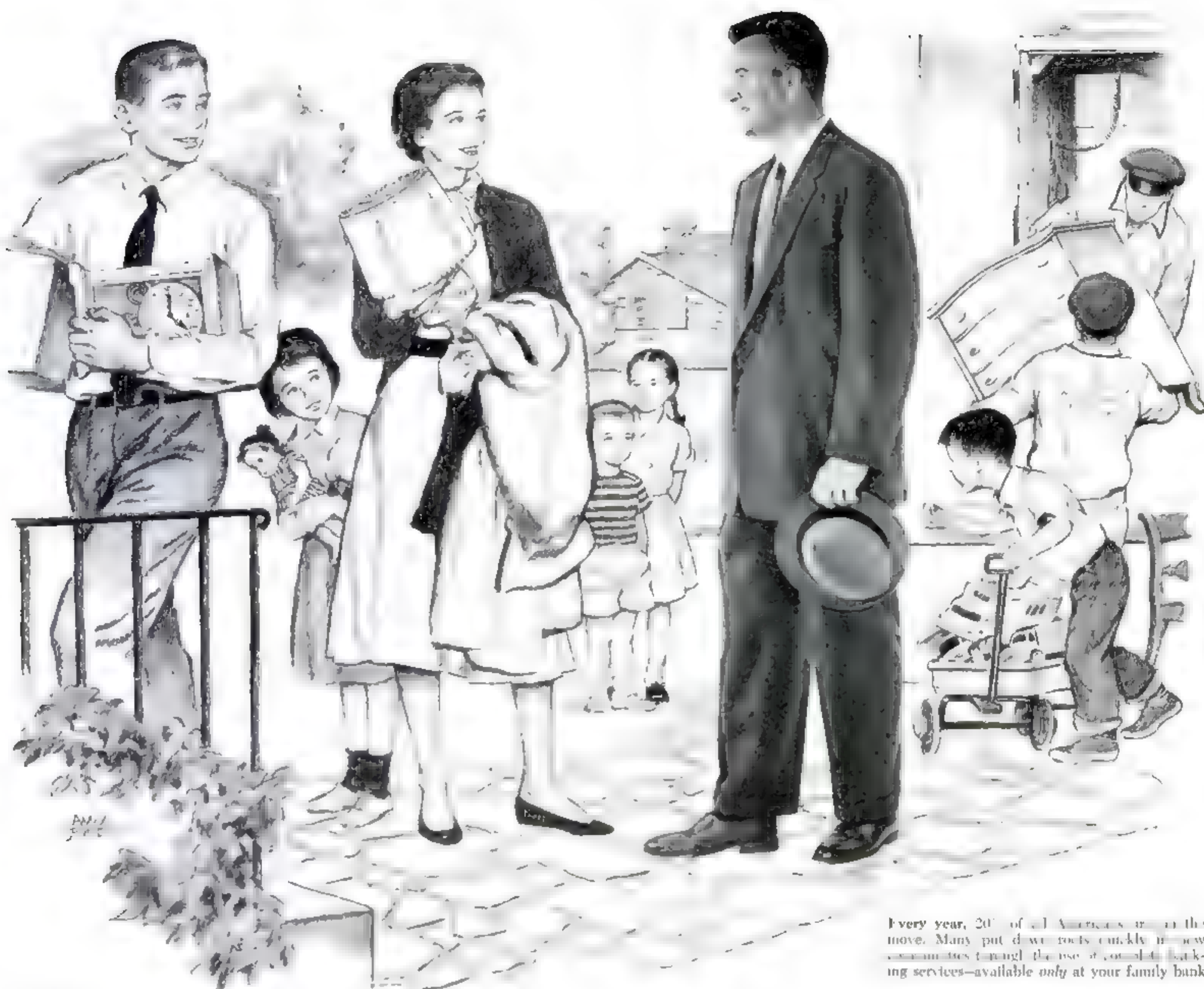


INDIGNANT LIZ arrives in Los Angeles, saying, "I don't know what it's all about." Later Mov. Columnist Hedda Hopper, asked asking Liz what Todd would think about story. Liz reportedly replied, "Miss is dead and I'm alive."



WINSOME DEBBIE, pigtailed and with diaper pins handily stuck to blouse, leaves home to take Carrie to a friend's house. "It seems unbelievable to say you can live happily with a man and not know he doesn't love you," she said.

WOEBEGONE EDDIE, hugging himself disconsolately, talks to reporters outside house after session with wife. "Debbie and I are having a misunderstanding," he said. "Married people do have arguments and misunderstandings."



Every year, 20% of all Americans are in the move. Many put down roots quickly in new communities through the use of special banking services—available only at your family bank

32 million rolling stones— and the quick way to put down roots

"WE WERE AMONG THE ROLLING STONES last year—the 32 million Americans who pulled up roots and moved. Our company, you see, opened a new branch office. We not only moved—we moved halfway across the country.

"Actually, though, it was no hardship. We had learned before that the quick way to put down new roots was through our church and community activities and financially—by making friends down at the bank.

"Our bank has played a big part in helping us settle here. We started by opening checking and savings accounts. Later we got a loan and used other family bank services. Again we found that we were building credit and standing in

the community that we couldn't establish in any other way

"We seem to get together for so many things that 'family banker' has the same warm meaning to us as 'family doctor.'"

You can do more with your money by using your family bank's many services:

1 Earn guaranteed interest on your savings, confident that you can withdraw them whenever you want.

2 Save time and money—and have a permanent record—when you pay bills by check.

3 Build, buy or improve your home with a loan at low bank rates.

4 Meet other family needs—the new car, college tuition, emergencies—through confidential personal loans.

5 Help the growth of your business—whether farm, industrial, commercial or professional—through easily arranged loans and experienced counsel

6 Build personal and financial standing in the community through your family bank relationship.

FOUNDATION FOR COMMERCIAL BANKS

*Complete banking services are available
only through your family banker*



WHY PAY MORE... ...EVER?

You can pay $\frac{1}{3}$ more
for other brands—but you can't buy
a finer toothpaste!

Ounce for ounce you pay an average of $\frac{1}{3}$ more for each of the other seven leading brands. Even on most so-called "special price deals" you *still pay more*. Yet there is no better toothpaste than Super-White Kolynos. Kolynos contains *three* cleansing ingredients instead of two. *Cleans* your teeth like no other toothpaste does. Even removes food and cigarette stains. And no other toothpaste destroys odor bacteria more effectively. There's no better toothpaste at any price to clean teeth, sweeten breath, stop decay. What more could you ask of your family dentifrice?





THE NIXONS IN THEIR BACKYARD

Being unbothered in his own backyard with his wife Pat, their daughters Tricia (left), 12, and Julie, 10, their pet cats and their cocker spaniel Checkers is a rare pleasure to Vice President Richard Nixon. His crammed official schedule, which in November will take him to England as President Eisenhower's representative at the dedication of a chapel in St. Paul's Cathedral, leaves the Vice President little time to be with his family. Until a year ago he had very little privacy even when he was at home. In those days the Nixons lived just off one of the busiest Washington streets, and a sightseeing bus regularly

drove past their house to point it out to tourists.

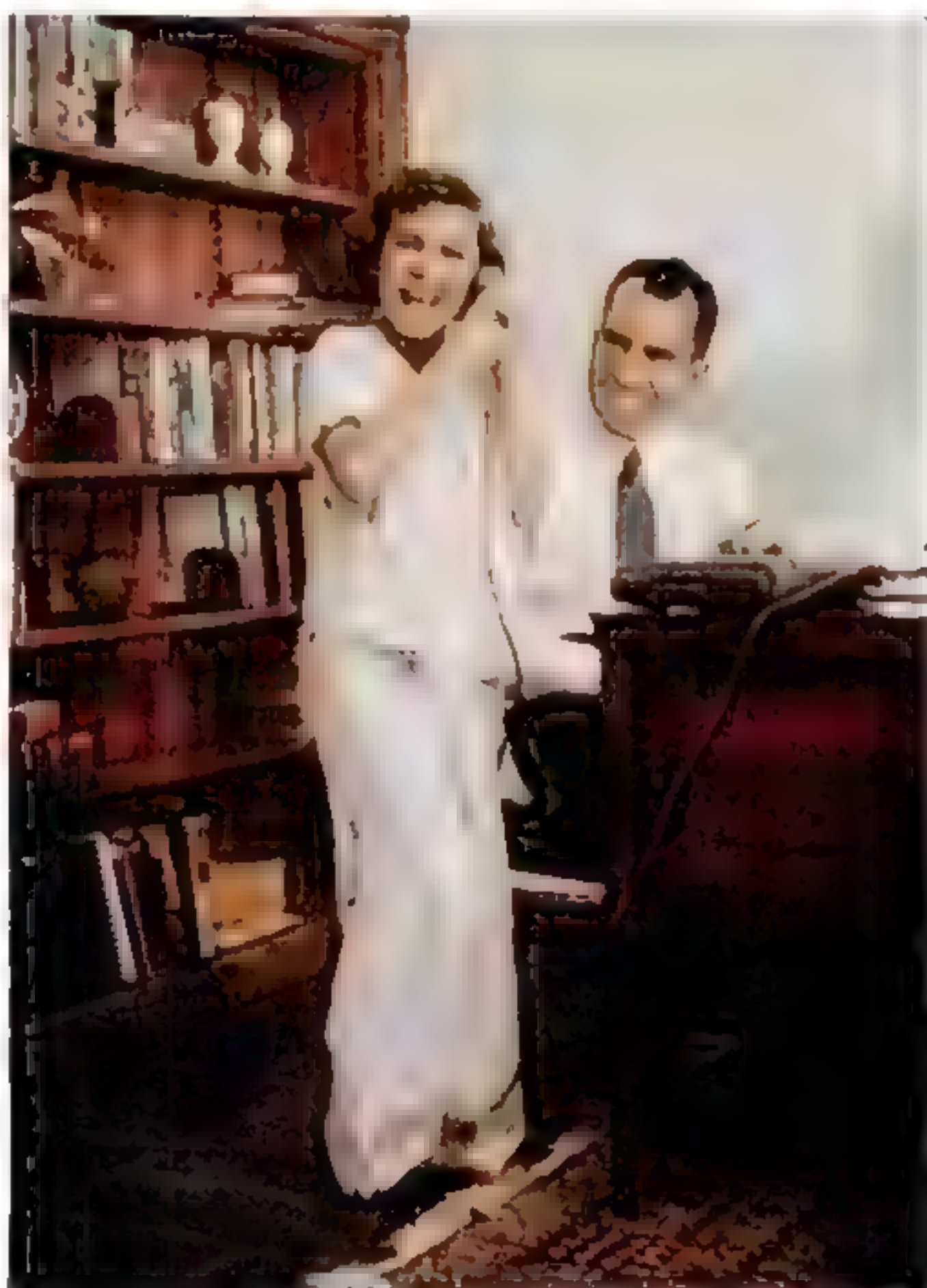
Then the Vice President bought a 14-room house on a dead-end street with a big backyard enclosed by a dense wood. There the Nixons have all the privacy they want. The Vice President helped his daughters build a tree house, put up a trampoline for them to bounce on. The new location gives the girls a chance to grow up the way their father would like them to. "I want to see them develop normally," he says, "and have pleasant memories of their childhood." Here, in some rare pictures, is a glimpse of the Nixon family enjoying their priceless privacy.

CONTINUED





PIGGYBACK RIDE is given daughter Julie in the Nixons' backyard. Father forgot to offer one to Tricia, which made her mad and she turned down later offer.



HEARING HERSELF delights Julie before bedtime as father plays Dictaphone recording she made in den. He works three to four hours on nights he is home.



TREE HOUSE occupied by Tricia (left) and friend Carol Ann is visited by Vice President Bob and Bobby are nicknamed for Tricia and another friend.

← **SHARING SUNDAY PAPER** on their screened back porch, the Nixons settle down for some quiet reading. Tricia is upper left, Julie at her mother's side.



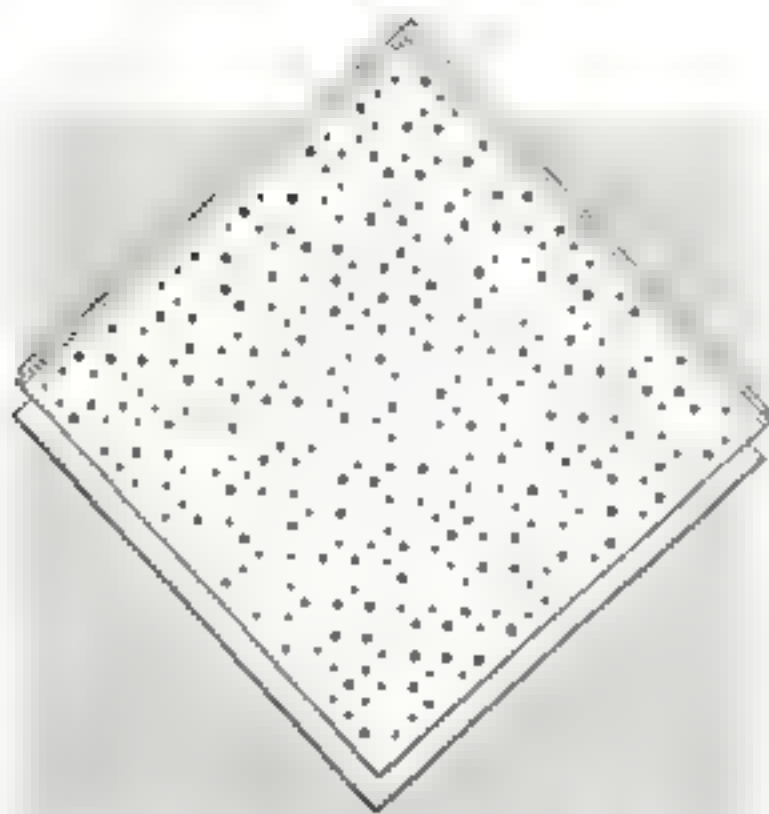
TRICIA ON TRAMPOLIN homes as sister Julie and parents watch. Julie is
were expert on 45 somersaults and after stunt. Vice President Laverne

trampoline company for an 11-year-old girl. The company has a secret code for out
it on the trampoline and a secret code for the company's secret code around a



Fibretex Acoustical Panels quiet noise, cover up unsightly ceilings.

This new ceiling has 100,000 noise traps!



**Johns-Manville Fibretex Acoustical Panels quiet noisy rooms . . .
cost as little as \$28.56 for an average ceiling . . .
New booklet tells you how to "do-it-yourself"**

Put a ceiling on noise with Johns-Manville Fibretex Acoustical Panels. Each panel is drilled in uniform or random patterns with hundreds of noise-trapping holes that absorb up to 75% of room noise that strikes them.

The panels come pre-painted in white, ready to

use; provide a handsome, finished ceiling. You can get them from your Johns-Manville Building Materials Dealer.

A new 12-page illustrated booklet shows you how easy it is to install a noise-quieting Fibretex ceiling. Send for your copy today.



When noise strikes ordinary ceilings, it bounces back undiminished. With Fibretex, unwanted noise is trapped in the holes and absorbed.



JOHNS-MANVILLE

SEND 10¢ (in coin) FOR BOOKLET

"How to build a Fibretex Acoustical Ceiling"

Address Johns-Manville, Dept. L-4, Box 60, New York 16, N.Y.
In Canada, Port Credit, Ontario

Name

Street

City County State

I dreamed



I was made over in my *maidenform*^{*} bra

new, new Twice-Over^{*}

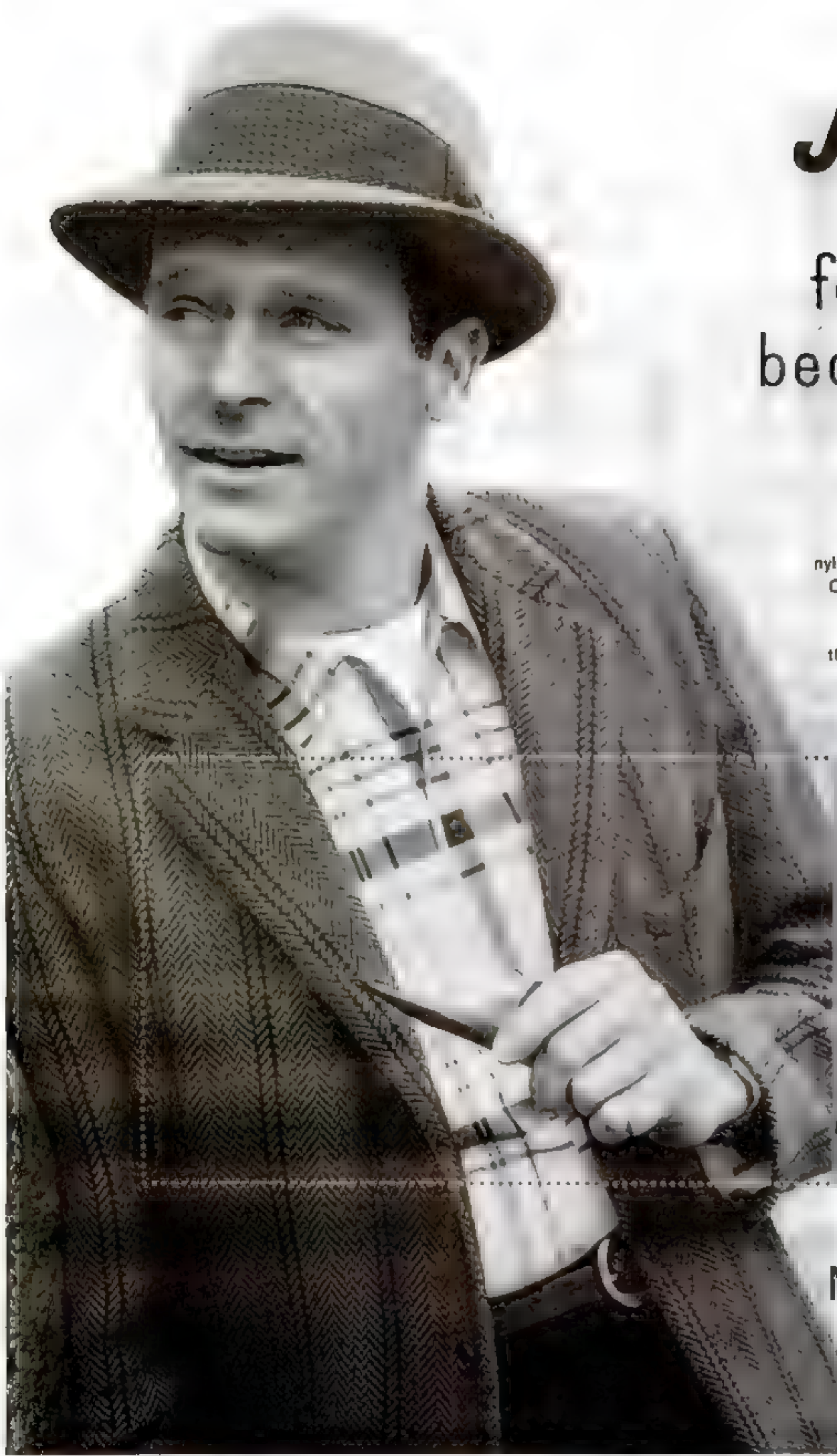
You'll see the dreamy difference Maidenform makes, the very first time you try Twice-Over. Because Twice-Over is the last word in elastic bras... (and if you haven't discovered elastic bras, you don't know what you're missing!)

Exciting Twice-Over does more for you than you ever dreamed a bra could do! Makes the most of every curve you own! You can wear the "Empire look" as though it were made for you! Let Twice-Over make you over... this very day! A, B, C cup 3.95—D cup 4.95. (Twice-Over comes in *long-line* and *strapless* too.)

- **Curvier Cups!** Made of silky, supple broadcloth with *double-stitched* circles.
- **Smoother Separation!** Bulkless broadcloth between the cups to cling where cling counts.
- **Longer-lasting elastic!** Doubled *all the way around* to keep its shape and yours.

Look for this Twice-Over package
in fine stores everywhere!





Jockey[®]
BRAND
UNDERWEAR

feels better
because it fits
better...

Comfort is tailored into every inch of the new, superior Jockey T-shirt—from the twin-stitched nylon reinforced collar through the extra-long body. Coopers created this finest of all T-shirts to suit a man's taste and need. Because of its exclusive closer-knit fabric, it lies flat and smooth, keeps its shape through countless washings. Enjoy a bonus of good looks and comfort in Jockey brand—the T-shirt that feels better because it fits better!



NOW! The Best Is Better!

NEW **Jockey[®]** T-shirt
BRAND
made only by *Coopers[®]* 

Known the world over by this symbol.  Sold in 98 countries. Coopers, Incorporated, Kenosha, Wisconsin.

VIRGINIA'S 'PEACEABLE, HONORABLE STAND'

A noted Richmond editor explains
why South's responsible leaders
oppose all integration of schools

by VIRGINIUS DABNEY

WHY has Virginia, with its Jeffersonian traditions, its heritage from Chief Justice John Marshall and other Founding Fathers, chosen to try to get around the U.S. Supreme Court's decision of 1954 and to close some of its schools rather than admit one Negro child to any white school?

The answer is not simple. Part of it lies in the feeling of most white Virginians—buttressed by the view of important northern legal scholars—that the Supreme Court, for all its unanimity in that epochal decision of four years ago, sought improperly to legislate by judicial decree and flagrantly misconstrued the 14th Amendment, which guarantees equal protection of the laws. Opposition to that decision has now become a matter of principle.

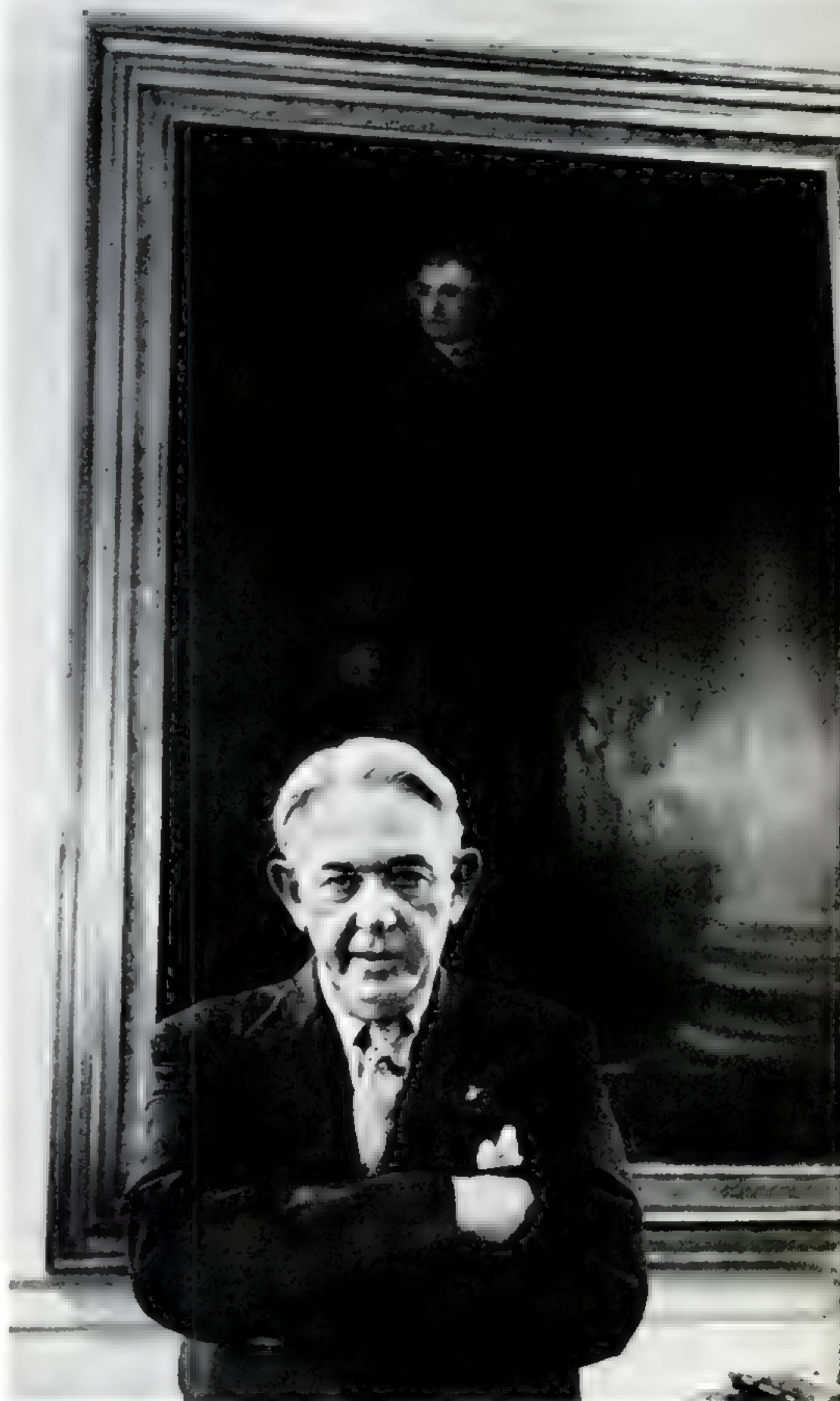
Another part of the answer is to be found in the widespread conviction that mixed schools are well-nigh certain, in time, to bring a mixed race through more and more intermarriage. This is especially feared in Virginia and other southern states where the number of Negroes is large and the schools, particularly in the rural areas, are quite definitely social institutions.

And part of the answer lies in the belief that in much of Virginia integrated schools would cause such turmoil, conflict and even chaos that the efficiency of the educational system in those areas would be gravely impaired, if not destroyed.

Violence in the North

RESULTS of mixed schooling in various northern and western cities are far from reassuring to Virginians. Interracial violence in New York, Chicago, Philadelphia, Washington and other urban centers as well as the enormous percentage of crime and illegitimacy among the colored population everywhere—North and South—cause Virginians and other Southerners to reject a system which would mean mingling white and colored, especially adolescent boys and girls, on terms of social intimacy. True, the failure to provide adequate opportunities for colored citizens in the past helps to explain their almost astronomical crime rate. But the fact remains that most white Virginians cannot imagine a time when they will want to see their children thrown into close contact with them in the schools.

Americans who live in areas where the colored population is only a small fraction of the white have no conception of the South's problem. The extent of that problem is almost everywhere in direct proportion to the percentage of Negroes in the population. (We are concerned here with the bulk of the colored population, not with the



LEADER OF RESISTANCE, Virginia's Governor J. Lindsay Almond, stands in front of Jefferson

portrait in office at state capitol. He is determined to withstand school integration demands.

CONTINUED

VIRGINIA'S STAND CONTINUED

minority of cultivated and cultured Negroes, some of whom can hold their own in the intellectual and artistic circles of any country.)

Virginians, it should be emphasized, do not feel that they are "defying the Court." They are attempting to find legal means of coping with the immense difficulties precipitated by the 1954 decision, which was rendered largely on sociological and psychological grounds and which ignored and overruled established precedents. It is vital in this connection to recall the words of the late Judge John J. Parker of the U.S. Fourth Circuit Court of Appeals. Judge Parker, one of the great jurists of his time, said in a statement concerning the 1954 decision.

"[The Supreme Court] has not decided that the states must mix persons of different races in the schools. . . . What it has decided, and all that it has decided, is that a state may not deny to any person on account of race the right to attend any school that it maintains."

Those who contend that decisions of the Supreme Court are "the law of the land" should understand exactly what the Court said and did not say in this particular case. The substantial number of Virginians who are not convinced that directives from the Supreme Court are "the law of the land" recall the bitter criticism of that Court a century ago—from Abraham Lincoln, Horace Greeley and the *Atlantic Monthly*, among others—for its proslavery stand in the Dred Scott case. They wonder why its findings today as to mixed schools are sacrosanct. They also note that such distinguished northern legal scholars as former U.S. Circuit Judge Learned Hand and Professor Emeritus Edward S. Corwin of Princeton have shown that they are disenchanted with the Court. Virginians also recall that Congress went to great lengths at its recent session in attempting to curb the supreme bench by legislation and failed by only one vote. And there was the astounding resolution overwhelmingly adopted in late August by the Conference of Chief Justices of the 48 states in which the record and attitude of the present Supreme Court were scathingly reviewed.

Virginians are not alone, then, in their lack of enthusiasm for the nation's top tribunal. They believe that a constitutional principle—the right of a state to control its own system of public education within the "separate but equal" framework—is at stake in the present controversy and that the Court exceeded its authority in ignoring that principle.

An idea of the depth of this feeling may be gleaned from the results of a thoroughly impartial poll conducted last fall by the *Richmond Times-Dispatch* in which 80% of those participating said they did not feel "morally obligated to accept the Supreme Court's decision."

It seems fair to ask those who denounce the South today for not obeying "the law of the land" whether they violated the Eighteenth Amendment and the Volstead Act during the prohibition era. A properly adopted amendment to the federal constitution and a law passed by both branches of Congress and signed by the President are, indeed, the law of the land—more so than the ruling of any court. Yet the Eighteenth Amendment and the Volstead Act were openly and gleefully violated by millions of citizens over a period of 14 years, nowhere more so than in New York City, with its more than 30,000 speakeasies. It is from this same city of New York that the South is lectured most frequently for its present failure to obey the "law of the land."

A tragic result of the Court's decision, seen in Virginia and the rest of the South, is the complete stoppage of the progress in race relations, which until then had been going forward steadily. The following is one example of many which might be cited: an effort was made in 1955 by members of the Richmond Academy of Medicine to admit qualified Negro doctors to that organization. The motion got 87 votes, just short of the required two thirds. The effort was renewed this year; it got exactly three votes.

An important factor influencing Virginians to oppose the Court's decision for mixed schools is Senator Harry F. Byrd's advocacy of



DABNEY

THE AUTHOR

LIFE asked Pulitzer prize winner Virginius Dabney, editor of the *Richmond Times-Dispatch*, to explain his state's stand on integration. A native Virginian, Dabney was the first southern editor to advocate desegregation on streetcars and buses, and he has been a leader in the effort to improve conditions for Negroes across the South.



TEST OF STRENGTH in Virginia's battle against integration is being provided in Arlington. Here school board's Barnard Joy (center) leaves court with Negro students whose applications for admission to white high school he had rejected.

"massive resistance." As for the churches, they are split wide open on the issue. Many clergymen favor integration, but the great majority of laymen are strongly against. The latter say they do not find anything in Christian doctrine requiring integrated education. A powerful clerical voice opposing school integration was raised this summer by the Rev. Dr. George S. Reamey, editor of the *Virginia Methodist Advocate*. In an editorial Dr. Reamey wrote:

"Until the moral standards of the whites and Negroes, as groups, are brought much nearer the same level than now exists, we unhesitatingly affirm that any attempt to bring impressionable teenagers together, not only in the classrooms and churches, but at socials and parties and in camps and at picture shows, will be fraught with the greatest danger. The trouble with all this integration is not nearly so much at the adult level as among teenagers, and especially in their social activities. And this is just where the Supreme Court decision does its most deadly damage."

The extremism of the N.A.A.C.P. and of northern and western politicians in their headlong rush to cater to the Negro vote has helped to drive Virginians into the opposite camp. Such drastic legislation as the "civil rights" bill introduced in Congress last year was finally seen by many congressional liberals to be nothing less than a statutory monstrosity. Walter Lippmann said this bill "was drafted not by statesmen seriously concerned with the rights of southern Negroes, but by northern politicians concerned with the votes of northern Negroes." As finally passed, it was much improved, but it still contained an infringement on the historic right to a jury trial. The ordering of paratroopers with fixed bayonets into Little Rock last year by President Eisenhower roused Virginians and most other Southerners to still stronger opposition to mixed schools. And despite their lack of enthusiasm for some of Governor Orval Faubus' actions and attitudes, many Virginians felt confirmed in their determination to avoid integrated schools when Faubus polled his unprecedented majority in July's Arkansas primary.

No argument against integrated schools carries greater weight with white Virginians and other white Southerners than the prospect that education of the races together in the elementary and secondary schools will lead to ultimate interracial amalgamation and make ours a nation of mulattoes.

Events last year in Fort Wayne, Ind. served heavily to reinforce this conviction. An Associated Press dispatch from that city of integrated high schools said that two 17-year-old high school students, a Negro boy and a white girl, had been given penal terms "after admitting sex and drinking activities." The dispatch also reported, "Fort Wayne juvenile authorities said dancing of mixed groups is common in several local youth centers, and that they know of at least 40



DRIEST OF THE DRY... IT LEAVES YOU BREATHLESS

80 AND 100 PROOF. DISTILLED FROM GRAIN. STE. PIERRE SMIRNOFF FLS. (DIVISION OF HEUBLEIN), HARTFORD, CONN.

Hood, '58 Buick, cleaned *and* waxed



VISTA TIME: 5 minutes

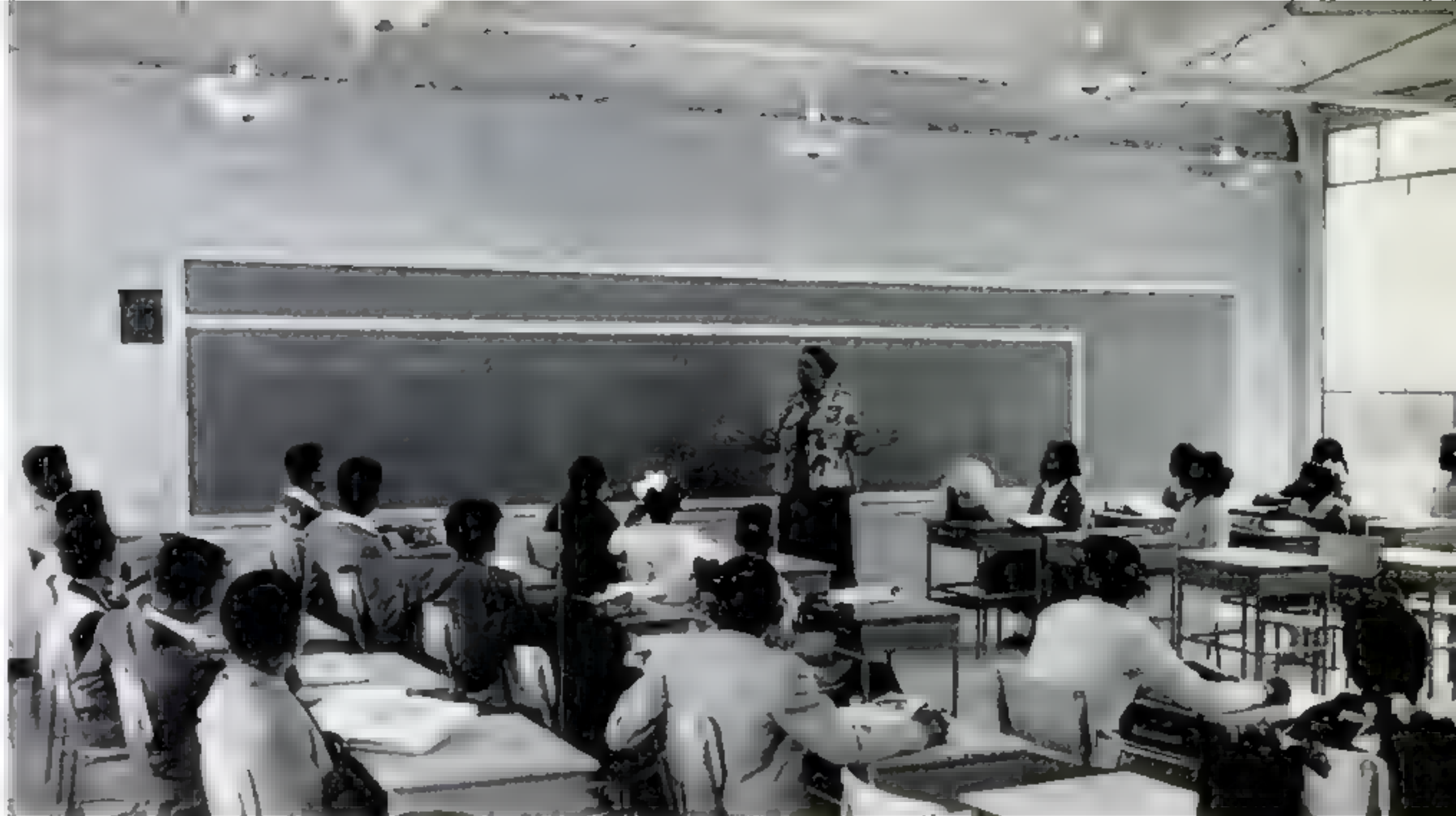
DURATION: up to 6 months



Simoniz makes it as only Simoniz can—VISTA, for tough real paste wax beauty and protection. VISTA is real paste wax with cleaner in it—*turbo-whipped* so it spreads smoothly, dries and wipes off quickly. One easy application cleans, shines and protects your car for months... *try it.*

SIMONIZ MAKES IT

SEPARATE, EQUAL facilities are the only solution palatable to Virginia, author says. But the burden is now on the state to provide more excellent schools for Negroes like this one in New Orleans



VIRGINIA'S STAND CONTINUED

white girls and 30 Negro boys in the city who go on interracial dates. White boys are dating Negro girls, they added."

This was in a city less than 3% Negro. What then, Virginians ask, is likely to happen under integration in cities from 25% to 50% Negro?

Although southern whites are regularly denounced as "racists," "bigots" and "reactionaries" for objecting to the prospect of widespread intermarriage between races, Negroes themselves sometimes oppose intermarriage with other races, even nonwhite ones. The desire of any Negro to preserve his racial identity by marrying only within his own ethnic group is to be commended rather than criticized. Would that the N.A.A.C.P. would take a similar stand and discourage interracial unions. There is no question here of racial superiority or inferiority but rather of wanting to preserve the ethnic and cultural heritage of one's own race, and not to have it diluted or destroyed through commingling with a race that has a sharply contrasting background.

Many Virginians feel that while there is undoubted merit in the idea that the welfare of Negro children should be our genuine concern, the welfare of white children also is not to be completely ignored. Yet the federal courts, by and large, and such organizations as the N.A.A.C.P. appear to proceed on the assumption that throwing masses of white children into classes with Negro children who are a couple of years behind them scholastically and whose behavior is often antisocial, to put it mildly, should not trouble us.

The consequences of this policy may be seen clearly in New York City, for example, where last winter conditions arose without a parallel in American history. After a wave of rapes, knifings and beatings in the schools and the suicide of one principal, seven schools had to be patrolled inside and out by police, and 34 others had to have policemen on the premises. Max Lerner, the ultraliberal columnist for the *New York Post*, spoke of "the terror that infests the city's streets and has spread to schoolyard and school corridor," and "the problems of racial hate and conflict out of which the school episodes come."

New York City's new law, intended to promote integration in housing, forbids owners of property to refuse to rent or sell to anyone because of "race, color, religion, national origin or ancestry." In this law Virginians see the mania for forcing together people of different races carried a step further: not content with moving children out of the neighborhoods where they have always lived and teachers away from schools where they have always taught, and transporting both to other neighborhoods in order to scramble everybody together as thoroughly as possible, New York has passed this housing statute.

It was amusing to find the *New York Times*, a great advocate of integration for southern schools, strongly opposing the housing statute because "We do not think the people of New York have been adequately prepared for the passage of this bill. Progress must be a matter of education and spiritual growth rather than a consequence of legislation." The white South could not have put more perfectly the case against the 1954 Supreme Court decision.

Virginians have a strong belief in states' rights as a basic governmental principle. While "states' rights" has been used as a smoke-

screen in the Old Dominion and elsewhere, the fact remains that there is genuine merit in the argument that the rights of the states are gradually being whittled down and that our national government is growing too powerful. This is an alarming trend that goes counter to the intentions of the Founding Fathers. Virginians incline to the theory enunciated by Jefferson: "That government is best which governs least."

Because of existing tensions it is hard to get white Virginians to give much thought to the need for equalizing health, welfare, recreational and educational facilities for the colored people. They are so outraged by the recurring court orders for mixed schools that they are unwilling to give heed, for example, to the fact that in many areas Negro schools are distinctly inferior. (In others they are actually better than those available to the whites.)

The salary gap for colored schoolteachers was closed completely in Virginia some years ago, mainly as a result of suits filed by the N.A.A.C.P. Now Negro teachers in Virginia and in at least two other southern states have a slightly higher average salary than white teachers. But if integration comes, thousands of colored teachers in Virginia and throughout the South will be in serious danger of losing their jobs. The unwillingness of most white Southerners to have their children taught by Negroes will be the determining factor here. (The North, which hires comparatively few Negroes to teach in its public schools, even where the Negro population is huge, is not in a position to criticize the South on this score.) In Virginia, where there are more than 6,000 colored schoolteachers, the question of what would happen to them under integration troubles both whites and Negroes. Many of these teachers would prefer to keep things as they are, but pressure from the N.A.A.C.P. has caused them to acquiesce in the drive for mixed schools.

The battleground of Virginia

SO now the South is confronted with its greatest crisis since the Civil War, and Virginia is once more the crucial battleground. Its governor, J. Lindsay Almond, its legislature and the overwhelming majority of its people are united in their opposition to mixing the white and colored races in the public schools. The poll conducted last fall by the *Richmond Times-Dispatch* reflected the extent of this unanimity and determination. More than two thirds of the remarkably large number of Virginians responding expressed a willingness to close all public schools in their communities rather than have any integration. (Few returns came from Negroes or from whites in a large area of the state where the Negro population is scant.)

Admittedly the actual closing of a white school, as is required under Virginia law when a Negro is enrolled, could cause a shift in sentiment and a reduction in the number of persons willing to see their children taught in hastily organized classes which would have to meet in church parish houses, vacant stores or private homes.

It is hoped and believed that "another Little Rock" is impossible in Virginia, partly because an effort has been made to avoid situations where Negro children appear at school entrances seeking admittance. The Virginia authorities have stated that would-be Negro students must apply in writing for admission to white schools. It



FLORSHEIM

CONTINENTAL CUSTOMS

AMERICAN SHOEMAKING

THE
"IMPORTS"
CAN'T MATCH



*The Liveware, 200017;
Black velvet calf strap slipper
with close-seam front \$19.95*

Florsheim standards call for quality that goes deeper than the sleek styling well-dressed men demand today. With good looks must go fit, comfort, and longer wear! That's the American way—the Florsheim standard! It's what men want—and what they always get in a Florsheim shoe.

Other Florsheim Styles **\$18.95** and higher

THE FLORSHEIM SHOE COMPANY • CHICAGO 5 • MAKERS OF FINE SHOES FOR MEN AND WOMEN
A DIVISION OF INTERNATIONAL SHOE COMPANY

VIRGINIA'S STAND CONTINUED

a Negro applicant meets all requirements for admission, that school closes down automatically.

The state authorities say, furthermore, that they intend to preserve order with local and state police. Fortunately there is no Ku Klux Klan in Virginia, as far as anybody can find out. There have been no bombings, and the violent hatemonger, John Kasper, has been publicly repudiated by spokesmen for the two principal segregationist organizations and told to stay away.

Nevertheless, the people of Virginia are uneasy and worried. They do not know what is in store, nor do they know how long their "massive resistance" legislation will stand up in the courts.

While white Virginians are well-nigh united in their desire to prevent mixed schools for as long as possible, they are less united in believing that the "massive resistance" policy adopted by the state legislature is necessarily the best means of combatting integration. Everything points at this time, however, to the fact that a substantial majority of white Virginians favor "massive resistance."

Massive resistance does not mean violence. No Virginian in a position of authority has anything but criticism and contempt for white mobs, and the average Virginian feels the same way. Citizens of this state are determined to avoid by all legal, peaceful and honorable means the creation of conditions in the Old Dominion which would lead to such an unspeakable state of things as exists, for example, in Chicago. In that city special details of police are still patrolling the Trumbull Park housing project night and day more than five years after the first Negroes moved in. At one time 1,200 policemen were assigned to protect a single colored family from the fury of white mobs. Nothing like this has happened in Virginia or any other southern state. We are determined that it shall not happen.

Certainly most Virginians are anxious to keep their public school system. They hope that only a few school closings will be needed to show the country at large the depth of their determination to stand for a principle: the right of a state to operate its own public schools on a "separate but equal" basis, a right repeatedly upheld by the Supreme Court until the reversal of 1954. They feel that opinion in the North and West is veering in their direction and that if they stand firm, they may yet succeed.

A majority of Virginians doubtless are aware that in the past, under the "separate but equal" formula, schools were separate but seldom equal. They must strive for absolute equality in the schools hereafter if they are to have any hope of maintaining separate systems.

Legal separation of the races on buses and trains has been eliminated, as it should have been, and there has been no trouble in Virginia. A few mature Negro students have been admitted without difficulty to onetime white graduate and professional schools. These and certain other modifications of the segregation system can be made in the state without arousing the populace unduly and without altering the state's basic social structure. But education of the mass of whites and Negroes together in the public schools is the place where the vast majority of white Virginians draw a hard, fast and firm line. Both for practical reasons and in order to uphold the constitutional principle involved, they are ready, peaceably and honorably, to take their stand.



DEPLORABLE EXAMPLE of what Virginia hopes to avoid took place in 1953 at Chicago's Trumbull Park. There police stood 24-hour guard on Negro family (at window) that moved into development. Police still patrol area.

RCA VICTOR ANNOUNCES STEREO SOUND ON RECORDS



The Mark III, with companion speaker Model SHS8 at left. Has AM-FM radio. In genuine mahogany, oak or walnut veneers and selected hardwoods. (SHC3 only) \$450.00.

And a remarkable line of "Victrolas" that play "Living Stereo" records as well as all regular records. A giant step beyond high fidelity itself!



Living Stereo record groove (magnified) has two sound tracks. Music surrounds you from two directions.

True stereophonic sound is like nothing you have heard before. Music in *three* dimensions with an almost overwhelming sense of depth and direction totally unlike ordinary recorded music. Now you can enjoy this *new sound* by playing new RCA Victor *Living Stereo* records on a new RCA Victor Stereo-Orthophonic High Fidelity "Victrola"®—using a companion speaker or even the speaker in any good quality radio or TV for the second sound channel. Hear a startling demonstration of stereophonic sound at your RCA Victor dealer's *now!*

TURN PAGE TO SEE SOME OF THE NEW RCA VICTOR STEREO HIGH FIDELITY "VICTROLAS" AND LIVING STEREO RECORDS →



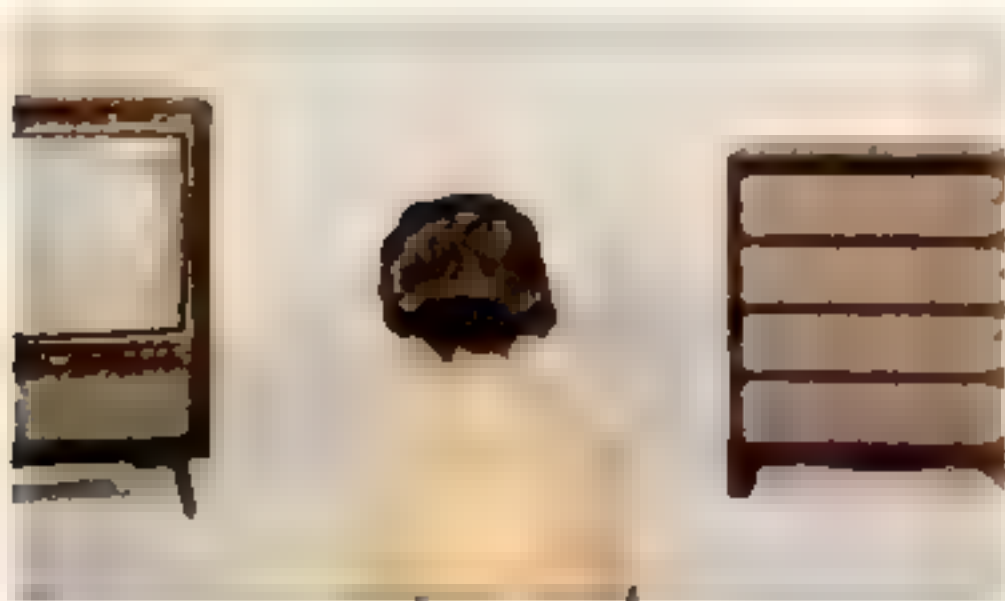
Simplified tone arm plays all records.



A. The Mark XII, \$149.95. Companion speaker extra.

B. The Mark VII, \$219.95. Companion speaker extra.

Enjoy "Living Stereo" now—with these great new stereo



For true stereo you need two speaker systems at least eight feet apart. And RCA Victor gives you this versatility: for the second speaker system, you can use any good radio, TV, or auxiliary speaker.

Speaker in your TV or any good radio can complete your stereo system. Or choose from 9 handsome companion speakers by RCA Victor—\$9.95 up.

You place a stereo record on the spindle just as you always have. It spins. And then, violins speak from the cabinet at your left. Horns thunder from your right. Music is all around you.

These are the thrills you get from a new RCA Victor Stereo-Orthophonic High Fidelity "Victrola." True "Living Stereo"—with advances like RCA Victor's new 2-in-1 pickup that lets you play both stereo records and all your old records, too. A new, lighter tone arm that babies your records. The unique 2-in-1 amplifier—two amplifiers on one chassis—that lets you

Now the experience that built 10 Million TV
sets produces TV's biggest advances!

RCA VICTOR ANNOUNCES

The Achievement Series



HERE'S TV HISTORY IN THE MAKING. A NEW DELUXE-CHASSIS CONSOLE WITH FAMOUS RCA VICTOR LONG-RANGE POWER \$50 LOWER THAN EVER BEFORE! PLUS 5 MORE MIRACLE VALUES—EACH WITH EXTRA-POWERFUL CASCODE TUNER, TUBE-SAVING POWER SURGE RESISTOR, KEYED AGC FOR BEST RECEPTION IN DIFFICULT AREAS. SEE THEM ALL AT YOUR RCA VICTOR DEALER'S NOW.

RCA FACTORY SERVICE. Only RCA Victor TV owners can buy an RCA Victor Factory Service Contract for expert service and installation by RCA's own technicians in most TV areas. Manufacturers nat'lly adv'd VHF list prices shown. Slightly higher far West, South. UHF optional, extra. Prices, specifications subject to change.



SEE WHY EVERY YEAR MORE PEOPLE BUY RCA VICTOR THAN ANY OTHER TV



1. EXTRA POWER \$50 LOWER—The *Hillsdale*. Lowest price ever for luxury TV with *Deluxe* chassis and top of line features. Electronic fine tuning, 3 speakers, stereo and phono-jacks, swivel base. 4 stunning finishes. 262 sq. in. picture. (21T937) Achievement Series price from \$299.95



4. "WIRELESS WIZARD" ELECTRONIC REMOTE CONTROL—The *Lambert* with surest, most accurate remote. Turns set on, off, selects channels and volume, works anywhere in room or in recess in set. 262 sq. in. picture. (21RT965) Achievement Series price from \$379.95



2. FINE-TUNES ITSELF—The *Barton*, special value with new "One-Set" electronic fine tuning. You fine-tune only once -TV's sharpest picture stays that way. Front sound. Available in 4 popular finishes. 262 sq. in. picture. (21T915) Achievement Series price from \$199.95



3. LOW-PRICE LUXURY—The *Wayne*, superbly styled console with contemporary design, all-front controls. Use as a "build-in." Available in 3 most popular furniture finishes. 262 sq. in. picture. (21T922) Achievement Series price from \$249.95



5. 3-SPEAKER LOWBOY—The *Kentwood*. Deluxe quality in every way, classic styling, "One-Set" electronic fine tuning. Can double as second speaker system for stereo sound. In 3 most popular furniture finishes. 262 sq. in. picture. (21D949) Achievement Series price only \$369.95



6. "LIVING COLOR"—with full 1-year warranty* on all factory parts and tubes. The *Southbridge* with performance-proved *Mark Series* advances: sure, easy tuning gets sharp, steady, natural colors. 3 finishes. 260 sq. in. picture. (21CD884) Achievement Series price \$695.00 *excluding labor



He never used to care what was

I'd beef plenty if the steak was tough... but get in a stew about ragout? Never. I just didn't think men belonged in the kitchen until LIFE gave me a taste of the manly art of cooking.

Like so many other things I've discovered through LIFE, it all started with some wonderful photographs. This time LIFE pictured mouth-watering leftovers in full color; gave recipes, too. Try one, I said to my wife. Try it yourself, she said sweetly. So I did. And you know, it was fun!

Don't get me wrong. I still leave most of the cooking to my

wife. But I understand and appreciate her efforts more, just as she does mine after helping me follow through some do-it-yourself projects we saw in LIFE.

We get lots of other ideas from LIFE, too. Take the Middle East. Anyone who follows the news can tell you what a trouble spot that's always been. But it took LIFE's on-the-spot reports to help me understand what's behind this latest crisis... and LIFE's searching pictures of the people and places involved to make me see how vital a solution is to all of us.

ONLY **LIFE** gives you so much



PHOTOGRAPH BY IRVING PENN

cooking

And in a lighter vein, our children's birthday parties were a huge success this year because we followed LIFE's play-by-play description of how to give a kid's party—complete with pictures. It was more fun for all of us.

That's why we go for LIFE at our house. It makes living and learning a family affair. Whatever the subject—politics, people, science or cooking—it's both rare and well done in LIFE.

No wonder everywhere you go, somebody's always talking about some article they've seen in LIFE.

PICTURE COOK BOOK

An exciting new cookbook by LIFE, offered to readers at a special price, now joins four other LIFE books that have become best-sellers (2,220,000 copies sold).

Ways to Wonderful Food—A Picture Cookbook by LIFE, including much never before in print. Eight main sections, 300 pages, 250 full-color photographs, over 600 recipes to make mealtime an adventure.

For your copy at special pre-publication prices, write to LIFE Book Department, 540 N. Michigan Ave., Chicago 11, Ill.

Regular Edition: \$9.95 (bookstore price, \$15.50); Deluxe Edition, with complete set of 3" x 5" recipe cards, bound file box. \$11.95 (bookstore price, \$15.50).

understanding . . . so swiftly, so surely

Delightful new way to serve
Pillsbury Buttermilk Pancakes and Vermont Maid Syrup

Pancakes'n Syrup Pie!



Pancake Mix
for Waffles too!



Good Morning, Noon and Night!

Now you can serve pancakes and syrup to your whole family *at the same time*. Just make king-size pancakes, using $\frac{1}{2}$ cup of batter for each one. Keep them in a warm oven until the last one comes off the griddle. Then stack them, and slice like a pie. It's so easy to make those lighter Pillsbury Buttermilk Pancakes. And so delicious drenched in Vermont Maid Syrup with that true maple flavor!

Save 10¢ when you take
these coupons to your grocer!

1¢ 20Z 117-335

Save 5¢

on purchase of one bottle of

Vermont Maid Syrup

made from cane and maple sugars

TO GROCER: This coupon will redeem for 5¢ plus 2¢ handling cost, provided no other mail-in discounts are allowed. Void unless this coupon is presented to you by retail customer or where recognized, listed or otherwise restricted or abused. Vermont Maid Syrup is a product of Penick and Ford, Ltd., Inc.

This coupon expires April 30, 1950.

Penick and Ford, Ltd., Inc.
Box 416, Minneapolis 40, Minn.

Save 5¢

on purchase of one package of

Pillsbury Buttermilk Pancake Mix

or Pillsbury Buckwheat Mix

TO GROCER: This coupon will redeem for 5¢ plus 2¢ handling cost, providing you fill in the coupon to manufacturer's salesmen or mail in address given. Void unless this coupon is presented to you by retail customer or where recognized, listed or otherwise restricted or abused.

This coupon expires April 30, 1950.

Pillsbury Mixes, Inc.
Box 602, Minneapolis 40, Minn.

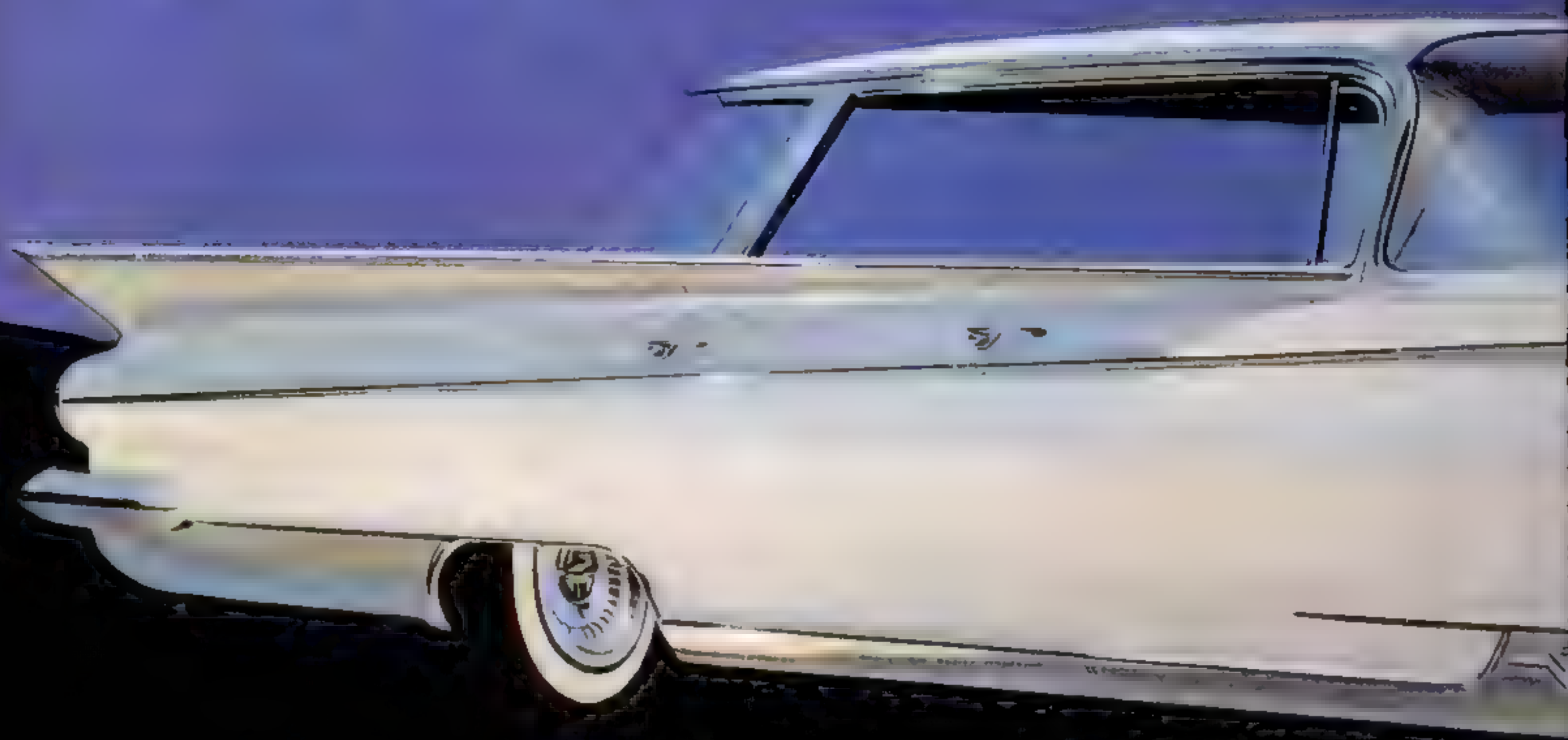
1995 J.D. Power and Associates New Car Quality Study

THE

CAR

A new class of fine cars within reach of 2 out of 3 new car buyers ▶

THE CAR:



LE SABRE

The thriftiest Buick

INVICTA

The most spirited Buick

ELECTRA

The most luxurious Buick

BUICK '59



ELECTRA 225 IN THE EYE-STOPPING NEW 4-DOOR HARDTOP

Here it is . . . and now you know! Know why we have called this THE CAR. Know that a new generation of great Buicks is truly now here. From just this one view you can see that here is not just new design . . . but splendidly right design for this day and age. A car that is lean and clean and stunningly low . . . and at the same time great in headroom and legroom, easy to get into or out of. And when you see your Buick dealer and walk the whole wonderful way around this Buick, you'll know still more how right all this is. From anywhere you look, here is a classic modern concept that is Buick speaking a new language of today. A language of fine cars priced within the reach of almost anyone. A language of quality and comfort and quiet pride of ownership . . . a language of performance satisfactions without equal. (see next page)

THE LOOK
THE ACTION
THE QUALITY

THE CAR

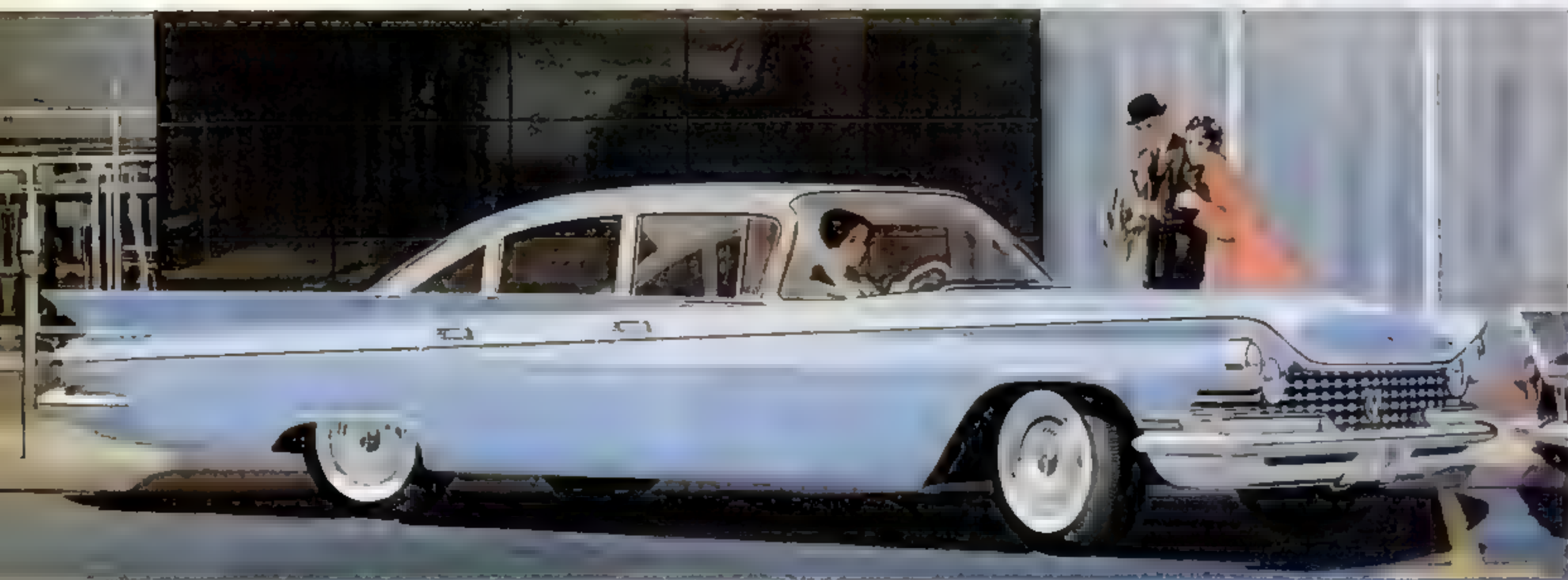
NOW GET IN AND DRIVE IT! The promise of greatness that meets the eye is backed up in this splendid Buick to the last fine detail.



1. NEW EQUIPOISE RIDE MAKES BUICK THE CAR! Finest ride in Buick's history, finest ride in any car today. Based on a brand new chassis and rigid K frame, new balance of weight and center of gravity. A new kind of soft yet sure-footed travel! (New Buick Air Ride* too, if you prefer.)



2. EXCLUSIVE NEW BRAKING ABILITY MAKES BUICK THE CAR! Surest stopping, longest-wearing brakes in America today. New fin-cooled rear brakes, improved and exclusive aluminum front brake drums. (Positive-Traction Differential* also available if desired.)



3. NEW EASY POWER STEERING* MAKES BUICK THE CAR! Steering effort now reduced by one-half. Easiest parking, best combination of sure road feel, and easy steering control yet achieved.



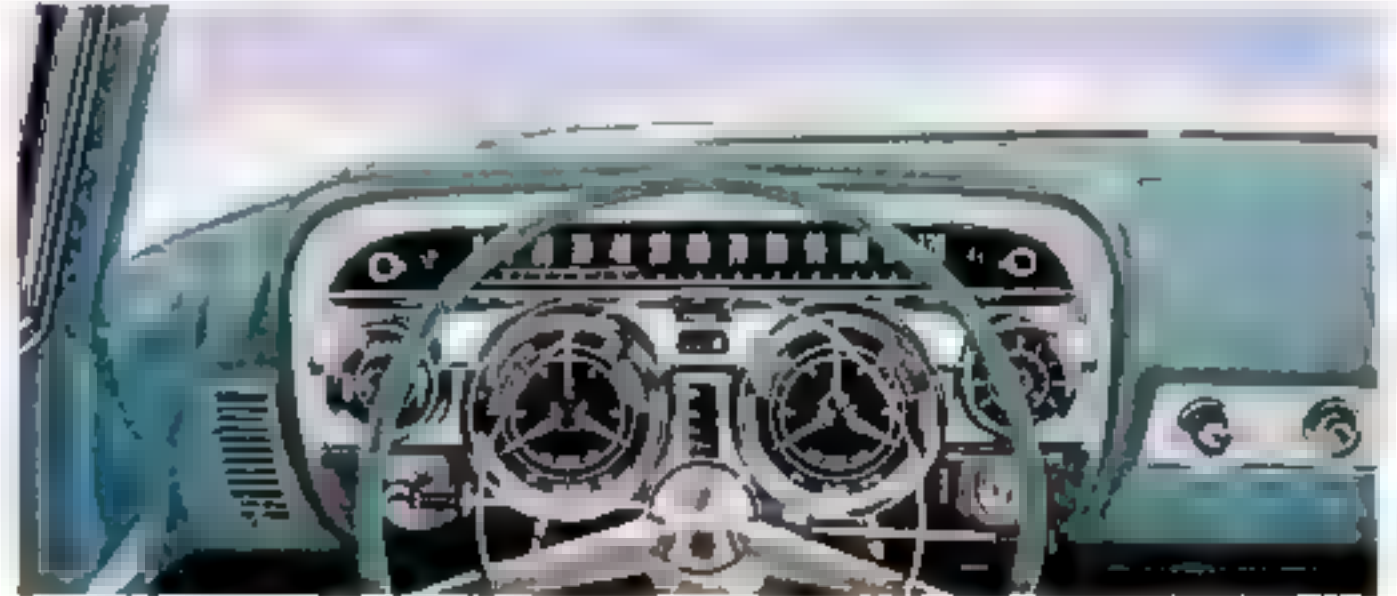
4. **TWIN-TURBINE TRANSMISSION*** MAKES BUICK THE CAR! Free from power-pause of mechanical gear changes, power flows smoothly, instantly. (New Triple-Turbine Transmission* this year, too.)



5. **NEW WILDCAT VERTICAL-VALVE V-8 ENGINES MAKE BUICK THE CAR!** Buick's exclusive engine design now still more efficient. Lighter weight, greater power, improved fuel economy and responsiveness.



6. **NEW "CLASSIC MODERN" STYLING MAKES BUICK THE CAR!** Never before a hardtop so close to the fun of having no top as this new 4-door. Big new Vista-Panoramic windshields. New Magic-Mirror finishes fresh and gleaming. Body-by-Fisher to the core.



7. **NEW SATISFACTIONS EVERYWHERE MAKE BUICK THE CAR!** New control-center instrument panels give you new sense of command. New constant-speed electric windshield wipers on all Buicks '59. New pride of possession, new pleasure in driving are "standard equipment" on all these new Buicks!

BUICK '59

LESABRE The thriftiest Buick

INVICTA The most spirited Buick

ELECTRA The most luxurious Buick

A NEW CLASS OF FINE CARS WITHIN REACH OF 2 OUT OF 3 NEW CAR BUYERS

ART

\$56,000 for a Mask of Ivory

The booming art market, which has totted up record prices for impressionist paintings, has hit a new peak in an unexpected area. This ivory African mask was just bought by New York's Museum of Primitive Art for \$56,000, highest price ever paid for a primitive work. The 9½-inch-high mask, found by British soldiers in the Nigerian kingdom of Benin in 1897, shows remarkable subtlety of carving and mastery of portraiture. It was carved from an elephant's tusk about 1520, inlaid with iron, and probably worn as an ornament by the king. The tiara, adorned with mudfish symbolizing royalty, also displays what to the 16th Century carver was a far more exotic design: the heads of Portuguese men sporting Benin-style "beanies."



Who says you can't drink cherries and berries?



You will love these Manischewitz Fruit Wines: you can't tell where the fruit ends and the wine begins! When you drink Manischewitz Fruit Wines, you sip Nature's own true flavors. For these wines are made from the juice of the world's finest fruits... bursting with sun-ripened perfection. All the flavor of choice, plump



European blackberries—and of hand-picked, home-grown loganberries and cherries—is captured by the age-old Manischewitz skill. Try this delicious Blackberry Wine. Sip the tantalizing Loganberry and the luscious Cherry. Each comes in the famous foursquare bottle. Serve them to your friends and family. Enjoy them *any time—and often!*

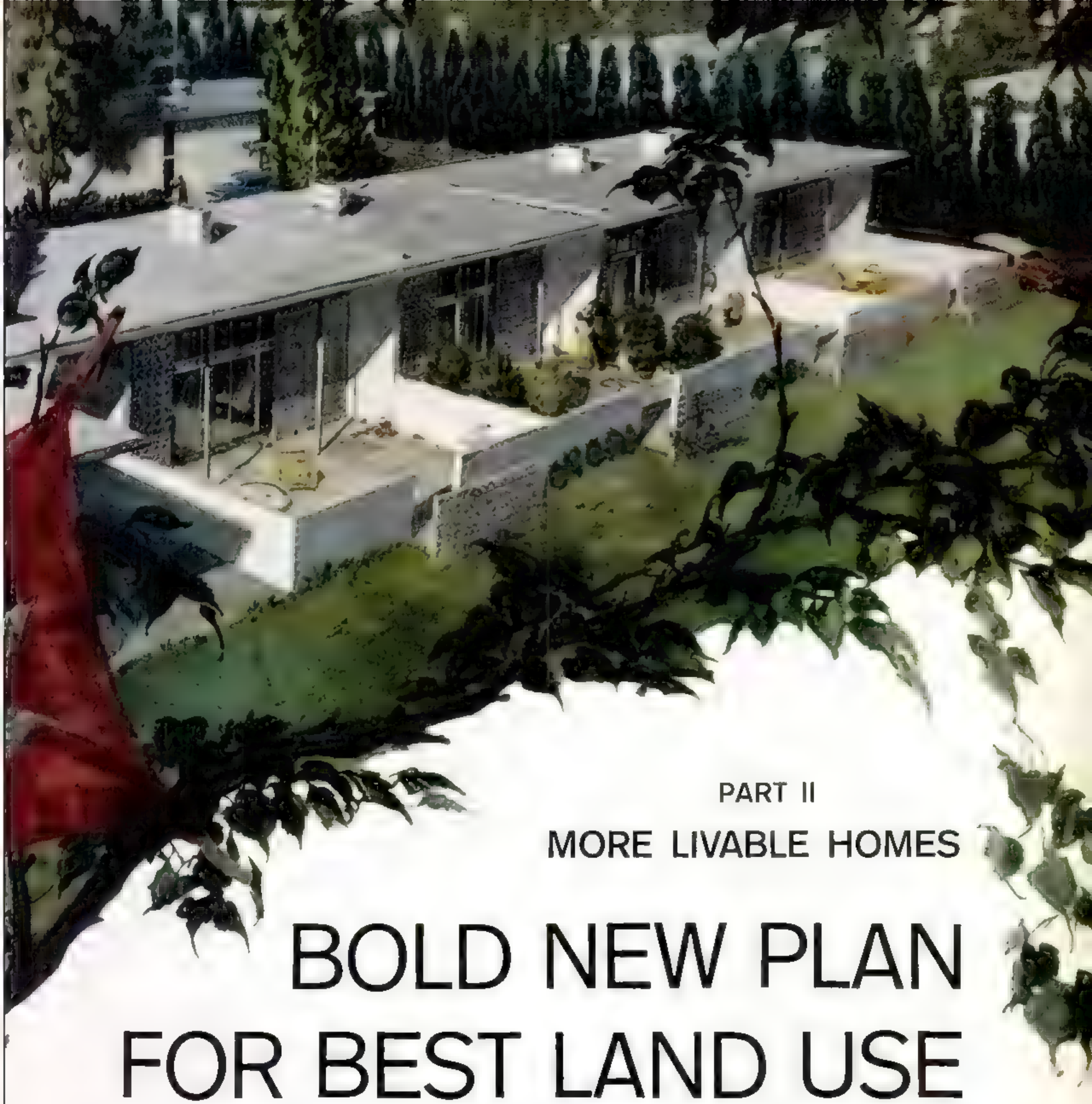
("Man, oh Mani-shev-its")

MANISCHEWITZ FRUIT WINES

100% PURE • CHERRY • BLACKBERRY • LOGANBERRY • SPECIALLY SWEETENED • MANISCHEWITZ WINE CO., NEW YORK



ROW HOUSES are arranged around a central courtyard and are built on a narrow lot. Walkways between the houses are often shared. In the city of New York, row houses are often built on a lot that is 10 feet wide and 20 feet deep. Many row houses have a small front yard.



PART II

MORE LIVABLE HOMES

BOLD NEW PLAN FOR BEST LAND USE

Row houses give indoor spaciousness, outdoor privacy and even a park

It is not just interior layout that makes a house livable—comfortable, efficient and useful—but the way the house lies on its land. In this second of a four-part series on the need for more livable homes, LIFE shows how a development house can use limited land to provide comfortable, private outdoor living.

With the entire U.S. living outside as much as possible, the use of land becomes increasingly important. Yet a major complaint of homeowners is that the outside space given them is not usable. Builders are in a tough spot. Suburban land used to sell in 1950 for \$2,500 an acre. Today it brings \$7,000. Land used to represent 10% of the cost of a house; now it represents 20%. A 70x100-foot lot is as much as most developers can spare for a house. This wastes the side areas, makes front yards too small and exposed, backyards not big enough for older children to play in.

On these pages, Edward Stone, famous architect of the U.S. Brussels Fair pavilion, has devised some solutions for LIFE. His first is the row house which, if built in large-scale developments, could sell for \$16,000 to \$20,000. While giving the buyer much more room inside, it provides for more private living space outside than he gets for his money now. In addition, he would have a 50-acre park with play facilities.

The land plan for a row-house development is shown on the next page. The view above focuses on one 12-house unit. Each house has a 16-foot high glass wall opening on a patio. Seven-foot walls enclose the patio. A grille of concrete blocks stands at the patio gate which leads on to a pleasant expanse of land or the community park. With the row house the whole area benefits, for, instead of sprawling developments in a disrupted landscape, there are neat, compact clusters in a parklike setting.

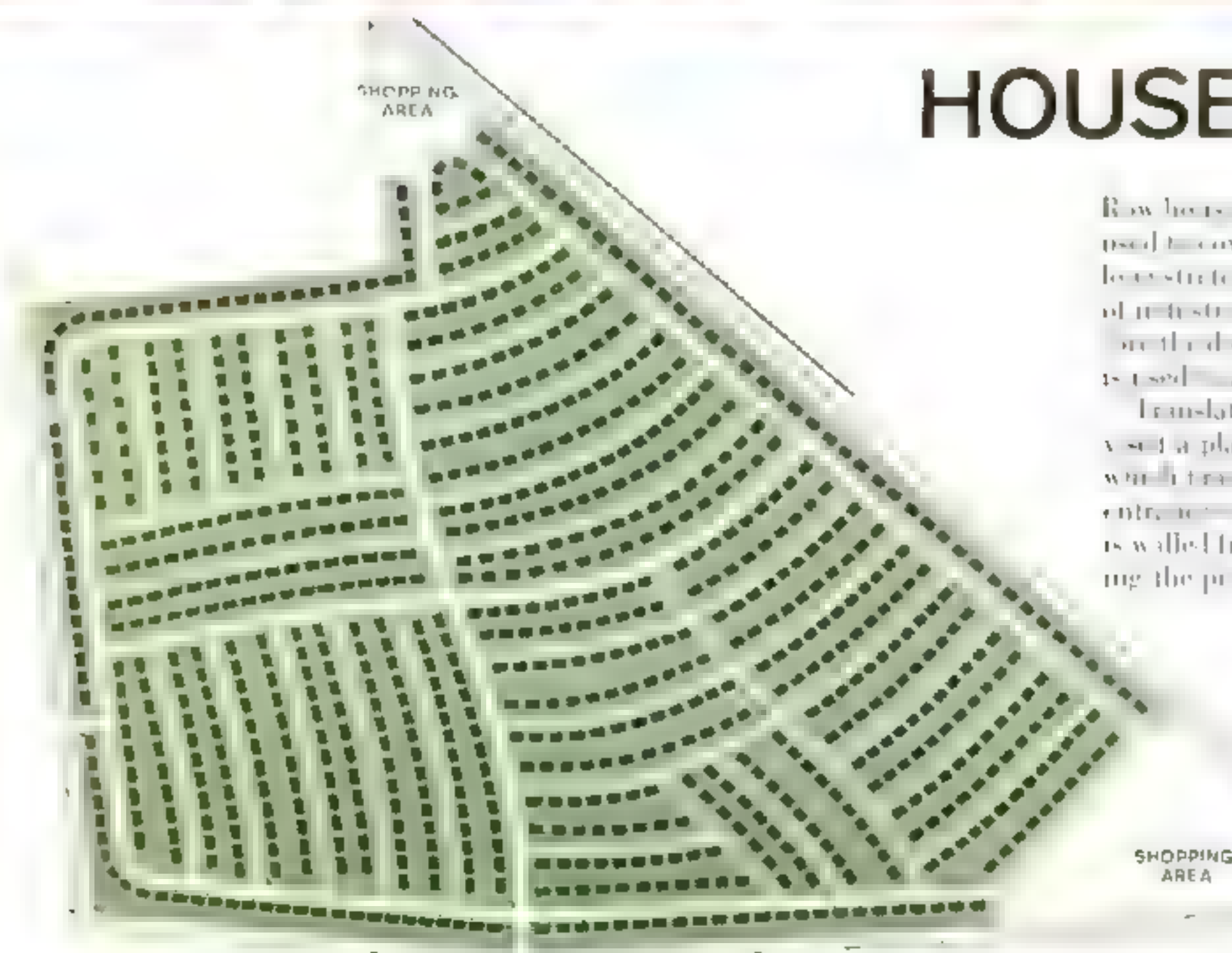


HOUSES TUCKED AWAY

Row houses, as the word has had name in the U.S., because it has often been used to cover every inch of land with the maximum number of houses in long stretches—the long series of small houses seen from train windows at the outskirts of industrial towns. In Europe, where land had to be conserved even before the discovery of America, the row house has an honorable history. It is used to advantage in the English quadrangle, the French cul de sac.

Translating these ideas into American terms, Edward Stone has devised a plan that he calls the U.S. U. Above is shown one of the plans which turn out from the basic U as sketched below right. This is the entrance court to the 12 houses shown on the preceding pages. The court is walled from the road by a seven-foot concrete grille wall like those facing the private patios. These grilles, used by Edward Stone on buildings

CONVENTIONAL PLAN for land shows the way the road and the houses are laid out. Eight hundred sixty-five dots represent houses and garages, each in its own separate plot. This makes a city block about four miles an acre (excluding shopping areas, which are not included in the plan).





IN QUIET QUADRANGLE

spaces like U.S. Embassy at New Delhi, are not expensive in concrete.

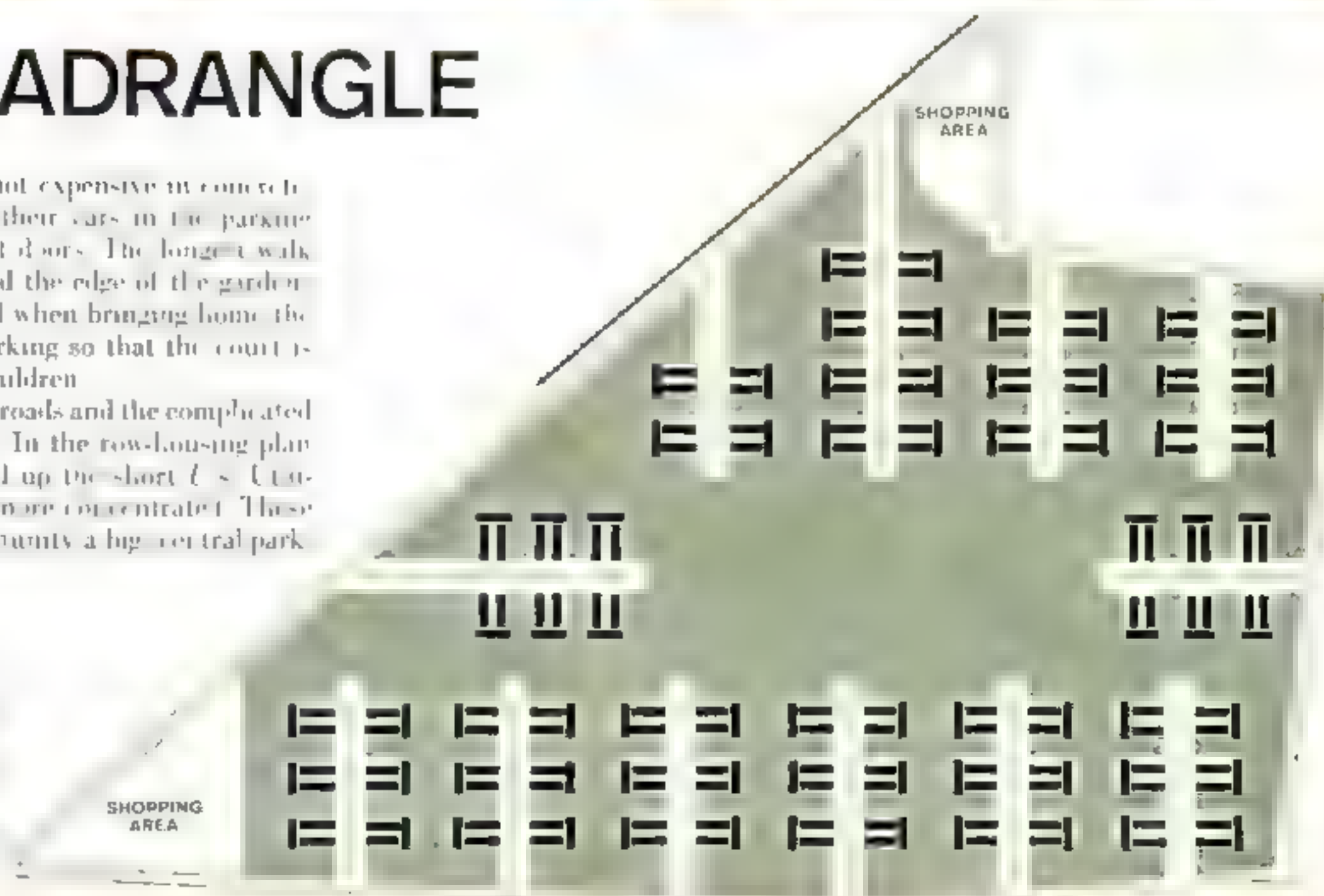
Entering the court, families usually leave their cars in the parking space outside the gate and walk to their front doors. The longest walk is 200 feet. The 10-foot band of paving around the edge of the garden is a one-way drive used by delivery trucks and when bringing home the groceries. The drive is not big enough for parking so that the court is usually free of cars and noise and safe for children.

In a conventional development the swarm of roads and the complicated layout of utilities and sewage lines are costly. In the row-housing plan roads go only around the rim of the land and up the short U.S. Courtyards and sewage are cheaper because they are more concentrated. These savings help make it possible to give the community a big central park.

ROW-HOUSING PLAN has 864 families on same site, only one less than conventional plan on opposite page. It is a U-shaped unit. From the center, each family has a view. Each unit is two stories high (see page 10 of page). The 30-acre park is a central feature to all.

SHOPPING AREA

SHOPPING AREA





BALCONY, 8½ BY 14 FEET, RUNS ACROSS LIVING ROOM AT TOP OF STAIRS, GIVING ACCESS TO BEDROOMS

ELEGANT BUT PRACTICAL

Much has been done to give the interior of the row house a feeling of space, warmth and even grandeur. The 1,415-sq.-ft., two-story living room surrounded by balconies is almost baronial. The glass wall that looks into the private patio gives the impression of even more spaciousness. The two upstairs bedrooms at sides balcony (above) have movable upper screens which make them look like balconies when open. Most of the rooms can be thrown open or closed with translucent shop screens.

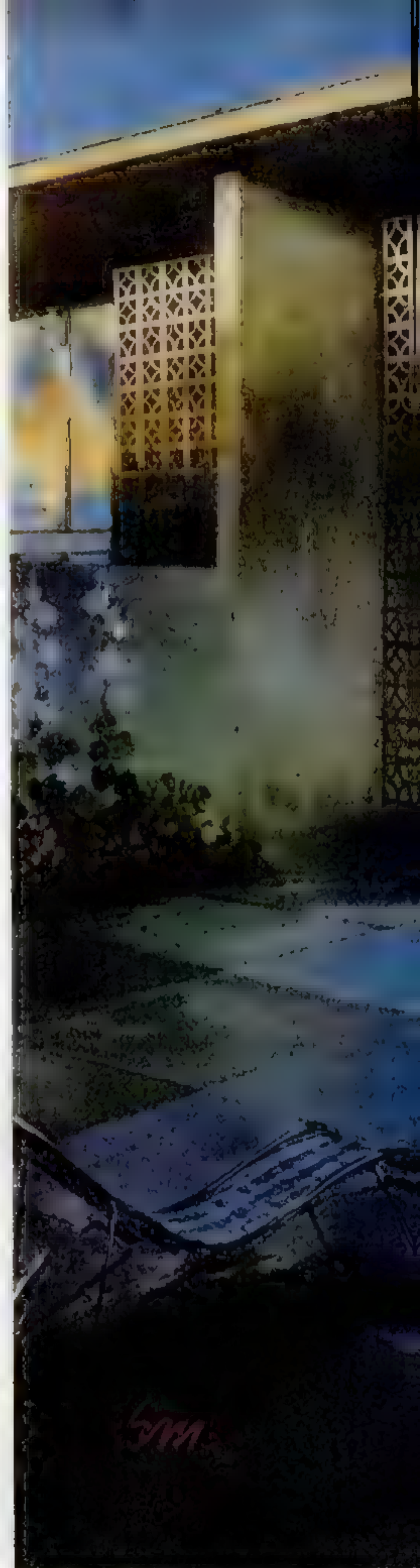
Meanwhile, all of the practical aspects of

livability have been considered too. To isolate the bedrooms from noise, a heavy sound-absorbing curtain can be drawn in back of the screens. Downstairs, where the traffic is heavy, the living and dining room floors are colored, scored and polished concrete, which is easy to keep clean. There is a real dining room, which many homeowners want because they think the most important family get-togethers are at meals. For a compact house, this one has an unusually large amount of storage space—eight closets, plus a 6½x8-foot storage room.



OPEN KITCHEN, seen from the dining room, can be closed off by sliding translucent shop panels at right and left. Refrigerator, freezer, washer, dryer

are on wall at left; sink, range, dishwasher, storage cabinets at right. At the back is a wall oven and utility closet. The floor is checkerboard tile.



ENCLOSED PATIO, 10 BY 20 FEET, entered from the living room through screen panel doors. Way now is protected by a 11½-ft. overhang. The 14-ft.



walls keep each family so secluded—that no other room is visible except from the extreme end of the patio. It is possible to watch play swinging in

privacy. The high grilles at either side of the glass wall protect the windows of the downstairs bedroom (left) and the two upstairs bedrooms. The patio is

paved for easy maintenance in squares of concrete placed between redwood strips. Garden enthusiasts can land pools, make flower beds along the borders



TWO-STORY LIVING ROOM. 16 feet tall, has drama and elegance rare in an inexpensive house. The brick fireplace is painted white, cuts up to the roof. Concrete grilles at 1 provides a view of the living room for the dining

room. The large window gives a glimpse of the green park beyond the enclosed patio. This is the way a large window should be used—to open the house to a pleasant sight, not to the neighbors' laundry or to the local rail road track.

'A GRACIOUS HOME SHAPES THE FAMILY'

To Architect Edward D. Stone a livable house means a good deal more than mere comfort. In this article written for LIFE he explains its wider effects.

OUR traditional way of building in the U.S. is based on a nostalgic idealization of the mansions of England which inspired Washington's Mount Vernon. But since the average homeowner's Mount Vernon has now shrunk to a one-story box and his estate dwindled to a minimum lot, the advantages of the isolated dwelling on its piece of land are entirely lost. The time has come to realize that we are no longer living in the era of the country squire.

Fortunately there are many precedents for an entirely different approach to housing. If our precedent had been established by Mediterranean countries, the physical appearance of our country would be entirely different. Recently I was in Pompeii. This had been a community of wealthy people of leisure. Houses were placed wall to wall on narrow streets and were essentially anonymous from the exterior. However, as one entered a typical Pompeian house, it literally flowered into beautiful, gracious—and, above all, private—cloistered gardens completely shut off from the outside world. The beautiful countryside around its entire periphery was preserved so that it was easy for a Pompeian to contemplate the beauties of nature near at hand. This concept of urban life fortunately has been perpetuated throughout the Latin world. Everyone idealizes the mountain villages of Italy above the olive groves. These villages stem from this same concept of compact living with the surrounding country preserved. It is also the salient feature of the French countryside where the workers in the fields live in charming, compact villages and the countryside is left for their crops.

Can't we then face some of the unpleasant realities of the American subdivision? Can't we finally abandon the illusion of the isolated dwelling, and not let our heritage of a beautiful land be dissipated by miles and miles of little houses with no parks, no open countryside, no beauty?

The site plan of the row houses on the preceding pages, with its scheme of U's extending into open green land, has a well-established American prototype in Radburn, N.J., the development by Clarence Stein and Henry Wright which in 1929 was the first radical improvement in American community planning. In these row houses I have carried the plan several steps further and preserved 50 acres for a park.

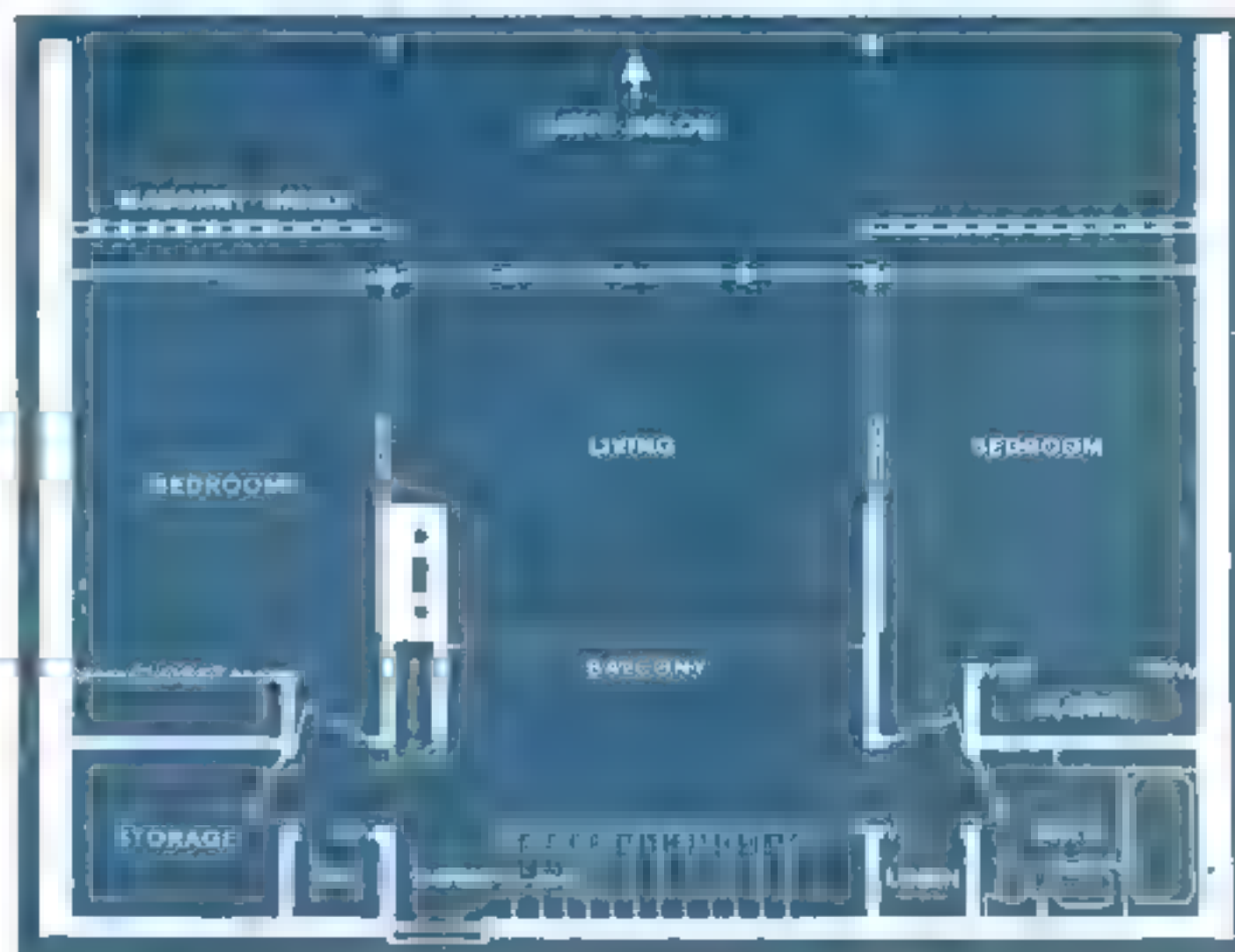
In the houses I designed for LIFE the paved enclosed backyards make it possible to enjoy the outdoors without becoming a slave to it. The owner of a free-standing house in the average subdivision must accept the responsibilities of maintenance man, engineer and gardener. The leisure which he might enjoy is consumed by his janitorial duties. Our row houses, while small, have a certain elegance. A gracious home shapes the family. I think that a householder living in one of these houses would wear a jacket for dinner and his wife would light the table with candles. The children would acquire good manners, they would sit up straight and not sprawl about on the furniture. Charming surroundings do, I believe, influence people. I have tried to incorporate in my small houses an atmosphere that would encourage disciplined, gracious living.



THE ARCHITECT of the row houses, Edward Stone, stands at a drawing board in his New York home before a concrete grille that he uses here, as in the LIFE houses, to shield his brownstone row house from too busy a city street.



GROUND FLOOR of row house is compact between heavy walls separating it from a joining houses. Closets flank entrance hall. Divided downstairs bathroom makes pleasant guest powder room. Balcony extends over a third of living room.



UPSTAIRS shows two bedrooms and balcony opening on two-story living room. The 7x14-foot balcony can be used as sewing, writing or reading room. In addition to the usual closets there are two extra closets and a walk-in storage room.



COMPACT KITCHEN is made efficient and workable with built-in appliances and storage space. Dining settee is built into the wall at left of table. Shop panel can close kitchen off. Table in the living room opens for formal dining.



LONG VIEW of house from third bedroom through living room to kitchen shows how open house can be. A shop panel can close off the bedroom. Privacy is always available but when not needed the house shows great spaciousness.

DETACHED VERSION ON CHEAPER LAND

For places where land is not too costly, Architect Stone has translated the elegance and livability of his row house into a detached, single-story house. The version on these pages was built especially for LIFE by Willard Woodrow's Aldon Construction Company in Los Angeles, Calif.

The house is a simple box with the living room in the middle running the depth of the house and separated from the entrance by a brick fireplace. On the right of the living room are two bedrooms and bath. On the left side are a bedroom and bath. At the back is a roomy kitchen.

The same principle of the private courtyard which is basic to Stone's

row house is embodied in his detached house. There is an enclosed court at the rear and two private courts, one on each side of the house. The rear court is given privacy by placing the carport at the back of the lot. (The carport is reached by an alley.) The side courts are shielded by high fences along the sidelines and guarded from the street by concrete grilles. Every room opens through sliding glass doors onto a court. This house has much of the withdrawn, enclosed quality Mr. Stone admires in ancient Pompeian houses. It looks bland from the street but unfolds inside with patios, open living areas and quiet space for retreat.



SERENE FACADE of house with front door at center is turned to the street with two large concrete grilles to relieve the windowless walls, shield side terraces. Simplicity of design makes for economical construction and classic beauty.

MAIN TERRACE of pebble concrete is as wide as the windows leading to living area and makes the already large living room seem even larger. Kitchen through windows (right), is conveniently close to the terrace for meal serving.



21-inch (overall diagonal) 110° tube with 262 sq. inches of viewable area. Mahogany or blond veneers. Model 21C2660 shown



Now General Electric opens the living range of
television sound with the

biggest speaker in TV

The finest high-fidelity uses a coaxial speaker . . . and now General Electric brings it to television—in the new 21 x 9-inch Coaxial speaker system.

Here, the biggest *bass woofer* in all television surrounds a sensitive, *high-frequency tweeter*. You hear sound worthy of General Electric's renowned picture—without turning volume up to a nerve-shattering roar.

...and without leaving your easy chair all evening long! That's because the new Electronic Self-Tuner brings in sharp picture and faithful sound automatically . . . *ends* fiddling with fine tuning. And because it's teamed with a new 3-way remote control that sets volume, changes channels, even turns the set on and off. All at no extra cost!

General Electric cloaks all this in the 15-inch-deep Slim Silhouette—the cabinet that achieves a built-in look, doesn't bulge into the room.

You never heard it so good. Ask your General Electric dealer for a demonstration of the new 21 x 9-inch Coaxial speaker system. Get a sound center for your hi-fi records *and* the most advanced of TV sets—for the price of the set alone.

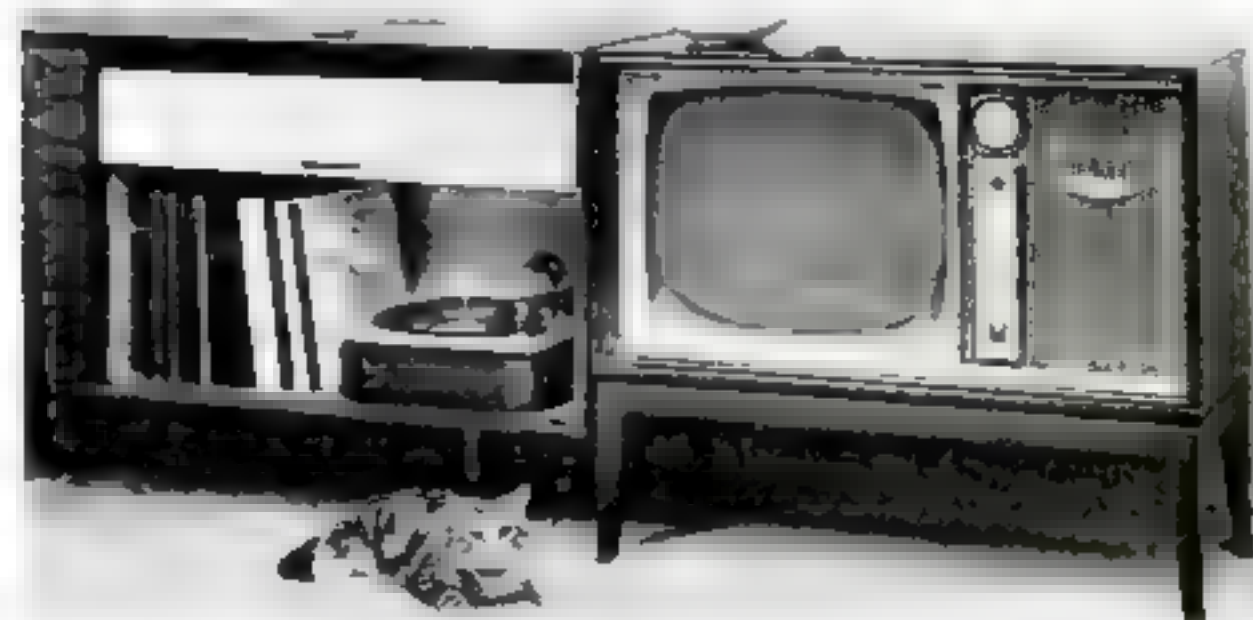
Progress Is Our Most Important Product

GENERAL  ELECTRIC

Enjoy hi-fi records in all their depth—enjoy your tape recorder or AM FM tuner . . . just plug in to the phono-jack on the back of the new General Electric 21 x 9-inch Coaxial receiver. General Electric Co., Television Receiver Dept., Electronics Park, Syracuse, New York.



BUY NOW FOR EXTRA VALUES!



Model L2000 shown below

Quality at your feet



Contessa

The look: Slip into this salon-style look with your trapeze dress or cocktail suit . . . and you'll have that Life Stride Look of perfection.

The shoe: A graceful, high-heeled shoe on a beautiful new 5 1/2" flared, shaped heel that looks like a foot. It's a perfect complement to your dress. \$10.95. Other styles \$6.95 to \$10.95. Higher Dermal Wear.

life stride.
the look of perfection shoes



Dress by Cecil Chapman

Contessa is a registered trademark of Brown Shoe Company.



BETWEEN TV STUDIO'S BACKDROP AND CURTAIN, GEORGE BURNS AND WIFE GRACIE ALLEN WAIT TENSELY TO FINISH FILMING THEIR LAST SHOW TOGETHER

GRACIE ENDS ACT WITH GEORGE

It sounds like just another one of those wild schemes out of Gracie Allen's untamable fancy. But she really is breaking up the act (see *Cover*) and her appearance on next week's *Burns and Allen Show* (Sept. 22, CBS-TV, 8 p.m. EDT) will be her last. Into retirement with Gracie will go the purest modern image of the indomitable Dumb Dora, the cockleheaded wife whose one-ring knock for being wrong manages to make logic rearrange itself so that her most addlebrained act seems momentarily sensible. To millions of husbands she was the exasperating essence of all wives as she cut the hedge with George's electric razor and sewed shirt buttons on his shirttails so nobody would notice if he lost them. But to her profession, she was a

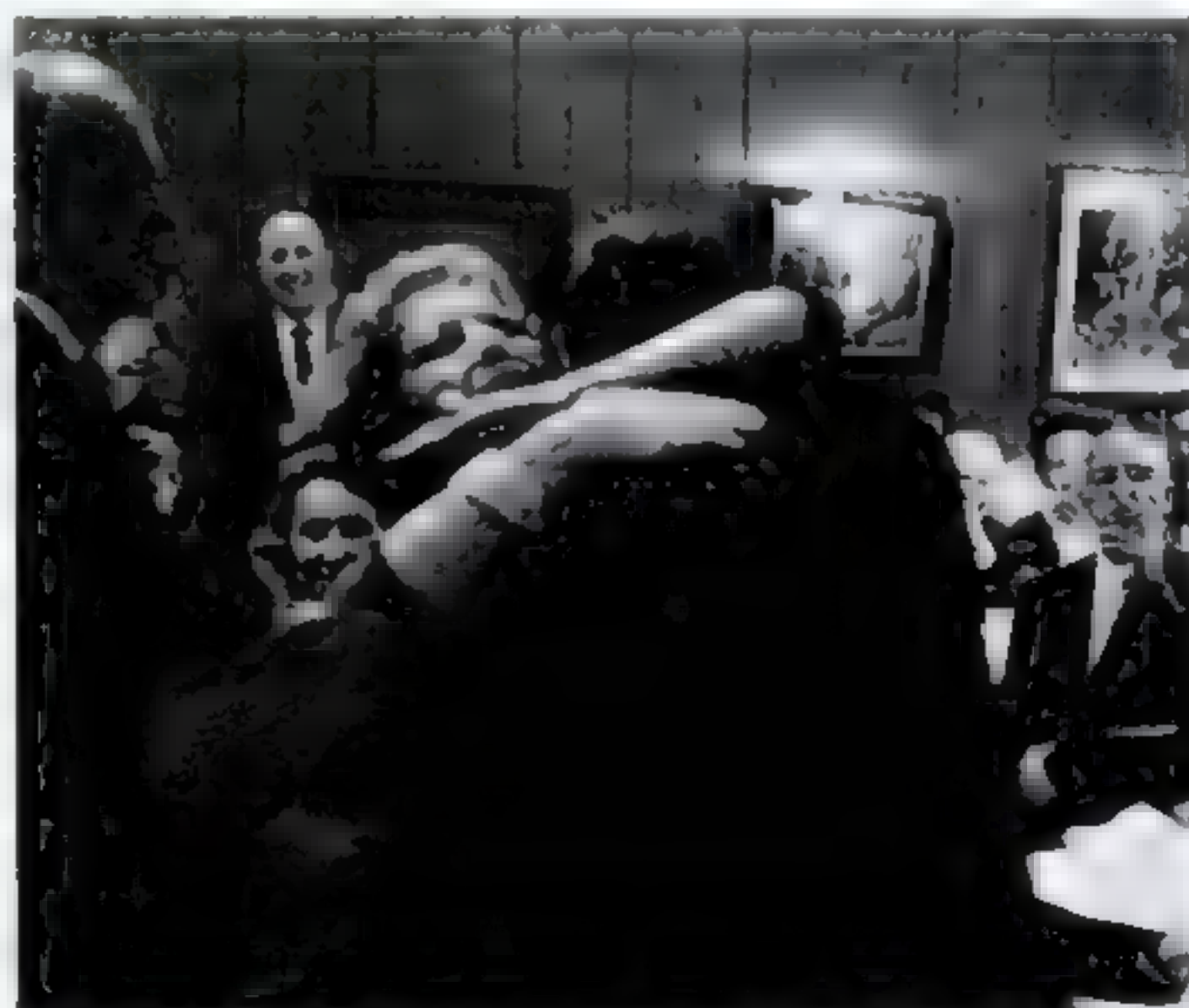
matchless comic artist, the girl who got most of the laughs for the longest-running comedy team in the U.S.

Gracie started on stage at 3 as a dancing colt in an Irish vaudeville act, teamed up with Burns in 1922 and married him four years later. Now at 53, after 30 years as George's giddy wife in vaudeville, radio and TV, she wants to try a real-life wife's role. George will go on with the show himself next month on NBC-TV, while Gracie devotes herself to leisure, domesticity and their grandchildren. But George has not altogether written Gracie off as a partner. "Maybe after six months one of the kids will spill a glass of milk on her," he says hopefully. "Then maybe she'll retire from the kids too."



COMING OUT FOR LAST TIME, the Burns and Allen team strides through a crowd decked with the names of theaters and times when they played on

the old vaudeville circuits. When the station was empty of the cast and crew gave George a star in a case on feet, vested him with a magazine of paper cups



SENTIMENTAL FAREWELL took place at dinner on the 22nd in Hollywood. Here, the host, Ron, who was a real star, gave a speech about his other

← ROSES AND TEARS send the set with Grace as she and George Burns leave for a year's tour in the romance. Flowers are a gift from the studio crew

For most every kind of pain or ache, BAYER ASPIRIN is what millions take because—

BAYER

Brings Fastest Relief

...the fastest, most gentle to the stomach relief you can get!

*"I use it for minor
**RHEUMATIC
PAINS!** They are
temporarily relieved
...fast!"*



*"I use it for
HEADACHE!
Bayer makes it go
in a hurry!"*



*"I use it for
**ACHING
MUSCLES!** In no
time at all I feel great!"*



*"I use it for the
headachy feeling of
**HOUSEWORK
FATIGUE!**"*



Men who KNOW medicine say: "Take Aspirin!" Doctors and public health officials are men who know medicine—men who know what's best for pain relief. And for headache, backache, muscular pains and fever from a cold, these men who know medicine say the thing to take is aspirin. And the best aspirin the world has ever known is Bayer Aspirin!

Why BAYER makes you feel better fast! . . . Unlike pain-relieving tablets which delay relief because they enter your stomach whole, a Bayer tablet disintegrates into soft, tiny flakes on its way to your stomach. Therefore, it's ready to go to work instantly—without delay—to bring the fastest, most gentle to the stomach relief you can get!



FEEL BETTER FAST

—with BAYER®ASPIRIN



FAMILY YEARS AGO gathered in 1946. Burns was left at home. Sandra & Bob were adopted.



WITH SON, Gray takes in street where Gracie is shooting new series. Burns says he's not

GRACIE CONTINUED

A FULL FAMILY LIFE FOR MRS. BURNS



WITH GRANDCHILDREN, Gracie spends a moment with at her Beverly Hills home. Left, 4 and

1-year-old Sandra, Gracie's. Her Gracie was a com. stop on 1—on a coming and going

RETIRED COMIC PUTS HER HOPES ON A HORSE AND WEARS A LOSER'S LOOK AS SHE AND DAUGHTER SANDRA WAIT FOR THE NEXT RACE AT HOLLYWOOD PARK



Wet, Cold and Delicious . . .

a photographic interpretation by George Lazarnick



National Bohemian Beer works wonders when you're thirsty—*really* thirsty. Soon, you'll be able to enjoy it . . . wet, cold and delicious . . . wherever you live. Three National Brewing Company plants brew it for you—in Maryland, in Michigan, in Florida. When you see it taste it!

THE NATIONAL BREWING CO., BALTIMORE, MD. • OTHER PLANTS: DETROIT, MICH. ORLANDO, FLA.

National Bohemian Beer

STEREO

THIS IS TRUE STEREO-FIDELITY!

Hear it as played only on the 1959 Webcor Stereofonic Fonographs!

Now Webcor brings you the finest three-dimensional stereofonic music—thrilling, colorful, completely realistic!

Only with two *separate* sound systems can you have true stereofonic music. And Webcor's exclusive "High-Fonic" Frequency Distribution System makes possible the use of a small, compact external amplifier-speaker unit as the second sound source. Thus, you have the finest stereo music without crowding your room with two full-size console cabinets!

Played with the Stereo Mate IV matching external amplifier-speaker system, the 1959 Webcor French Provincial (below), provides 60 watts

audio power—gives magnificent stereo sound from seven big Webcor speakers. You hear *all the music* on a Webcor—from the highest highs to the lowest bass notes!

All 1959 Webcor Stereofonic Fonographs have the exclusive Webcor 4-speed Stereo-Diskchanger with "Magic Mind" which plays 33 and 45 rpm stereo or monaural records intermixed.

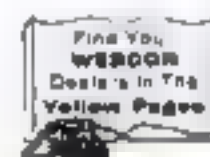
Each new Webcor Console is a designer's masterpiece—beautifully styled in a wide choice of finest hardwoods.

Audition the many new 1959 Webcor Stereofonic Fonographs at your dealer's now!

Stereo Mate Amplifier-Speaker System. 3 speakers—30-watt amplifier—off-on-volume control. About \$129.95.

French Provincial Stereo-Fidelity Radio-Fonograph. "Magic Mind" Stereo-Diskchanger—4 speakers—30-watt amplifier—has automatic shut-off—supersensitive 13-tube AM-FM radio-lano. In Walnut or Maple. About \$475.00.

Prices slightly higher in West and Southwest



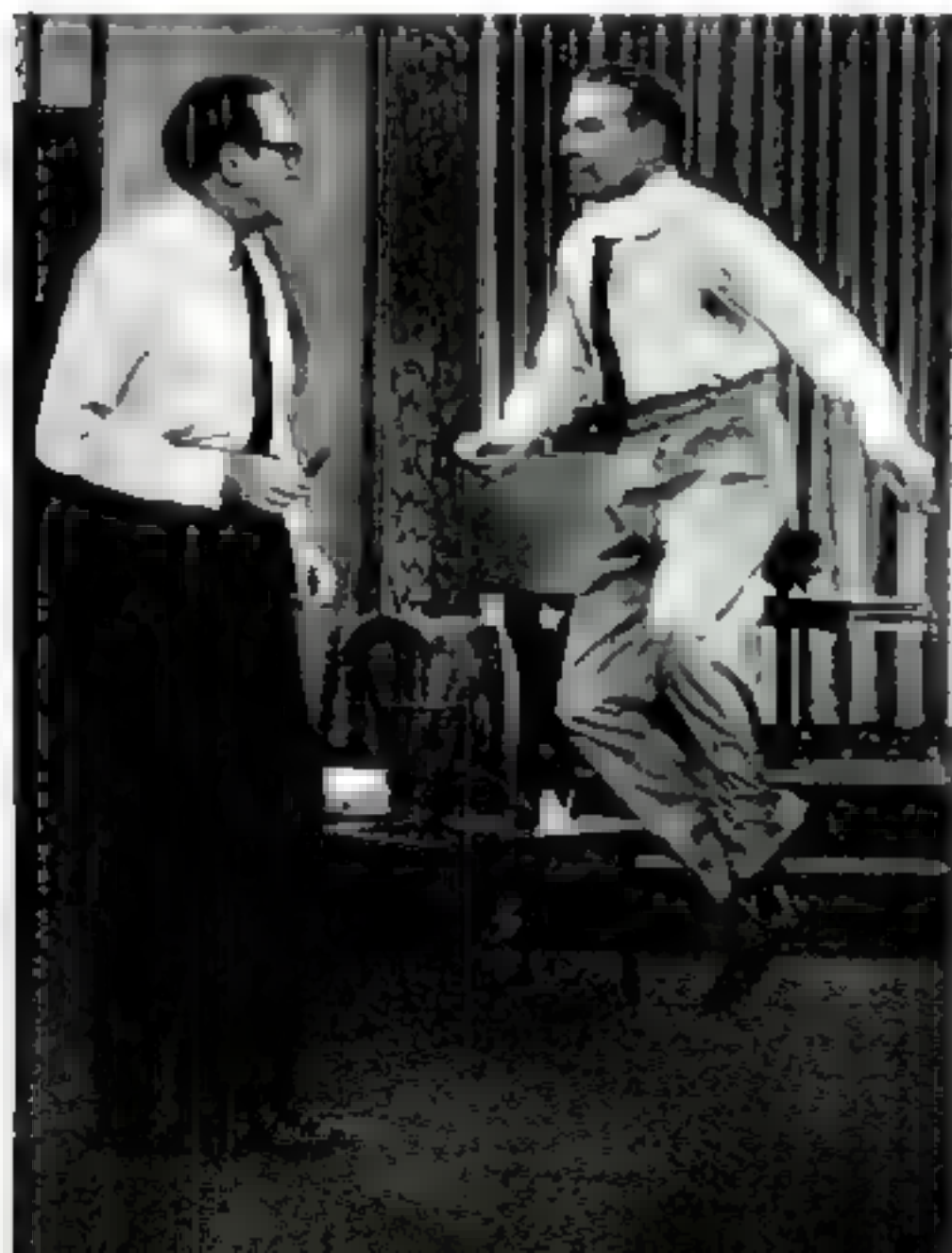
WEBCOR

THE NEW ACT: BURNS WITHOUT ALLEN



IN FIRST TV SHOW WITHOUT WIFE, BURNS GOES ON WITH SEA LION IN ACT HE USED BEFORE GRACIE JOINED HIM

CHALLENGING JACK BENNY, guest on Burns's second show, George clicks heels in air to show he's spry at 62.



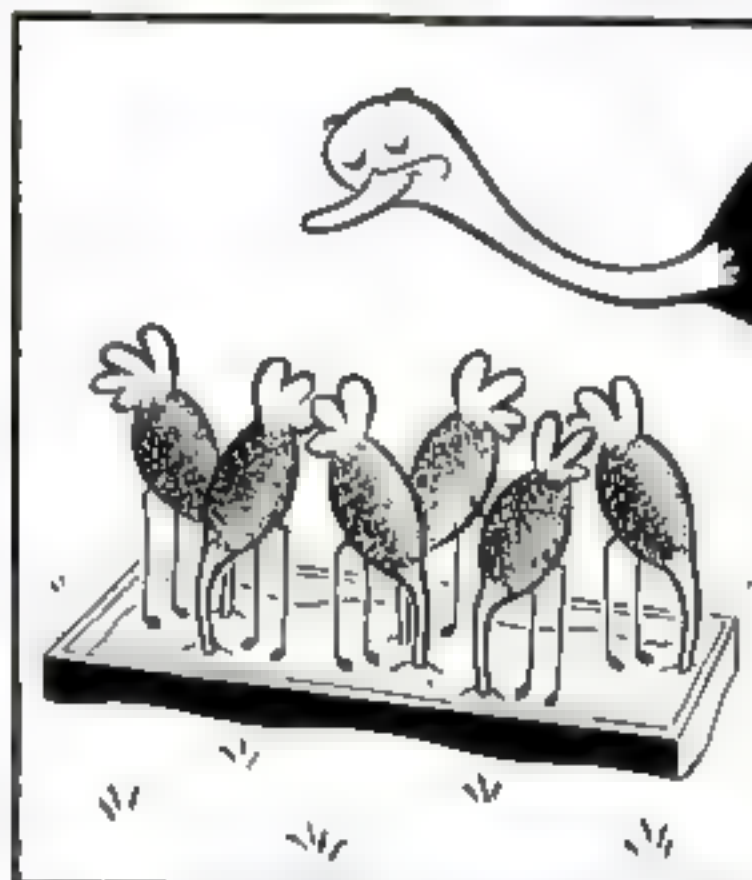
MATCHING GEORGE BURNS, Benny bounds into the air to show his host that he is just as clipper at 61.



Looking for Something?



BUILDING MATERIALS



chimney cleaners, painters, roofing,
fire extinguishers, waterproofing
whatever you need—

Find It Fast
In The
Yellow Pages



Advertisers displaying this emblem
make your shopping easy.



WEARING ARCHAIC UNIFORMS OF THEIR GUILD, GERMAN CARPENTERS INSPECT U.S. ATOM SHIP MODEL

U.S. STEALS ATOMIC SHOW

As exhibits make hit, salesmen seek orders at Geneva

It was again the biggest scientific show of the atom age—and the U.S. ran away with it. Five thousand scientists from 67 countries came to Geneva, Switzerland, for two weeks to present 2,300 technical papers to the Second U.N. Conference on the Peaceful Uses of Atomic Energy. More than 100,000 spectators flocked to see the atomic exhibits. This was where the U.S. put on its impressive show.

While other nations displayed only models and charts, the U.S. set up a \$20-million exhibit that contained two fully operating atomic reactors and more than a dozen experiments in fusion devices. To achieve this feat, the U.S. built its own central power substation and ran a high-voltage pipeline from Lake Geneva to get enough water to cool its hot machines.

The only Russian exhibit to get much attention was a model of completely new atomic Sputnik III. But U.S.S.R. scientists did show a movie of a powerful new atomic power plant in Siberia—the largest in the world they said—and brought a model of a portable fusion device. A U.S. Russian agreement that all secret work be removed from research on the peaceful uses of fusion resulted in the Russians making the same promises.

Private industry took advantage of the big scientific show to put on an international commercial atomic exhibit. U.S. businessmen displayed their wares, exhibited prospective customers from various lands to a place to go at least one form for the atomic market plus a number of very interesting incentives.



TRYING HER HAND at running a robot at U.S. show visitor successfully manipulates arm of device

ATOMIC ROBOT—on carrying radioactive materials by remote control goes through 15-foot maze





U.S. VIPs, AEC Chairman John A. McCone and Presidential Advisor James R. Kilham Jr., take in U.S. exhibit showing use of radioactive tracers in plant study.



AT COMPANY PARTY given by General Dynamics, reception one included Physicist Frederic de Hoffmann (center), his wife, and President Frank Pao, Jr.

WONDERSTRUCK WOMEN gape at Union Carbide model at the company's exhibit to explain a fusion principle. Spectators get explanation over telephones.

ATOMIC SHOW CONTINUED



WESTINGHOUSE STEAMER was chartered for entertainment on Lake Geneva. On a three-hour cruise, *Le Suisse* entertained S. S. Westinghouse for the occasion. Seated 120 guests, Westinghouse, which developed reactions to St. Julien, and Dr. Angellier provided expert champagne (2 1/2 bottles) and duck soup.

[illegible]

IT'S HERE!

A far-reaching advance in filter smoking!



NEW **DUAL FILTER** *Tareyton*

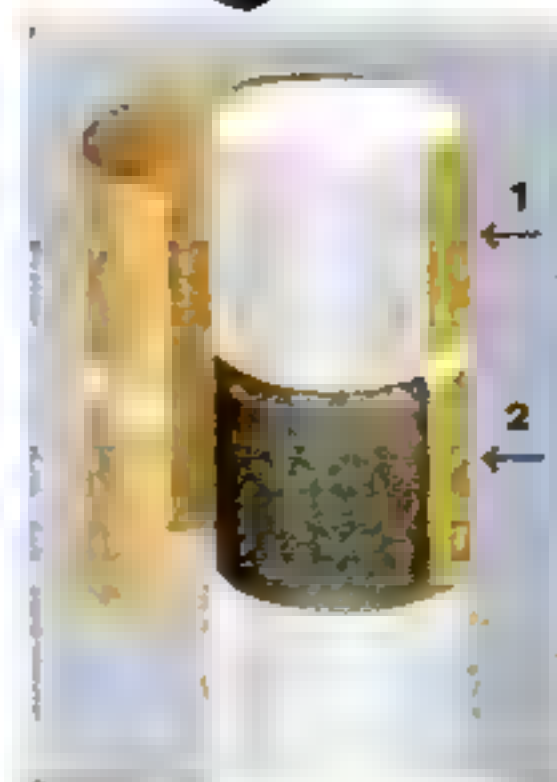
THE REAL THING IN MILDNESS...THE REAL THING IN FINE TOBACCO TASTE

You'll discover smoking that's really to your liking when you light your first *Dual Filter Tareyton*! For the *Dual Filter* does more than just give you high filtration. Because of the remarkable filtering properties of Activated Charcoal in the exclusive inner filter, it actually brings out the best in fine tobacco taste—selects and bal-

ances the flavor elements in the smoke—as never before possible.

You get the full range of flavor—plus a special kind of *mildness* that makes a wonderful difference, pack after pack, day after day. For the smoothest, most satisfying smoking you've ever known, ask for new *Dual Filter Tareyton*—in the bright new pack!

Product of *The American Tobacco Company*—"Tobacco is our middle name" (© A.T.C.)



THE TAREYTON DUAL FILTER filters as no single filter can, because—

1. It provides the efficient filtering action of cellulose-acetate in a pure white outer filter.
2. plus the additional filtering properties of ACTIVATED CHARCOAL in a unique inner filter. The extraordinary purifying ability of Activated Charcoal is widely known to science. It has been definitely proved that it makes the smoke of a cigarette milder and smoother.

To every family
who wants new
furniture*

Bassett Furniture Industries, Inc.
MANUFACTURERS
Bedroom and Dining Room Furniture
Bassett, Virginia

* To every family who wants new furniture:

If you have been thinking longingly about new furniture — but wondering whether to buy it just now — may I give you one man's opinion
Any time is a good time to buy when you receive real value for the dollars you spend. And I believe sincerely that no purchase gives you such value and lasting satisfaction as today's new furniture.

Since World War II, the furniture industry has achieved miracles in manufacturing that have actually reduced the price of furniture. The bedroom, dining room, and living room suite that sells for \$300 today could not have been made for that price a few years ago.

Bassett has been a leader in this manufacturing revolution. In the short span of 56 years we have become the world's largest manufacturer of wood furniture. Today, rather than increasing our prices, we have actually lowered our prices while giving you more quality and style for your money.

That's why I say, there is no better time than right now to buy that new furniture you want. I hope, naturally, that when you go to your dealer you will give careful consideration to our Bassett suites. I know they will meet your most exacting requirements for style, for quality — and for price.

Sincerely yours,

W. M. Bassett

W. M. BASSETT, Chairman of the Board
BASSETT FURNITURE INDUSTRIES



For set of folders describing many of Bassett's easy-to-own bedrooms, dining rooms and occasional pieces, send 20c to:
BASSETT FURNITURE INDUSTRIES,
Dept. E, Bassett, Virginia.

The ENCORE bedroom . . . a clean uncluttered sweep of richly-grained walnut veneers, dramatized by a striking shadow box effect. A bedroom you'll show with pride . . . and so easy to own. Other pieces include panel beds, triple dresser with Pittsburgh Plate Glass mirror, bachelor and 5-drawer chests, vanity.



Bassett

makes it easy
COMPLETE DINING, LIVING,

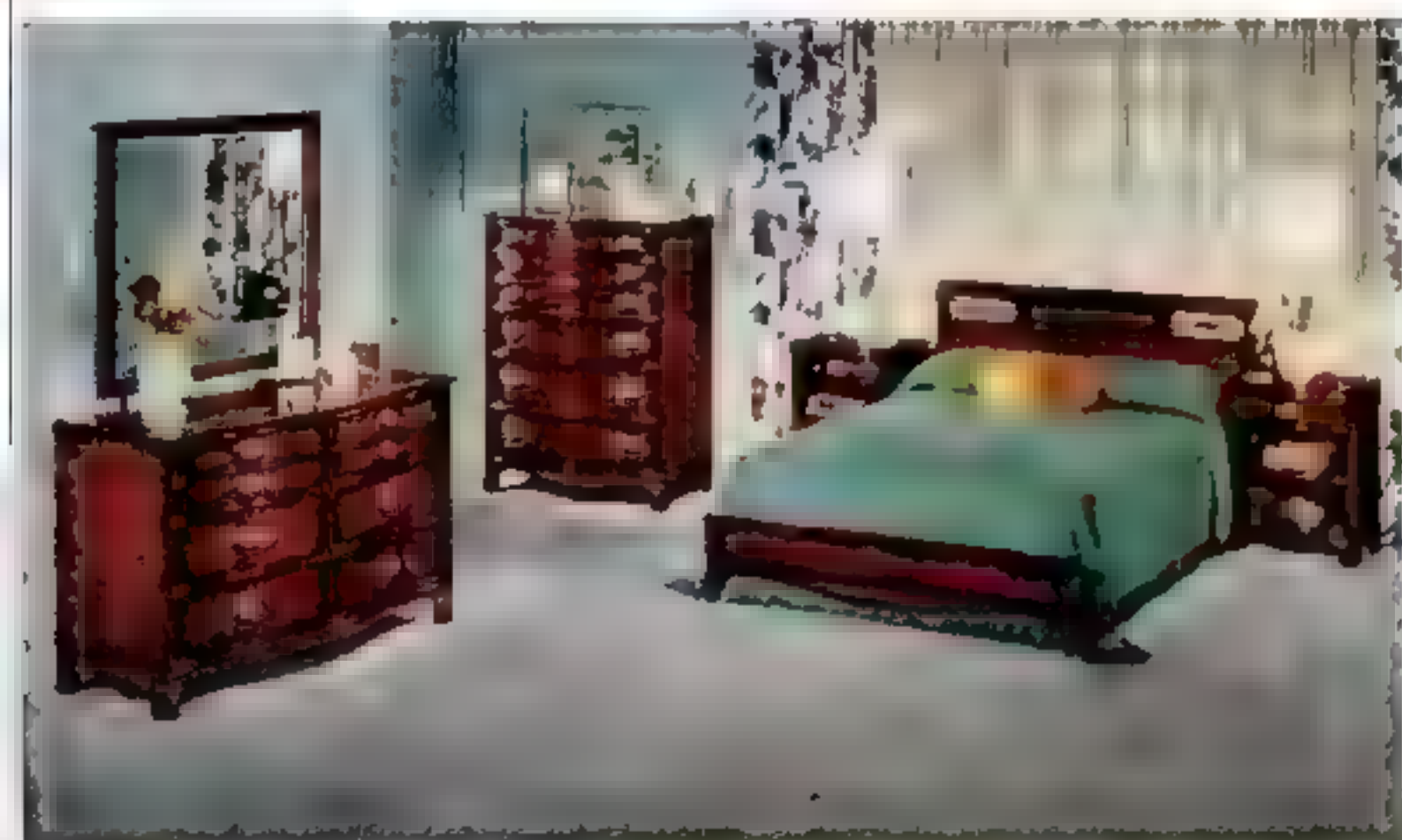


Good news for lovers of Scandinavian design—Bassett's new collection of tables, loose-cushion chairs and sectional sofas finished in walnut. Reversible, zippered, new-type-foam cushions in choice of smart fabric colors. Even better news—the low prices.



to own new furniture, right now!

OR BEDROOM SUITES — AND PRICED FROM ONLY \$149 TO \$499



The MONTICELLO GROUP: From America's rich past, traditional furniture for now — at a price you can afford. Choose from a wide variety of dining room pieces, including 4 table and 4 chair styles. Bedroom group offers selection of fifteen matching pieces.



The ENCORE Dining Room. the elegant simplicity of Danish design at Bassett's down-to-earth prices. Choice of rectangular, round or drop-leaf tables. Dinette table, buffet and china also available. Natural walnut with tough DuPont "Dulux" finish.

Auto Care

starts with




Auto Care can prevent costly engine repair!

Modern engine parts are as precisely machined as a fine watch. They deserve the protection of a new oil filter at least twice each year. An AC Oil Filter cleans all of the oil in the engine every 30 seconds at normal speeds—protects the precision parts from dirt, dust, grit and bits of metal as small as 1/100,000th of an inch.

ACs are factory-installed on more new cars than any other make. Have an AC dealer change your oil and install an AC Oil Filter, too! Remember—Auto Care starts with AC!

Watch Walt Disney Studios' ZORRO
every week on ABC-TV

AC SPARK PLUG  THE ELECTRONICS
DIVISION OF GENERAL MOTORS



Trapper Says:

"CHANGE OIL AND FILTER, TOO!"



Goo-It-Yourself Soda Debauch

For 75 children of Salt Lake City, Utah, the Junior Soda Jerk Day at Prosper's Corner Drug was like a print-it-yourself orgy at a U.S. mint. All comers were permitted a completely free hand behind the store's fountain and they were allowed to concoct for themselves mind-staggering, stomach-turning mixtures of ice creams, syrups, nuts, sauces and soda water.

The purpose of the gooey revel, which will be an annual event, was to cement relations among the children who attend four nearby schools. The children paid for what they made but considering what went in the concoctions the charges were nominal. "Most of the kids couldn't eat that night," reported Mr. Prosper, "but nobody got sick. That is real sick."

TENDING DOOR of his neighborhood drugstore, Alfred Prosper keeps the children out until 1 p.m. when the Junior Soda Jerk Day begins. Once allowed inside, mis-patron soda jerks made two trips behind the soda fountain and consumed their creations to last syrupy drop.



SLURPING SODA over flowing from golden art Russell Curtis' TV table his masterpiece. It contains strawberry, chocolate syrup, and lemon, tart lime cream, triple fruit, sweet, chocolate, strawberry, pineapple, marshmallow, and pineapple sodas, Coca-Cola, Fanta, lime orange root beer syrups, and soda water. Cost: 5¢.

From the Mobilgas Economy Runs...



The New

From Power Climbs at Pikes Peak...



From New Car Research 'Round the World...



From Proving Grounds at Detroit...



Car Gasoline

'59 Mobilgas SPECIAL

HERE NOW—high energy performance
for your new or late model car... yet
you can save up to 2¢ per gallon over
many super premiums!

1959's new cars are on the way. And with them comes
'59 Mobilgas Special—created to meet the total power
needs of '59 cars. Here is the first *New Car Gasoline*...
result of years of studying new cars from every angle—
their miles-per-gallon in the Economy Run... acceleration
and power in the Pikes Peak Hill Climb... anti-
knock requirements and proving ground performance.

'59 Mobilgas Special will give you instant starts, ex-
citing pick-up, full power and acceleration—top miles
per gallon, too! It's at your friendly Mobil dealer's
now—can save you up to 2 cents per gallon over many
super premiums. '59 Mobilgas Special—*The New Car
Gasoline*... ready now for your new or late model car.



SOCONY MOBIL OIL COMPANY, INC., and Affiliates MAGNOLIA PETROLEUM COMPANY, GENERAL PETROLEUM CORPORATION

You're Miles Ahead with Mobil!

Tune in "THACKDOWN" every Friday night, CBS-TV.



IN HIS NEW YORK TOWN HOUSE GOVERNOR AVERELL HARRIMAN, HIS WIFE AND DOG, BRUM, SIT BENEATH (FROM LEFT) A PICASSO, A RENOIR AND A SEURAT

A VOTERS' CHOICE

In New York race, Harriman and Rockefeller, civic-minded heirs of 'robber

WHEN on Nov. 4 the voters of America gather to sample the season's political provender, no richer fare will be offered to any of them than that offered to the voters of New York State. There Republican leaders have chosen Nelson Aldrich Rockefeller of the billionaire Rockefellers to challenge Governor W. Averell Harriman of the multimillionaire Harrimans for control of the nation's richest state in what, superficially at least, appears to be the greatest pitting of fortune against fortune in the history of the republic.

The ring of the names alone is such that the echo of their battle resounds even across the ocean. In Moscow, Premier Khrushchev has mourned that New York voters must choose for their governor between "a naked monopolist like Harriman" and "a man whose millions for charity only cloaks the predatory nature of capitalism."

So 50 years ago might an American voter have gaped and mourned at a political contest between these two names. In that year, 1908 (the year Nelson Rockefeller was born, the year the 16-year-old Harriman

entered his last year of prep school), U.S. politics boiled in a furious struggle against the "robber barons" who, having finished the herculean building of industrial America, seemed on the point of expropriating the process of democratic government itself. As President Theodore Roosevelt thundered against "the malefactors of great wealth, who own railroads, oil mines . . . and have owned legislatures, governors and judges," the entire nation thrilled to his counterattack. And every well-informed American knew he was denouncing three names above all others: Rockefeller, Harriman and Morgan.

The fact that few New Yorkers mourn this fall at their choice between a Rockefeller and a Harriman thus amounts to an about-face in the attitude of Americans toward their rich. The transmutation of these names from symbols of remorseless greed into guarantees of public honor seems to say that Americans now trust millionaires. "One thing you got to say about this Rockefeller," said an upstate New York county chairman, expressing one cynical aspect of this



IN PENTHOUSE OF HIS NEW YORK APARTMENT HARRIMAN'S OPPONENT NELSON ROCKEFELLER IS SEATED BELOW A VAN DONGEN (LEFT) AND A PICASSO

OF MILLIONAIRES

baron' fortunes, show the changing roles of the rich

by THEODORE H. WHITE

point of view. "He's already got it. We don't have to worry about him winging on the take. He doesn't need a vicuña coat or a Deep-Freeze."

But just as many Americans now look differently upon their rich, so do many of the rich today look differently on both their wealth and their fellow Americans. And of these changed rich, now appears crisper in the public view than Nelson Rockefeller and Averell Harriman, two men for whom wealth alone is no longer sufficient to give them purpose, two men reaching out from behind the shelter of stupendous fortune to achieve careers of their own. For both, the measure of their fortune is at once a measure of their advantage over ordinary men and of the obstacles in the way of their search for identity,

center of all Rockefeller enterprises, industrial, philanthropic, financial, educational and now political. Here is located the family council room, the magnificent Cooper bust of the first John D. Rockefeller, founder of the fortune, the offices of four of the brothers (John D. 3rd, David, Nelson and Laurance) and that of their father John D. Junior (now 81 and an infrequent visitor to the Center).

The antiseptic, dim-lit, discreetly decorated walls seem to reflect the soft hum of noiselessly purring, effortlessly efficient machinery. It is only in the corner offices of the family members that the splendid austerity dissolves into individuality—the father's office furnished with tapestries, Chinese mutton-fat jades of paving-block size, dark

ONLY on the 56th floor of the RCA tower in Manhattan's Rockefeller Center can even the roughest measure of the Rockefeller fortune be obtained. There, facing the elevator, a chaste and simple sign states "Rockefeller, Office of the Messrs." This is the nerve

PICTURES ON NEXT SIX PAGES

TEXT CONTINUED ON PAGE 113



HISTORY-MAKING HARRIMAN, the late E.H. (at far right), attends ceremony celebrating the completion of the Lucin cutoff across Great Salt Lake on Thanksgiving Day in 1903. He built the cutoff after he bought the Southern

Pacific in his move to extend his operations all through the West. Going further, he planned a round-the-world steamship-and-rail transportation system. The plan failed when the Japanese refused to let Harriman into Manchuria.



SHIELD OF HARRIMAN'S MAIN LINE

Harriman millions in E.H.'s rails

The founder of the Harriman fortune was Averell's father, Edward Henry Harriman, one of the shrewdest railroad operators in U.S. history. "E.H." was born in 1848 in Hempstead, Long Island, the son of an impecunious Episcopal preacher. Quitting school at 14, he went to work as a Wall Street messenger and by the time he was 22 owned a brokerage house. In 1879 he married Mary Averell, whose father was president of a small New York State railroad.

From then on railroading was Harriman's life. He studied the problems of the family line and became

a director. He rolled onto high iron in 1883 by getting into Illinois Central, later took complete control. A genius at rebuilding railroads, he bought into the bankrupt Union Pacific in 1897, gained control and made it one of the country's most prosperous lines. Trying to enlarge his empire, he engaged in a titanic battle with James J. Hill and J. P. Morgan for the Northern Pacific. The struggle was indecisive but E.H. wound up controlling 75,000 miles of rails worth \$5 billion and being denounced as a monopolist. When he died in 1909 he left \$100 million.



A SPORTING MAN, E.H. loved horses, was as shrewd at buying them as railroads. He was a fisherman, hunter, gymnast and one of the most skillful amateur boxers in New York.



AVERELL'S MOTHER insisted that her sons—like their father—must excel in whatever they did.



E.H. AND SONS went on camping trip to Klamath Lake, Ore. in early 1900s. E.H. is second from right. Son Roland, now a banker, is at left. Averell is at right.



GIVING AWAY DIMES, which he delighted in doing, John D., at 92 hands one to a small boy on his way from church services in Lakewood, N.J.



MRS. JOHN D. was a stern disciplinarian and deeply religious. She died in 1915 when John D. was 75.



THREE GENERATIONS of Rockefellers met in Roscoe, N.Y. in 1921. Left to right: John D. 3rd, John D. Sr., Nelson, Laurance and John D. Jr. John D. was intensely interested in his grandchildren.

Rockefeller riches in John D.'s oil

As a moneymaker Averell Harriman's father was dwarfed by Nelson Rockefeller's grandfather, John D. Rockefeller, who became the richest man in the world. Born in 1839 in Richford, N.Y., John D. moved to Cleveland with his family when he was a boy. At 16 he took a job as a \$3.50-a-week assistant bookkeeper, went into the produce business four years later, turned his attention to oil after the first wells were drilled in Pennsylvania. In 1870 with four partners he founded Standard Oil, one of whose earliest and most famous symbols is shown at right.

An organizational genius, John D. was a bold business adventurer, ruthless in eliminating competition. His Standard Oil dominated the U.S. oil industry, made him the first man to be worth in the neighborhood of \$1 billion. Then, at 57, Rockefeller retired and founded the world's greatest philanthropic organization, the Rockefeller Foundation, gave away \$530 million. He lived to be 97. His only son, John D. Jr., father of Nelson, has devoted his life to philanthropies which range from fighting yellow fever in Ecuador to restoring Williamsburg's colonial glory.



EARLY INSIGNIA OF STANDARD OIL

JOHN D. JR. AND SONS are shown in rare picture which was taken in 1937. From left to right are: John D. Jr., David, who now is a banker and lives in New York; Nelson; Winthrop, now a cattle breeder in Arkansas and head of the state's

industrial development commission; Laurance, a business executive in New York; John D. 3rd, businessman and philanthropist in New York. There is also one sister, Abby (Mrs. Jean Mauzé), who lives in New York and is married to a banker.



For Averell and Nelson country living amid



THE HORSY HARRIMANS get together for an afternoon gallop at Arden, family country estate. Left

to right are grandson Jay Mortimer, 7; grandson Averell Fisk, 9; daughter Mrs. Stanley Mortimer Jr.

holding her son Averell, 1 $\frac{1}{4}$, who regularly rides with her; grandson Robert Fisk, 16; granddaughter

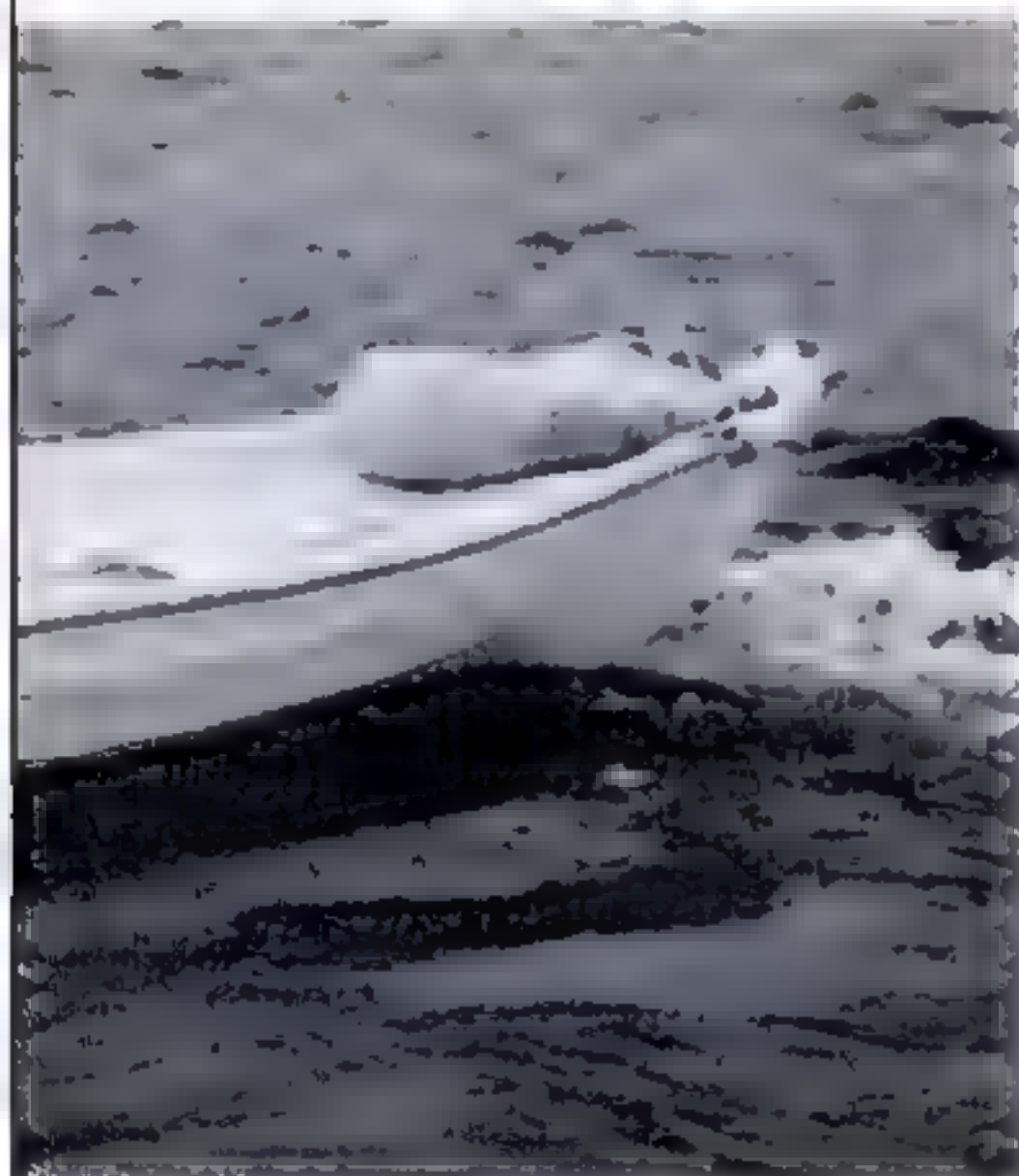


OARSMAN AVE., who rowed at Groton and Yale, goes for spin on Forest Lake at Arden. The governor took up sking at 45, is now an expert on the slopes.

simple luxury



Kitty Fisk, 41, Governor Harriman; daughter Mrs. Surley Fisk and grandson David Mortimer, 9.



ROWING ROCKEFELLER (above) pulls his boat toward the dock at Seal Harbor, Maine after a sail.



THE NELSON ROCKEFELLERS sit in rock garden of their renovated farmhouse on Rockefeller

estate at Pocantico Hills, near Tarrytown, N.Y. Nelson was once married to another Rockefeller.

Taking time to be with the families and ride



HIATUS FOR HARRIMANS at Sands Point. Long Island summer house is used by governor and wife

to catch up on reading. Mrs. Harriman, the governor's second wife, used to run an art gallery



SAILING ROCKEFELLERS, Nelson and his son. Rod Lang said to dry at Sea Harbor house after

HARRIMAN RIDES IN 1929 MODEL A FORD WITH DAVID AND JAY MORTIMER, AVERELL AND KITTY FISK (REAR); AVERELL MORTIMER IN AVE'S LAP, BOB FISK AT WHEEL



the Model A's



a morning sail. Rock, who graduated from Dartmouth in 1914, is a Wall Street credit analyst.



NELSON AND BROTHER, Laurance, confer before a Renault in Nelson's Rockefeller Center office.



AVE AND BROTHER, Roland, get together under a Van Gogh in the governor's New York house.

ROCKEFELLERS RIDE IN 1931 MODEL A FORD AT SEAL HARBOR WITH NELSON AT WHEEL. WIFE TOD, SONS, DAUGHTER-IN-LAW AND GRANDCHILDREN AROUND HIM



CONTINUED



Instant starts and dependable power are *vital* to fire engines! No wonder they use Champions. Above: Mack "pumper" in Garden City Park, Long Island.

- Q. Why do all the major fire engine makers use Champion spark plugs?
- A. Champions give full-firing power. Put new Champions in your car every 10,000 miles. You'll get an *immediate* boost in horsepower...and save gasoline, too!



World's favorite spark plug—engineered for every car built by Ford, General Motors, Chrysler, American Motors, Studebaker-Packard and every major foreign maker

CHAMPION



GREETING REPUBLICANS. Rockefeller talks with convention delegates and alternates from two upstate counties at a buffet supper near Tarrytown.

CONTINUED FROM PAGE 105

Italian Renaissance furniture; John D. 3rd's with clean American colonial furniture; Laurance's with desk decorations of helicopters, missiles, airplanes; Nelson's with African and pre-Columbian woodcarvings, a Degas etching, a Cuban head sculpture. It is as if the weight of the fortune is lifted at these sun-flooded corners to permit personality to flourish.

Only the most rough and reluctant measure of this fortune is yielded from these offices. The crown individual bit of property, it appears, stands here in New York's Rockefeller Center, for which it is authoritatively stated that "\$100 million is an absurdly low evaluation." An equivalent sum is invested in the oil companies from which the original Rockefeller millions stem but in which they no longer exercise executive control. A recognized and prodigious influence is exercised in the Chase Manhattan Bank, the nation's second largest. The bulk of the fortune, however, is soberly encased in the great blue chips of American investment. ("Just take the 30 bluest blue chips of the Big Board, that's where it is," is the way it is stated.) And beyond this vast, infinitely secured fortune is an undisclosed amount of venture capital moving into tomorrow's industrial frontier of jets, electronics, missiles, airlines. All in all, when one is told that the family fortune definitely "exceeds \$1 billion" (without counting nearly another billion invested in charitable work), one has the impression that this figure is intentionally stated on the low side.

The magnetic attraction of this huge pool of money has, for almost 50 years, warped both the imagination of other Americans and the lives of the Rockefellers. Attracted by the very name of Rockefeller, crackpots, do-gooders and promoters have for decades tried every device imaginable to penetrate the walls of privacy and precaution the fortune has thrown up to protect the family that lives within it. "With all their money," said one family adviser, "they can't buy a normal life for themselves or their children."

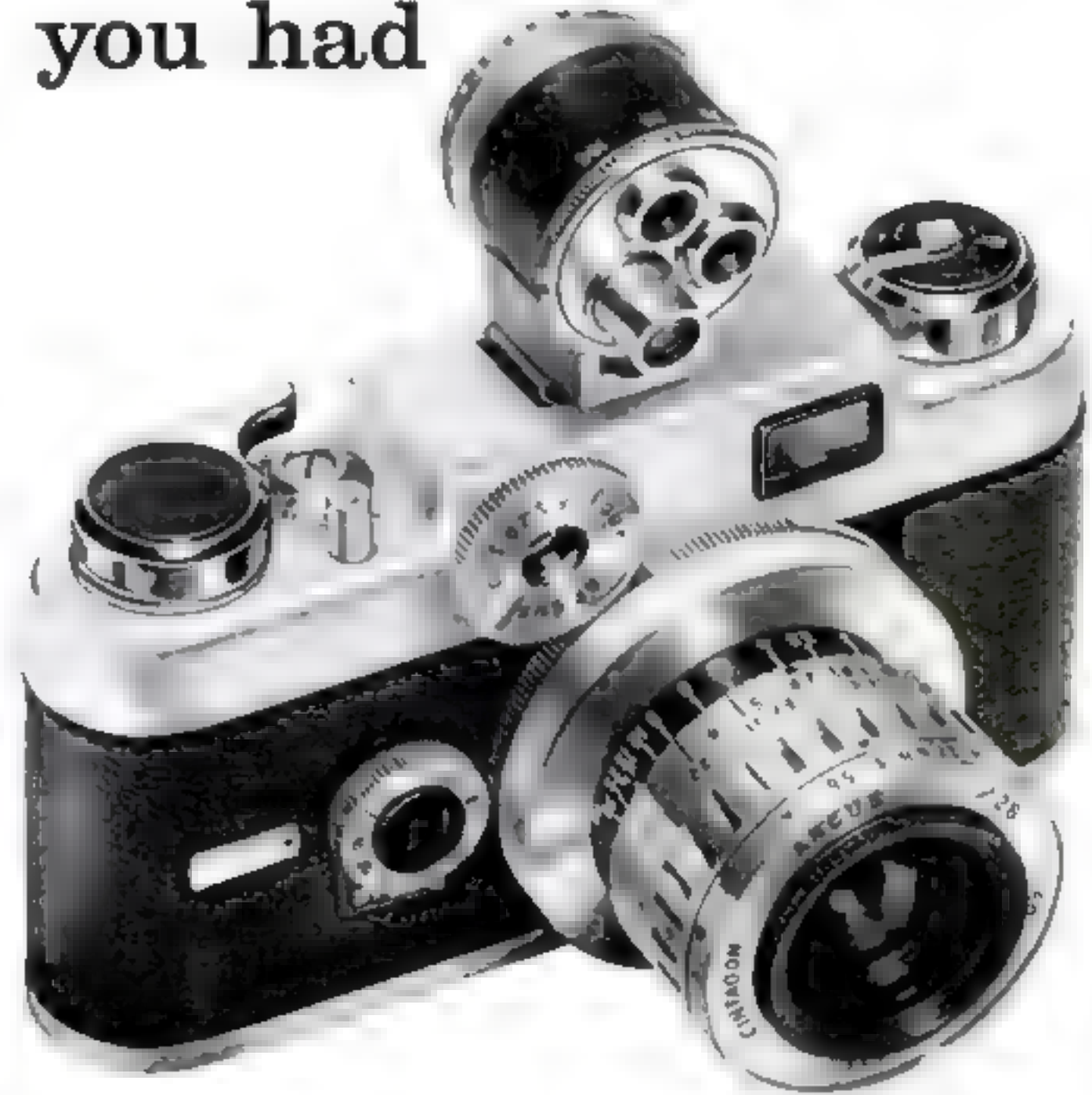
Of the six children of the present patriarch, John D. Rockefeller Jr. and his wife Abby Greene Aldrich, four have chosen to remain behind the seamless walls of traditional family privacy. The two oldest, John D. 3rd (52) and Mrs. Abby Mauzé (54), are as shy and withdrawn as their father, their lives devoted to good works and family. Two others, Laurance (48) and David (43), are aggressively

CONTINUED



BEING GREETED at the opening day of the Mineola Fair on Long Island. Harriman is given a friendly pat on the shoulder by a voter from the Bronx.

Now...
discover
picture talents
you didn't know
you had



...they're built right into the argus C-44...

America's finest camera! This is the camera that will prove you're a better picture taker than you think you are.

Hold it . . . heft it. Note how solid and *right* it feels in your hand. You *just know* your pictures are going to be *great* from now on.

Lift it to your eye. Right away you're composing like a "pro." And dialing perfect focus automatically. You're concentrating on the picture . . . not the camera. Thumb the rapid film advance lever. Shoot. Thumb it again. Shoot again. Taking good pictures with the C-44 is as natural as breathing.

Pretty soon you're looking for tough shots. And getting them. You switch from normal to wide-angle or telephoto lens in seconds. The turret viewfinder shows you each shot just as it will look. You *are* taking better pictures.

You'd expect all this from America's finest, naturally. But you won't expect the low price. Just \$99.95, camera only, at any Argus dealer's . . . or about \$9.95 down.

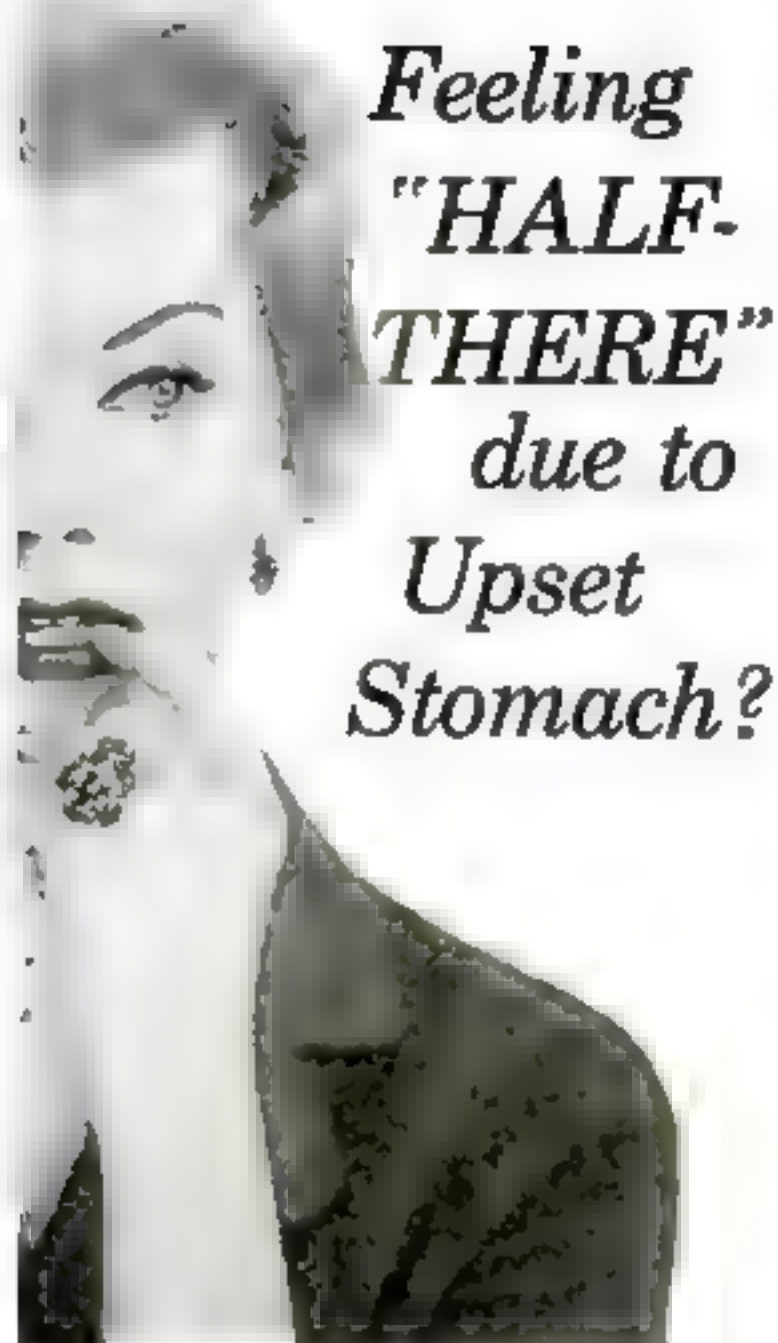
This is the camera you'll wish you'd bought long ago.

Why let another day go by?

argus
Argus Cameras, Ann Arbor, Michigan
Division of Sylvania Electric Products, Inc.
ANOTHER FINE SYLVANIA PRODUCT

Telephoto lens: \$59.50
Wide-angle lens: \$56.50
Turret Viewfinder: \$24.95





Feeling
"HALF-
THERE"
due to
Upset
Stomach?

Settle Your Stomach in Seconds with Milk of Magnesia!

Scientific tests show that Phillips' Milk of Magnesia actually settles your stomach in *seconds*! That's because Phillips' is one of the *fastest, most effective* stomach acid neutralizers ever discovered!

So whenever upset stomach, gas, heartburn or other symptoms of acid indigestion have you feeling only "half-there", take Phillips' Milk of Magnesia right away. In almost no time at all you'll be back to normal—feeling bright and chipper again. Get Phillips'—either regular or in new, mint-flavored form that tastes delightfully clean and refreshing.



PHILLIPS'
Milk of Magnesia
REGULAR • FLAVORED



ROCKEFELLER GRIN, a prime political asset, is turned on a local candidate during a Suffolk County picnic held this month by Long Island Republicans.

ROCKEFELLER-HARRIMAN CONTINUED

active businessmen, yet equally shy of public attention. At least one of these four, John D. 3rd, is definitely unhappy about the political exposure to which Nelson's candidacy now subjects family privacy and name. About these four wafts a permanent aura of piety, good deeds and civic responsibility.

The other two children of the brood, however, Winthrop and Nelson, may be thought of as linked emotionally and physically to an older root in their family tree than father or grandfather. Their link is to their great-grandfather, William, father of John D. the Great, a gay, happy-go-lucky patent-medicine and cancer-cure salesman who discreetly left New York for Ohio amid gathering legal difficulties well before the Civil War. In Winthrop and Nelson the urge to be with people and feel warm human response has propelled them out of privacy into public view.

In Winthrop this outgoing quality has achieved little more than to mark him in public print as the former playboy Rockefeller who married Bobo Sears and, in the conversation of friends, as a regular fellow. "Winthrop is the kind of fellow," said one friend, "who if he likes the sax player at the night club buys him a new sax." Now settled down in his second marriage, Winthrop lives the outdoor life in Arkansas, far away from the family in New York.

The ebullient Rockefeller

IN Nelson, however, the same heredity and conditions of environment which helped shape his brothers have resulted in a totally different personality. As gay and happy as Winthrop, as bright as his scholarly brother David (Nelson earned a Phi Beta Kappa key at Dartmouth), as full of good works as his pious father, as shrewd an organizer as his grandfather, he sparkles at the age of 50 like an ever-youthful, ever-restless fountain of inquisitive energy. Square of face, broad of brow, a chunky 5-foot-11, elegantly careless of his rumpled clothes, he reflects bizarrely the faded tyn-type images of his great-grandfather Will. His step bouncing, his handshake ever-ready, he is what the politicians call "a smiler"—meaning that he is happy to be with people and shows it. Still influenced by his pious upbringing, Nelson neither smokes nor drinks. But he carries a glass of amber liquor about a political gathering, touching it to his lips without apparently sipping, and exuding a glow as warm as that of any bibulous convivial. He will throw his arm around an acquaintance in a clutch of companionship not as frequent but just as flattering as Estes Kefauver's handshake. Yet he is ever aware of the margin of good taste and sincerity.

This is the first quality of Nelson Rockefeller—that he is happy. When he says, as he does, "I've never found it a burden to be a Rockefeller," he means that the responsibility of great wealth has never weighted him with guilt or fear.

Linked with this happy self-confidence is the second quality that marks him—that of phenomenal energy and exuberance.

In youth this energy could be governed by the affectionate attention of fond parents. But since his college days the exuberance of this most kinetic Rockefeller has spilled over into so many channels that following them all is like trying to follow a three-ring

CONTINUED

If You Want To STOP SMOKING Airline Pilot Tells How!



Roger Don Rae is a senior pilot for TWA. He says: "Bantron allowed me to stop smoking without noticing it. Today I am free of the habit. I tell all my friends who want to stop smoking—try Bantron!"

Here at last is a safe, new product, developed at a great American University, that has helped thousands stop smoking. In a series of clinical tests, published in a leading Medical Journal*, scientists reported that 4 out of 5 men and women who wanted to quit smoking stopped within 5 days when they took Bantron.

And the Bantron way is so easy and pleasant! Just take 3 Bantron tablets a day, after meals, for four days. Then only 2 a day until all desire to smoke leaves you. 60% are "Free" in 5 to 10 days.

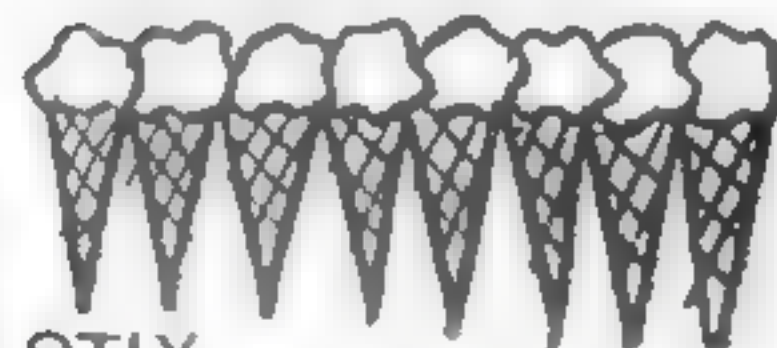
Taken as directed Bantron is perfectly safe. It acts as a substitute for the nicotine in your system which gives you a craving for tobacco. Now at drug stores without prescription. Price \$1.25

*Copies available to doctors on request.

Bantron
BRAND

Smoking Deterrent Tablets
A Compound Product

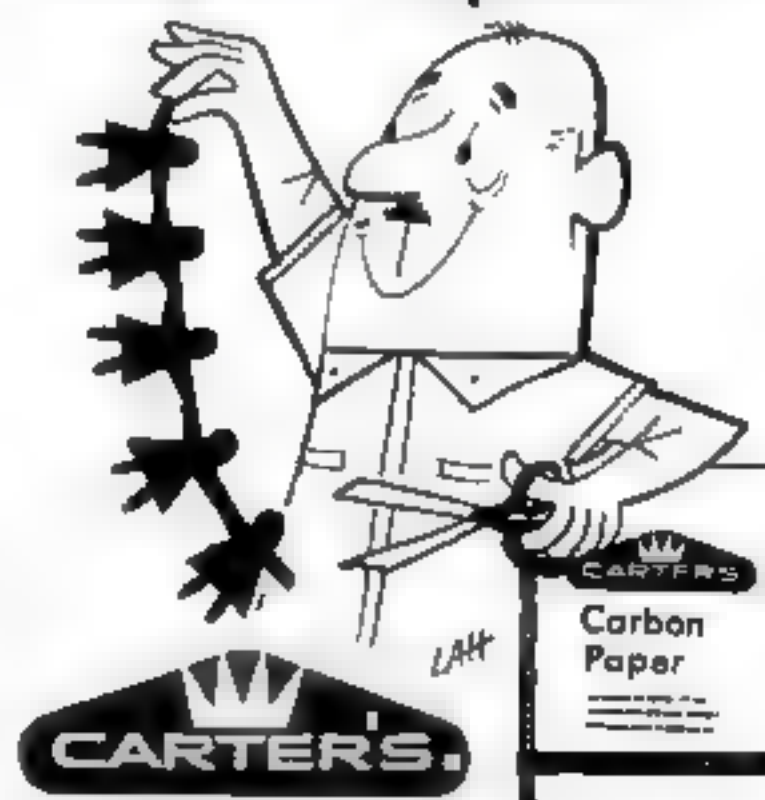
What comes in 72 colors —
all of them delicious?



STIX a lovable, colorful covering material for tables, chairs, walls. Try STIX, the self-adhesive decorative material made of FIRESTONE VELON PLASTIC.



**I GO FOR CARTER'S
Carbon Papers!**



©THE CARTER'S INK COMPANY, CAMBRIDGE 42, MASS.



For today's new patterns in living... New designs for financial security from New York Life!

New Life Insurance Plan helps families accumulate money for a fuller life!

Modern families enjoy living in ways undreamed of not long ago. But the times have also created a difficult problem—how to budget income to enjoy living today, yet set aside substantial funds for possible emergencies or future retirement. New York Life's new Assured Accumulator policy was designed to help meet this important problem.

This new plan covers you with a minimum of \$10,000 life insurance to protect your family if you should die before its endowment date. If you live, you can receive the face amount in cash on the endowment date. Or you can use it

to provide a regular annuity retirement income. Meanwhile, the growing cash value is available in an emergency. Thus, the Assured Accumulator combines the security of life insurance with a systematic program for accumulating money.

In addition, your policy offers you four valuable options—any one of which you may use to lighten the pressure to fit changes in your needs. So take an advantage of this opportunity to invest in your future. Ask your New York Life agent for details. Or write to the address below.

*New York Life gives you
commitment to a greater future.*



New York Life Insurance Company

Dept. 140-51 Madison Avenue, New York 10, N. Y. • (in Canada, 320 Bay Street, Toronto, Ontario)
Life Insurance • Group Insurance • Annuities • Accident & Sickness Insurance • Pension Plans

FIX-IT TIPS

with "3-in-One" oil



Quiet it down with "3-in-One" oil on chain, coaster brake, and pedals. Highly refined so it works clean—doesn't gum up.



You can prevent rust with "3-in-One"—the oil that contains a rust-inhibitor. Over-all oiling's easy with Oil-Spray can.



Speed up your motor and quiet it down with "3-in-One" Electric Motor Oil. It's made for oiling heavy-duty motors.



Free it fast with long-lasting "3-in-One" oil. It works easily, helps to keep rust away, too.

"3-IN-ONE"

is the one oil that:

- POLISHES
- PENETRATES
- LUBRICATES
- PREVENTS RUST



You need all three: "Regular" for most household items; "Electric Motor Oil" for heavy-duty; new handy spray can for hard-to-get-at places.

ROCKEFELLER-HARRIMAN CONTINUED

circus. There is Nelson Rockefeller the Businessman (the chief spirit in making Rockefeller Center New York's greatest real estate property, chief mover of Rockefeller investments in Latin America) and Nelson Rockefeller the Philanthropist (donor of college endowments, founder of museums, architect of several massive intellectual explorations of American life). But this year the dominant personality is Nelson Rockefeller of Government, the role in which he now seeks identity as governor of New York.

In the past 18 years Nelson Rockefeller has served three Presidents, Roosevelt, Truman and Eisenhower, always in appointive posts just out of reach of the levers of great decision. In these posts he has poured his greatest energies into government in a strange pattern of vigor, achievement and frustration. For five war years he ably directed American affairs in Latin America (ending as Assistant Secretary of State), then returned to New York in 1945 to watch hemispheric friendship wind down and go sour. Having headed President Truman's International Development Advisory Board in 1950-51, he watched his considered policy recommendations riddled by Washington bureaucracy and congressional ambushade.

As a Republican, Rockefeller could comfort himself by blaming these frustrations on Democratic leadership. But when after three years of service under the Republican Eisenhower administration he finally left Washington in bitterness and frustration greater than ever, it was his own role in the apparatus of government that appeared to bother him most. As Special Assistant to Eisenhower, Rockefeller had been an ebullient one-man lobby for a virile American policy in the outer world, a champion of increased foreign aid and of a reinvigorated and reorganized Department of Defense. But in the scrimmaging of White House politics, he found himself in constant conflict with such budget-minded antagonists as Secretary of the Treasury George M. Humphrey and Under Secretary of State Herbert Hoover Jr. "Nelson would come back from tongue-lashings by Hoover at those meetings holding on to himself that tight to keep from losing his temper," reports a close associate.

A need for long-range planning

WHEN he returned to New York in early 1956 it was, thus, with two new convictions: The first was that the American government was lurching from emergency crisis to emergency crisis with no long-range planning that might meet the problems he saw looming up five or 10 years hence. Out of this conviction was born his concept of assembling the best minds in the nation for the Special Studies Project of the Rockefeller Brothers Fund, which early this year began producing its headline-making reports on defense, education, and economics. "This," says one of the study group staff, "was Nelson's way of first informing himself, then getting his ideas onto the President's desk in a way he couldn't while trapped in the bureaucracy."

The second conviction was more personal: that as long as his political career was limited to the use of the Rockefeller name as an appointive adornment, he was at a dead end. "This is an imaginative guy," says one of his intimates. "He liked and admired Ike. But he came back from a job in which he'd had neither power nor title, convinced that the only people who were listened to were those who got elected. He damn well wanted to be listened to. And he could do it only by getting elected." In similar vein one of New York's political bosses with whom Nelson consulted on his candidacy reports, "He had this desire to be himself. He felt that you're never yourself in appointive office, that you're somebody else's man. He had a sense of being boxed in, made to feel like a schoolboy. Only the people's vote could free him."

Like all Rockefeller operations, Nelson's orientation to the governor's race moved deliberately as organization, consultation and survey went on. By January of this year consultants in law and government had begun to analyze New York State issues for him and prepare reports on the state's major problems. An expensive public-opinion survey showed him the strongest Republican opponent to Harriman except for Thomas E. Dewey (yet showed Harriman leading Rockefeller by a 60-40 margin). Discreet meetings with New York Republican kingmakers—like Dewey, Senator Jacob Javits and State Chairman Judson Morhouse—won their goodwill. In May, as a tester of sentiment, he was able to spring into the open the critically important support of New York's suburban Westchester County Republican organization. By June 30, when he formally announced his candidacy, he was off and running with a sureness of touch that amazed seasoned politicians.

No secret boss or veteran political machine organized Rockefeller's subsequent whirlwind campaign for the nomination. The

STICK WITH

LEPAGE'S

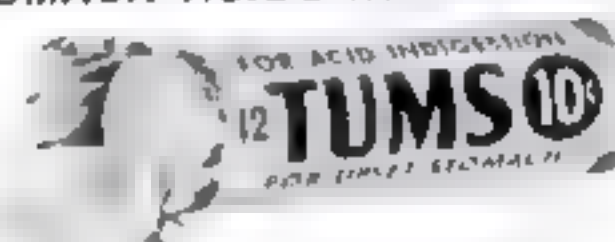
TRADE MARK

TAPE AND GLUE

HEART

burn?

GET TOTAL RELIEF FROM EXCESS STOMACH ACIDS IN SECONDS!



TUMS ARE ECONOMICAL—3 ROLLS ONLY 25¢

Tex-Knit®

IRONING BOARD COVERS
BARBEQUE ACCESSORIES
TEXTILE MILLS CO.
CHICAGO 14, ILL. • MONTREAL, CANADA

Every Night
Monday through Friday
on NBC Radio

LIFE AND THE WORLD
with
Morgan Beatty

Hear the sound... and the echo...
of those news events seen in LIFE

CONSULT LOCAL PAPERS FOR TIME AND STATION



ALL ABOUT THE DOG IN YOUR LIFE

How much to feed? Don't be fooled by his pleading eyes. The average adult dog needs, daily, 1 ounce of canned or ½ ounce of dry dog food for every pound he weighs. Exceptions: a growing puppy, a nursing dog, the very active dog. More important than



quantity is quality—
guaranteed
in every
Friskies
dog food.

Proof of Friskies
quality is the U.S.
Government Seal on
every can, certifying
Government-
inspected quality

lean red horse meat...full nourishment for your dog.

Saturday Night Baths shouldn't come more than once a month. Always use mild soap. And try to keep the suds out of his eyes and ears. Keep him in a warm, draft-free place until he's thoroughly dry. While your dog is drying,

reward him for his good behavior with a handful of Friskies Cubes. It's an entirely new kind of dog food, in 6 gay colors... 6 tempting flavors! Between baths keep his coat clean, his skin well-toned by frequent brushings.

For more tips on grooming, as well as on many other subjects, write Friskies, Box 320, Los Angeles 51, Calif., for our free new booklet "Good Health for Your Dog."



How much exercise? All dogs need a daily workout, especially those restricted to apartments.

Here's a good trick to remember: without taking a step, you can give your dog a run of nearly 1½ miles by throwing a ball a distance of 50 yards 25 times and simply letting him

retrieve it! Give your dog the stamina he needs with Friskies Meal. Meaty in taste, meaty in aroma, dogs love it. So convenient to serve, too. Mixes instantly, never cakes or mashes in the bowl.




THE FRISKIES FAMILY of fine dog foods—Friskies Cubes, Friskies Meal, canned Friskies. Complete, fully nourishing, the finest money can buy. And all carry the *quality guarantee* of Carnation.



Husky good health starts with FRISKIES... *the prime grade dog food from Carnation*

Bulldogs and all dogs love the lean red horse meat in canned Friskies!

Every morsel is U.S. Government-inspected...and only a dog food that fully nourishes can bear this coveted Government Seal.  Friskies

actually provides up to *twice* the nourishment of cut-rate brands. For delicious variety, feed Friskies Meal and Cubes, too. All are balanced and complete

dog foods, with every essential vitamin and mineral. You can be certain of

Friskies' quality...it's guaranteed by **Carnation.**

It saves you gasoline

*while it stops
the major cause
of engine wear*



NEW Thermostatic motor oil adjusts automatically to all engine temperatures.

Shell X-100 Motor Oil Premium:

1. Saves gasoline wasted in pushing thick, heavy oils around during warmup.
2. Stops acid action, major cause of engine wear.
3. Saves your engine—does not thin out dangerously when your engine is hot.
4. Quiets valve lifter noise, prevents valve lifter sticking, saves repair bills.

All these features are unequalled in any conventional motor oil.

It's a 50-50 chance that you need an oil change today

Analysis of motor oil from over 15,000 cars shows 54% of all cars are using motor oil that has become unsafe—contaminated by engine acids and abrasives. Play safe—see your Shell Dealer today.

It's 3 Motor Oils in 1

SHELL



CANDIDATE'S SHOE SHINE was given Rockefeller by boys who stopped him as he left a session of party's state convention. He paid each a quarter.

ROCKEFELLER-HARRIMAN CONTINUED

Republican organization of his home county, Westchester, provided his campaign manager and strategist, Assemblyman Malcolm Wilson, a deft and able politician who subsequently was nominated for lieutenant governor. Behind the scenes, State Chairman Morhouse strained his official neutrality to the utmost to smooth Rockefeller's way. A Citizens-for-Rockefeller group was organized to provide a promotion front.

But the zip for the campaign came from Nelson Rockefeller himself. Chauffeured by his son Steven and accompanied by Wilson and frequently by Mrs. Rockefeller, the candidate hit the back roads of upstate New York to show hastily arranged meetings of convention delegates and rural Republican stalwarts how a real Rockefeller-in-the-flesh looked and sounded.

'The Rockefeller Square'

At the little country inns where the delegates assembled, half a dozen parking places might be reserved for the expected convoy of Rockefeller limousines. A single green Buick sedan would roll up and out would bounce a burly, smiling, almost collegiate figure, followed by wife, son and campaign manager. Lunch or dinner would follow—usually in a pattern called "The Rockefeller Square," which distributed one member of the Rockefeller party in the middle of each side of a rectangle of tables, to make friends—and then a short, earnest little speech. The highlight of this speech usually would be a whiff of the great outer world beyond the Adirondacks, as Nelson would wish out loud that "the people behind the Iron Curtain, the people in the developing nations could see a group like this, and understand how party workers like these keep democracy healthy in America and make it work." Thereafter would come a little politicking by all hands of the Rockefeller party.

Within four weeks of his announcement of his candidacy Rockefeller had met with the delegates of 52 out of New York's 62 counties, flattering scores of little politicians who normally find themselves taken for granted by high-level Republican strategists. "Why, there hasn't been a Republican candidate up here to look for convention votes since Teddy Roosevelt Jr. ran in 1924," said one Washington County dairyman.

In the wake of Nelson's whirlwind rose a flutter of delegate commitments—five here, 10 there, 21 at another place. Each announcement made new headlines in New York papers until finally, by mid-August, the campaigns of his three rivals for the nomination had evaporated. By the time New York Republicans met in convention on Aug. 25 there remained only the perfunctory

football starts today in




SPORTS ILLUSTRATED

*Covers every major conference,
all the top independents*

SPORTS ILLUSTRATED's College Football Issue is a must-have for every fan. It's an authoritative 136-page gridiron almanac you'll turn to again and again, all season long.

Get your copy today and get SI's up-to-the-minute "scouting reports" on 126 college teams—gathered first hand by SI's nationwide team of reporters and stringers. These reports give '58 schedules and '57 records . . . returning lettermen, stars to watch . . . new faces . . . overall prospects and coach's on-the-record comments. Then, you'll get a candid profile of a colorful coach and his tough new assignment (Stanford!) . . . a cross-country report on the major conferences . . . a five-page illustrated lesson on the newly rediscovered art of place kicking . . . and a full color portfolio of one of last year's top games. Another extra (for wives, co-eds and football cognoscenti everywhere) is the light-hearted yet serious-minded "introduction to football" by Humorist Nora Johnson.

In short, here's an issue of SI to have on hand whether you're going to a game, eyeing TV's Game-of-the-Week or just talking football this fall. Start your season off right by getting this week's College Football Issue today!

Enjoy SI every week

Use this coupon to subscribe at a special saving. But since your trial subscription won't start for several weeks, mail today to enjoy SI's weekly coverage of Football, 1958.

SPORTS ILLUSTRATED
America's National Sports Weekly
540 North Michigan Avenue, Chicago 11, Illinois

Send me 23 weeks of SPORTS ILLUSTRATED—and bill me for \$1.97

☐ Payment enclosed

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

(This offer good only for subscriptions sent to continental U.S. and Canada.) S-9813

Gilbey's Gilbey's Gin



...the gin favorite of all the world!

Gilbey's Gin is so deliciously dry, smooth and crystal-clear that it has become the *one* gin distilled in 15 countries and served around the world. Enjoy a Gilbey's Gin drink tonight!



Gilbey's Distilled London Dry Gin, 90 Proof, 100% Grain Neutral Spirits, W. & A. Gilbey, Ltd., Cincinnati, O. Distributed by National Distillers Products Company.



MEETING STALIN. Ambassador Harriman shakes hands with Russian dictator at 1945 Yalta conference. As ambassador he warned of Soviet threat.

ROCKEFELLER-HARRIMAN CONTINUED

job of confirming the nomination of Rockefeller by acclamation.

"There's a Spanish phrase politicians use in Latin America that I like," said Rockefeller one night, speeding along the highway between upstate gatherings, trying to explain his political goals. "It's *auténtico representante del pueblo*. It means 'the authentic representative of the people.' That's the way I feel about this campaign."

Nelson Rockefeller is, however, not the only millionaire in New York who has come to cherish this ambition. Some four years before Nelson arrived at this attitude, another man with the same problem had already reached for and won the guerdon of *auténtico representante* which now he means to hold against all comers, including Nelson Rockefeller.

Namely, W. Averell Harriman of Harriman, N.Y.

A well-chronicled mystery

LEFT standing alone as the last verdant tall timber of the New Deal, W. Averell Harriman has probably been as thoroughly chronicled as any other active American public figure except Dwight D. Eisenhower. Yet an air of mystery still clings to him.

Tall, virile, still handsome at 66, shy with any but intimates in conversation, imperious in manner, Harriman carries himself with the certainty of a man who has learned the grammar of power from such masters as Roosevelt and Churchill, and matched anger in dispute with Stalin. His bearing lithe and graceful, with the animal elasticity of the athlete, his voice soft, firm, well-mannered, Harriman nonetheless carries about him constantly, at home or in a crowd, an air of awkward loneliness. Just as Nelson Rockefeller's easy, effortless contact with others echoes from a personal past of family and fortune, so too does Harriman's apparent remoteness stem from *his* past of family and fortune.

Nelson Rockefeller is separated by a full generation now from the overpowering personality of his grandfather, John D. Rockefeller the Great. But Harriman had to match *his* life directly against that of his father, the Napoleonic E. H. Harriman, an industrial giant of the tooth-and-fang robber baron era, whose mastery of the railway wars of that era earned him hate, fear and public suspicion second to none. Nelson Rockefeller grew up under the loving guidance of two parents, themselves awed by the responsibility of their inherited wealth, domiciled in calculated simplicity in a New York brownstone house, who shipped him to a progressive school where he could meet a guaranteed cross section of robust, healthy, extroverted youngsters. Harriman grew up in a 100-room mansion on a 20,000-acre estate on the Hudson, was schooled at Groton, was instructed to row on a private lake by a one-time rowing coach of Syracuse University especially hired for the purpose.

Harriman, wincing at the excoriation of his father from the White House, remembers him as a man shaking the world, taking his little boys with him to Japan as he negotiated for a Manchurian link to his globe-girdling railway scheme, making of a simple

CONTINUED

Downyflake's \$30,000 Merry Christmas Contest

593
Exciting Prizes!

ENTER NOW! Finish the last line of the jingle below and send in with the entry blank from frozen Downyflake Waffles or the package wrapper from frozen Downyflake Pancakes.

***WIN CASH BONUS, TOO!** Send in a Downyflake Pancake wrapper with your waffle entry or a Downyflake Waffle wrapper with your pancake entry.



—including a
PAN AMERICAN
Jet Flight to Europe

1st Prize

European 4-country tour



Your chance of a lifetime! 2 wonderful weeks for 2 persons at places you've always wanted to see. Fly to London in 390 minutes on a fabulous Jet Clipper. Then a grand tour of the Continent's most exciting cities—Brussels, Amsterdam, Paris. Stay at fine hotels, visit glamorous resorts and places rich in history. Every detail—meals, sight-seeing, limousine transportation—is planned for you by Pan American. Expenses paid by Downyflake.

CASH BONUS* with 1st Prize—\$1000

2nd Prize

"Paradise" Island Vacation



An experience you've always dreamed of! 10 glorious days for 2 persons in far-off Hawaii, the romantic Caribbean, or delightful Bermuda—whichever island "paradise" is nearest your home. Fly by Pan American Clipper. Expenses paid by Downyflake.

CASH BONUS* with 2nd Prize—\$500

3rd Prize

Mexican Fiesta Holiday



8 thrilling days south of the border . . . a never-to-be-forgotten vacation for 2 in colorful Old Mexico. Visit gay Taxco and Cuernavaca. Pan American Clipper flight. Expenses paid by Downyflake.

CASH BONUS* with 3rd Prize—\$250

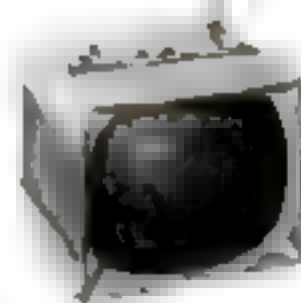
Subject to Federal, State and local regulations

● Get set for the merriest Christmas ever! This Downyflake jingle contest is a cinch to enter, and easy to win. Simple rules come with each package of Downyflake Waffles and Downyflake Pancakes—send in as many entries as you wish. Contest closes November 22, 1958. All winners will be notified before Christmas. Good luck!

HINTS TO HELP YOU WIN

One serving of Downyflake Waffles or Pancakes gives you many ideas! They're tempting to see—tender and tasty as homemade—contain the fine ingredients you would use. Just pop them in a toaster—in one minute, they're hot and ready to eat. No measuring, mixing, fussing with griddle or waffle iron; no excess batter, no messy cleaning. So convenient, you'll have them mealtime, snacktime, *any* time!

10 Fourth Prizes



1959 17" Sylvania Silhouette portable TV featuring Sylvania 9-110 Chassis and famous Silver Screen 85 picture tube. Includes built-in antenna and trim, smart, brushed-brass stand for added room-to-room viewing convenience.

50 Fifth Prizes



Polaroid® Land Camera (The Highlander). Gray and chrome. Sharp pictures one minute after you snap them—with rich blacks, snowy whites, soft middle tones. Speeds to 1/100 sec.; focuses 3 1/4 ft. to infinity.

130 Sixth Prizes



17-Jewel Bulova wrist watch (man's or woman's). Matching expansion band. Unbreakable mainspring. Value—\$49.50.

400 Seventh Prizes



Cery Electric Knife Sharpener. One of the most useful items for your kitchen. Sharpens perfectly, quickly, easily. Value—\$14.95.

FINISH THIS EASY JINGLE

"Ho, ho, I'm off!" old Santa cried,
"For the blessed U.S.A.
And those jolly foods by Downyflake;

(Last line must rhyme with "A"—for instance: I'll have them every day!)"

Just pop into toaster
and serve!



ROCKEFELLER-HARRIMAN CONTINUED

family vacation to Alaska an expedition complete with 25 scientists, two physicians and assorted artists, photographers and guides. With bristling loyalty Harriman recalls his father as one of the titanic builders of American industrial might, carried off before his work was finished or his sons grown. "We never got to talk about my future," says Harriman now. "I went to work on the railroad in the summer he died, and to Yale in the fall."

The education of W. Averell Harriman thus has been almost entirely in his own hands, moving in a sequence of stubborn, self-taught decisions to make him a more intense and in many ways a more sharply defined personality than Nelson Rockefeller. Gradually, as he struggled to make his mark in Wall Street—and as a gentleman sportsman in the hard-playing world of the very, very rich—his bent for foreign investment led him in the 1920s to a deeper and deeper contemplation of America's role in a world economy increasingly dependent on it. And with the contemplation came a slowly growing conviction that America and Europe were both heading for disaster. "You saw," as Harriman now recalls it, "a reckless federal encouragement of speculation, a lot of people making money out of nothing, this country unwilling to take its part in world affairs—and a depression coming that was going to be worldwide and for which we would be responsible."

It was thus in protest, in the first of many solitary decisions, that Harriman entered a polling booth in Orange County, New York on Nov. 6, 1928 and, without telling anybody, pulled down the lever for Al Smith. He had left the business and social world in which he belonged and joined the alien ranks of the Democratic party. "What a thing it was," Harriman now recalls, "to pull down the Democratic lever, to throw away the past! That was the wrench, that was the break."

From New Deal to lend-lease

It was in the mid-30's with an NRA appointment in New York that the New Deal began to fill the Harriman life. But as the war years approached, his role changed from that of a tame millionaire deceiving other businessmen to lie down with the Roosevelt new order to one of ever greater importance in national policy-making. And from 1941 on, when he sailed for London with Roosevelt's personal instructions to "keep England from going under no matter what you have to do" and, as lend-lease administrator, sat in Churchill's war cabinet, government absorbed him entirely. (From 1940 on, Harriman has been apparently negligent of his own fortune which bobs along comfortably at between \$60 and \$65 million under the care of the family banking house, Brown Brothers Harriman & Co.)

Until 1950, Harriman's laurels were such as are noticed only by historians and diplomats—director of lend-lease to Britain, ambassador to Russia and England, field captain of the Marshall Plan, director of the Mutual Security Administration. But in 1950, almost overnight, he became a politician. Journeying to Houston, Texas to make a speech defending the Marshall Plan, he unloaded on the late Senator Robert Taft, a foe of foreign aid, as an unwitting ally of international Communism. Until then Democratic politicians had regarded Averell Harriman as a useful technician in foreign affairs and a rich decoration of their party ("Honest Ave, the Hair Splitter," some called him in Washington) but not quite one of the boys. Returning to Washington after his roundhouse swing at Taft in Houston, Harriman discovered quite ordinary Democrats calling him "Ave," and a place of honor and companionship awaited him among those who like their politics rough. In 1954, he took the plunge. Entering, somewhat hesitantly at first, the tumult of New York State Democratic politics, he emerged with the governor's nomination. In a tough campaign, he won by a margin of just 11,125 votes and suddenly was transformed into a major political figure in his own right.

Harriman still plays it rough. His manner is that of a British Tory defending his traditions with explosive vehemence, but his tradition is that of the New Deal and Fair Deal, of which he regards himself as the only authentic, active defender against the party and class of his birth. Harriman will defend any of his great chieftains—Roosevelt, Truman, Hopkins, Churchill—at any time in any company. A few years ago, invited to the home of Colonel Chester Hansen in Washington, he sat in mounting rage as a Los Angeles businessman denounced Franklin Roosevelt and all his works. "Finally," relates Colonel Hansen in sad reminiscence, "Harriman in his best Victorian manner crumpled up his napkin, threw it on the table and said, 'Everything you say, sir, is a complete falsehood!' 'You're calling me a liar, then,' said the businessman, equally indignant. At which Harriman got to his feet, white

CONTINUED

LIQUID

trend

PUREX

DETERGENT FOR DISHES

2 CANS 59¢

You can't buy any dishwashing detergent that cuts grease faster or leaves hands softer. Yet note the low price!

gentle to hands!

trend

*Fair trade price in states east of Rocky Mountains having fair trade laws with non-signer provisions—suggested retail price in all other states.

a product of Purex Corporation, Ltd.



Duco® Enamel
Gloss
Chinese Red

Custom Color
Flat Enamel
No. 1442

Satin-Sheen
Oil Stain
Mahogany

Kitchen designed by Alexander Girard, A.I.A. Architect. For nearest Du Pont Paint Dealer, see Classified Pages.

If you're painting something new, or renewing something old...

the beauty lasts when you paint with the finest... **DU PONT** paints

REG. U. S. PAT. OFF.

Better Things for Better Living... through Chemistry

Copyrighted material



He had more on the ball than a "fade-away"...

PART OF the story is in the record books. Oddly enough, it begins in the football book. Walter Camp made an exception and put a 12th man known as "kicker" on his 1900 All-American. The name of the man filling the position was . . . Christopher Mathewson!

He's all over the baseball book, of course. A couple of no-hitters. The only man ever to pitch three shut-outs in one World Series. An average of 27 big league victories a year for 12 straight years!

If you were a youngster in those days and dreamed of being a big league pitcher, you always imagined in your dream that you looked like Matty. For he was the image of all the story-book heroes rolled into one. You'd lean back on the haymow and close your eyes and see yourself out on the mound . . . tall, trim, good-looking, confident. Then, while the crowd hushed, you'd wind up and send one "swish" right over the heart of the plate for strike three. Just like Matty.

No one could control, as Matty could, the direction a baseball would go. They say he could stand 20 paces from a barn door and hit a knot in the door 9 times out of 10. In three tense games in one

World Series he walked only a single batter. One season he pitched 391 innings and gave up just 42 bases on balls!

But Christy Mathewson had also learned to control himself. And that was probably a bigger contribution to baseball than the figures he left in the record books. His clean life, his ideals, his religious scruples (he never played a game on Sunday) had tremendous influence on all baseball, and all America. He proved to millions of youngsters of his day that you didn't have to be a rowdy to be a big league hero.

Christy died in middle age, his lungs damaged by poison-gas in France during World War I. A few years later organized baseball built a memorial for him. The last word on the bronze plaque has a splendid message for every sports-minded boy in America. It reads . . . *Christopher Mathewson: Athlete, Soldier, Gentleman.*

John Hancock
MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS



The Cornerstone of Character...

One quality seems to be common to most of the men who have been featured in our series about great Americans. In their lives, you can see CHARACTER. Most of these men who accomplished great deeds were also men of decency and honesty, and of perseverance.

We have always believed that character is all-important in the life insurance business. Counseling a family on its life insurance needs is a serious affair. We go to great lengths to make sure that John Hancock agents have skill and knowledge. We arm them with the finest, most modern policies. Above all, in their selection, we seek character.

When a man buys life insurance for his family, this too is a mark of character... of how seriously he considers his family's well-being... how willingly he looks beyond today to provide for tomorrow.

BYRON K. ELLIOTT
President

★ ★ ★

John Hancock
MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS



HUMILIATION FOR HARRIMAN came at the state Democratic convention when Tammany Boss Carmine De Sapio brazenly disregarded the governor's wishes and got his own candidate for U. S. Senate nominated over Harriman's.

ROCKEFELLER-HARRIMAN CONTINUED

and trembling, and said, 'I did so once, sir; I do so again.'"

As the aristocratic tribune of the people, Harriman governs his personal staff like a benevolent but explosive master. Among the closest to the governor is Milton Stewart, his assistant counsel and political chief of staff. Recently at a dinner table, the governor heard about one of Stewart's efforts for the day, summoned a telephone and chewed Stewart out so vividly that everyone at the table winced. A few minutes passed in which everyone sipped coffee, trying to ignore what had happened. Then Harriman called for the phone again and said, "Get me Stewart." All listened, awaiting the forthcoming apology. Harriman lifted the phone, barked, "Milt, I just wanted you to know I meant everything I said," and hung up.

Instead of flinching from such wounds, Stewart, whose entire life is devoted to Harriman, says, "We aren't running him as an easy guy to work for. He isn't. But he's the champ. He gets things done. Nelson Rockefeller may be a good guy to be chairman of a conference, but what's he done? People don't vote on issues, they vote on the 'feel' of a guy, on the way he seems to be going, and our guy is a man. That's the way we're running him."

A gubernatorial affliction

A CAMPAIGN for the governorship of New York is like no ordinary gubernatorial campaign, either for the contenders or for the nation. An inescapable affliction of the office is an occupational disease called *Presidentitis*, an inflammation of the ambition incubated by history. In no less than 13 of our 23 presidential elections since the Civil War, a governor of New York has been the candidate of one or the other major party (and sometimes both). Averell Harriman already suffers from a particularly virulent and conspicuous form of *Presidentitis*, and the first signs of the infection are visible in Nelson Rockefeller too.

It is particularly perplexing, therefore, to report that fact which exasperates their goading campaign managers most: the two candidates have as yet been unable to generate any vital differences of opinion. In the nation's richest and most populous state, beset by agonizing problems of race conflict, metropolitan strangulation, population shifts and a soaring budget, both stand at the far humanitarian fringe of politics, in positions so liberal as would have roused to fury the hard-minded original authors of their fortunes. Both favor increased aid to education in this age of technology. Both insist that the sickening rise in urban juvenile delinquency must be dealt with. Both feel strongly that something must be done to clear the urban jungle of New York City. To meet the costs of such programs both feel that the economy of New York State must be made to boom in order to carry the greater tax burden—but Rockefeller blames New York's plight on an apathetic Democratic regime in Albany, hostile to business, while Harriman blames New York's laggard economics on the shortsighted mismanagement of the national economy by a Republican regime in Washington.

Nor does the peculiar nature of New York State politics help much in assessing the chances of the two candidates. Normally,

CONTINUED



Suddenly!
amazing
clear vision
just by cleaning your glasses with
LENS-GLEEM



- KEEPS GLASSES 100% VISION CLEAR
- PREVENTS LENS STEAM-UP AND FOG
- HELPS PROTECT AGAINST SCRATCHES
- SAVES EYES FROM STRAIN

EASY TO USE!

1. Apply Lens-Gleem lightly to both sides of lenses
2. Polish clean with handkerchief or dry cloth



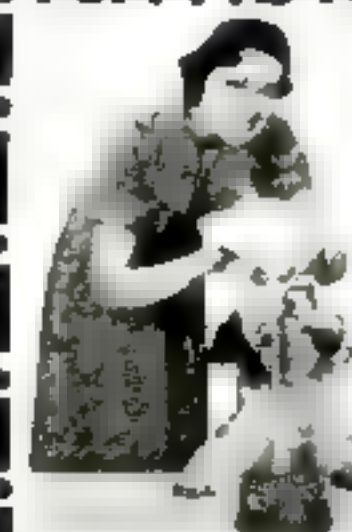
6 MONTHS OF CLEAR VISION IN HANDY STICK
At optical, drug and variety stores.
If not obtainable locally, please write to:
Rejuvin Labs. Inc., 30 Irving Place, N.Y. 3, N.Y.

Mounties
PHOTO CORNERS

LONGER LIFE FOR FAVORITE PHOTOS

10c & 25c SIZES AT CHAIN, DRUG, VARIETY STORES

Amazing New Medical Discovery!
WORMS YOUR DOG OR PUPPY AS YOU FEED HIM!



Just mix New PULVEX Worm Caps with your dog's food... your pet worms himself while he eats! There's no starving, struggling, vomiting, diarrhea, or danger. New PULVEX Worm Caps contain Piperazine Adipate, that quickly and safely expels large roundworms (Ascariids). Practically odorless, dogs like its taste. Also available for cats. Get New PULVEX Worm Caps at pet shops, drug or department stores. Another quality Pet Care Product from Pulvex, Chicago 14, Illinois.

Republicans carry upstate New York (the commuting suburbs and the rural areas), while the Democrats and their allies carry the Big City. Thus the two political halves of the state stand each other off, elections seesawing back and forth.

This year in Averell Harriman the Democrats are offering the strongest upstate candidate in generations. Aware that as a Democrat he was weakest in upstate appeal, Harriman has put through roads, built schools, increased education aid, developed Adirondack resort facilities with such ardor as to amaze upstate Republicans and embitter not a few Tammany Democrats who had hoped to drain the state's coffers for New York City's needs. ("All that stuff that Dewey promised those Republicans for 12 years and never delivered, Harriman went and delivered," said one Tammany braintruster, more in anger than in sorrow.) This cultivation of the once-Republican grass roots has paid off in a new upstate crop of Democratic village mayors, sheriffs and councilmen over the past three years. This fall the upstate switch will eat into the normal Republican majority considerably.

To balance Harriman's abnormal popularity upstate, Nelson Rockefeller offers an equally abnormal popularity in New York City, the Democrats' stronghold. Long before he thought of running for governor, Rockefeller's enormous charities—the building of low-cost housing for workers in Puerto Rico, contributions to Albert Einstein College of Medicine of New York's Jewish Yeshiva University, continuous participation in causes for Negro advancement—had built up a resonance among New York's politically potent minority groups. These philanthropies have been accompanied, moreover, by his unmistakable personal relish in meeting distinctly non-Rockefeller-type people—a relish heartily reciprocated by these in their turn. Pleased last winter to be invited along with labor leader David Dubinsky as a guest of honor at the Negro Urban League's award presentation to Jacob Potofsky of the Amalgamated Clothing Workers' Union, Rockefeller rose and proudly recounted his previous association with Dubinsky and Potofsky in a housing project for Israel. To which Potofsky, equally proud, rose to express his delight at the "reuniting of that firm with the fine old American name of Dubinsky, Potofsky, and Rockefeller."

The harvest of goodwill Rockefeller can now rake in among New York's many ethnic groups causes some Democrats to grumble ("A Boy Scout with a couple of hundred million bucks") and others to worry ("In a glandular way this fellow is the male equivalent of Eleanor Roosevelt"), but all admit that he will cut deeply into the margin of their stronghold.

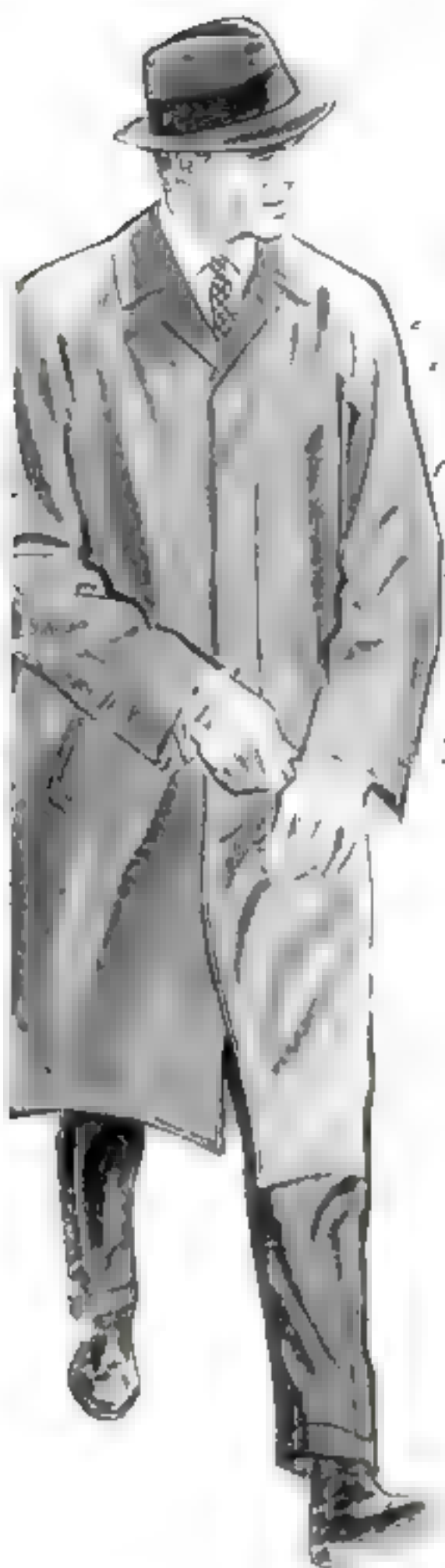
The opposing teams

THE absence of major political differences means that both candidates will have to ride with the tides of their party fortune—and upon the effect of their personalities upon the voters.

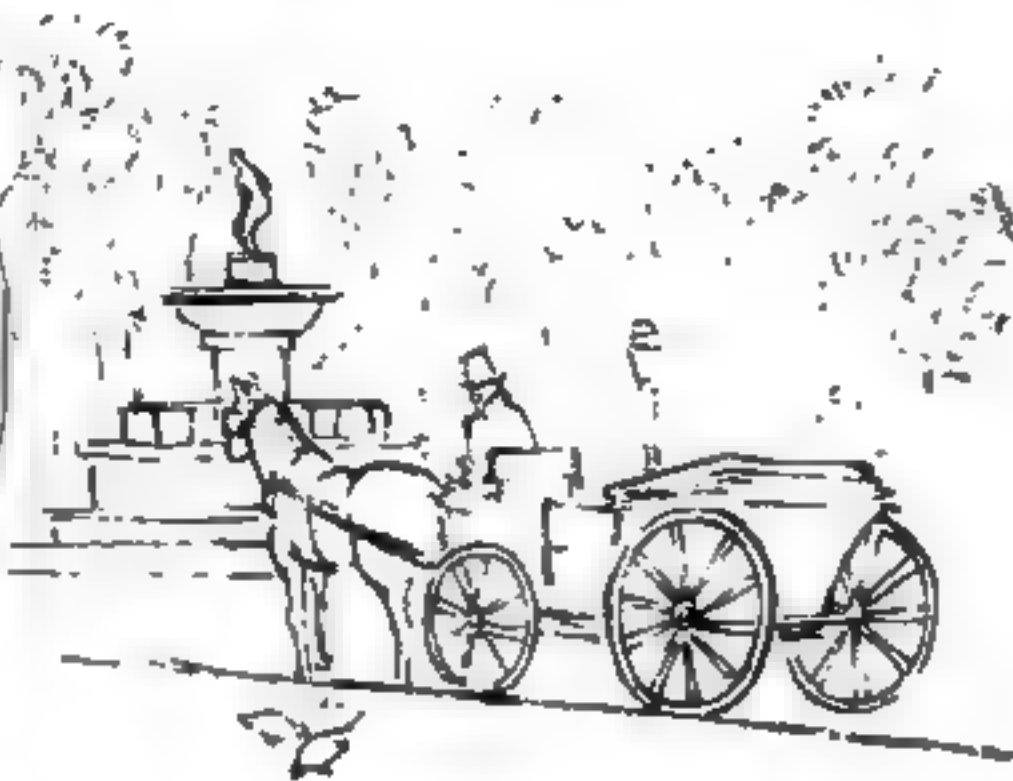
What this effect will be is incalculable, but the difference between the two personalities is reflected in their two entourages. Harriman has chosen as private secretary fellow Yaleman Jonathan Bingham, but the other members of his team are earthy men, proud of their common touch. Beneath their colloquial speech echoes virtually the entire range of American accents. Harriman's men love politics almost as an art form. The Rockefeller entourage, equally dedicated, has more polish. Smooth and efficient, its members seem to approach the campaign more as a matter of social engineering and intellectual analysis than as a slugging contest.

Rockefeller's campaign, in essence, offers New Yorkers not solutions but a technique for arriving at solutions. Out of his experience in Washington agencies, in the White House, in his great intellectual philanthropies, Rockefeller has become a profound believer in the assemblage of minds, the knitting together in conference of the best brains he can find until the heart of a problem is identified and a solution defined. When Rockefeller speaks of the bewildering complexity of modern American life, the smile leaves his face, his supple fingers weave and interlock and he asks, "How are we going to get things done in a democracy, in terms of science, in terms of our purpose and objectives, in terms of our organizing ability to cope with what's going to face us—and still remain true to ourselves?" His stewardship of New York would surely begin with the greatest set of roundtable conferences of experts that Albany has ever seen, and only then would the action solutions of the Rockefeller administration be defined.

Harriman offers a different approach. Scornful of consultants, convinced that one man must run the machinery of government and that he is it for New York, Harriman acts on impulse. Having hammered out his own decisions and made his own appointments, he will defend both to the end, accepting the blame or credit as his



**This is America's
most wanted gabardine!**

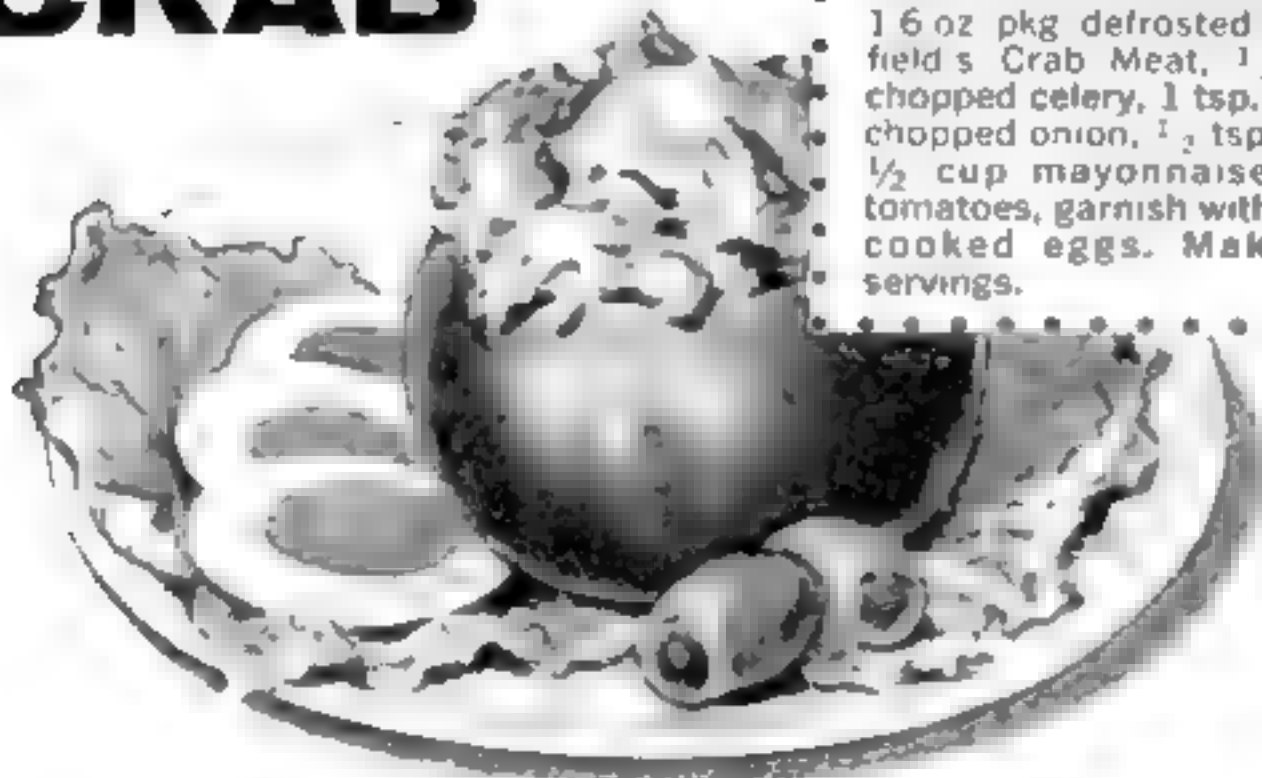


This is the famous Alligator Gold Label gabardine, classic all-weather elegance—the coat you'll live in rain, sun, cold. Sleek, water repellent all wool worsted, ideal weight for year 'round wear. A great value at \$42.75. Other Alligator coats, from luxurious outercoats to featherlight rainwear, \$11.75 to \$54.75. At better stores everywhere.

THE COAT YOU'LL LIVE IN
Alligator
ALL-WEATHER COATS

THE ALLIGATOR COMPANY ST. LOUIS • NEW YORK • CHICAGO • LOS ANGELES

FABULOUS FROZEN KING CRAB



.....
• **Stuffed Tomato Salad**
• Hollow out 4 tomatoes. Mix 1 6 oz pkg defrosted Wakefield's Crab Meat, 1/2 cup chopped celery, 1 tsp. finely chopped onion, 1/2 tsp. salt, 1/2 cup mayonnaise. Fill tomatoes, garnish with hard cooked eggs. Makes 4 servings.
.....

*... sea-fresh
on your table tonight!*

Imagine! Giant Alaska King Crab any time you want it! Chunky pieces of sweet, delicate, bone-free meat—the sea-fresh goodness frozen in, only minutes from cold Arctic waters. Enjoy it at home. Also at most fine restaurants.

Split Legs, Whole Legs, or Meat only
—Cooked and Ready to Eat.



WAKEFIELD'S
GIANT ALASKA
FRESH-FROZEN KING CRAB



FREE
Recipe Book.
28 ways
to serve King Crab.

Write: Wakefield's Food Sales
Dept. L, 32 So. 5th Avenue
Mount Vernon, N. Y.



Though confined to a wheel chair, Mortimer Libowitz trains Brooklyn, N.Y. youths in electronics. He also services a Red Cross radio station.



Bart Rypstra, Jr., Charlotte, Mich., teaches radio communications to Boy Scouts.



Pontiac, Michigan, boys learn basic electronics from John H. Stefanski.



Typical of the contributions of TV technicians everywhere is the recreational work of Marcus E. Denham at the Whitaker State Orphans' Home, Pryor, Oklahoma.



Civil defense head Frank J. Hatler, Roselle, N.J., organized communications networks, helped many get radio licenses.



Harry E. Ward helped establish the electronics laboratory at Long Beach City College, Cal., and finds work for students, graduates and others.



YOUR TV SERVICE TECHNICIAN...

Helping others is his hobby!

General Electric announces the second annual All-American Awards for Television Service Technicians who have distinguished themselves in public service.

When the community needs a helping hand, the TV Technicians of America willingly give of their time and skills. Last year, G.E. established the All-American Awards to give recognition to these men for their many public service activities, honoring the technicians pictured on this page along with seven others.

This year, ten TV Technicians who, in the opinion of the Judges, have achieved the most distinguished records in public service in the 12 months ending September 30, 1958, will receive coveted All American Award trophies plus \$500 each with which to further their community activities.

General Electric All American Awards judges for 1958 will be:

BENNETT CERF, publisher (Press, Random House), press columnist and TV panelist,
CHARLES E. SHEARER, JR., 1957-58 Pres. National Junior Chamber of Commerce
JOHN SPARKMAN, U. S. Senator and Chairman, Select Committee on Small Business.

Don't keep it a secret—if you know a TV Service Technician who qualifies for one of these awards, send his name, a address, and description of his community activities to *All American Awards Committee, Receiving Tube Department, General Electric Company, Owensboro, Kentucky.*

WINNERS TO BE ANNOUNCED IN DECEMBER

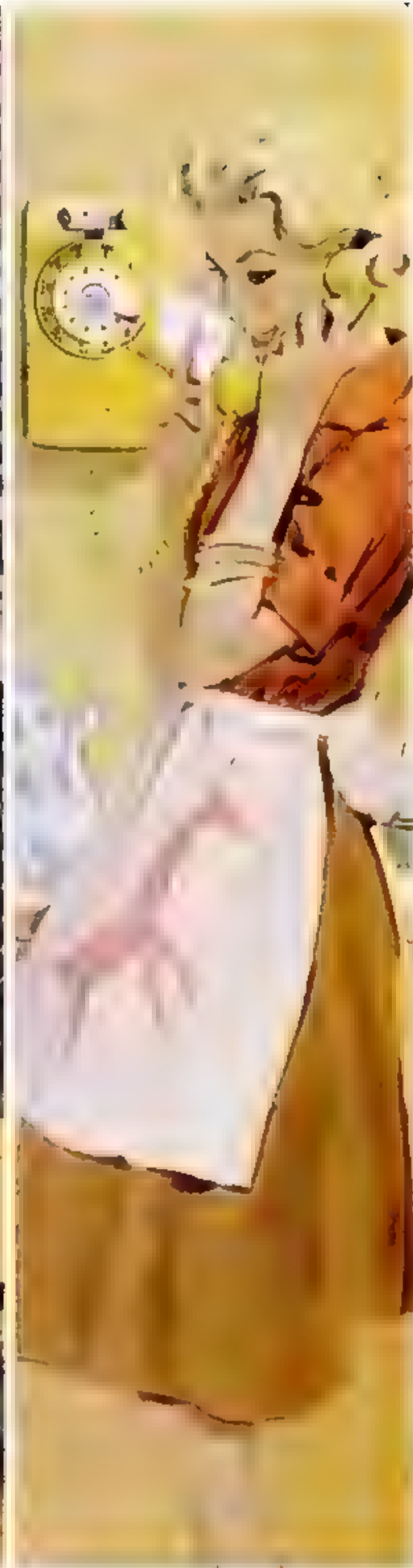
GENERAL  ELECTRIC







Portion of final assembly area at our Indianapolis Works.



THIS IS OUR LINE

The wall telephone sets you see above are only one of many kinds of telephones we make at Western Electric for the Bell System. These, and other telephone sets are available in a variety of desirable decorator colors. We also make telephones with illuminated dials, with volume controls, and many other types as ordered by the Bell telephone companies

to serve their customers.

Producing dependable telephones and the equipment the telephone companies need to give you the kind of service you want...that's our line . . . and our main job as part of the Bell System.



Western Electric manufacturing and supply unit of the Bell System

SWITCH FROM **HOTS**.....TO



Snow Fresh KOOL

**AMERICA'S
MOST REFRESHING
CIGARETTE**



What a wonderful difference when you switch to
Snow Fresh KOOL! At once your mouth feels clean
and cool . . . your throat feels smoothed, refreshed!

Enjoy the most refreshing experience in smoking
Smoke KOOL . . . with mild, mild menthol . . .
for a cleaner, fresher taste all through the day!



MILD MENTHOL - TIPPED

Cigarettes



MILD MENTHOL
KING-SIZE

Cigarettes

Film Cinderella's Iowa Wedding

Two years after she had won a movie talent contest and gone off to become the star of *Saint Joan* and *Bonjour Tristesse*, 19-year-old Jean Seberg came back home to Marshalltown, Iowa, to get married. Her fiancé was a handsome, 24-year-old Frenchman, François Moreuil, a lawyer Jean had found on the Riviera among the Brigitte Bardot-Françoise Sagan set. Proud of Jean and her career, Marshalltown took the occasion more calmly than the young couple did. At rehearsal François wept and Jean got so nervous she had to see a doctor. At church time François turned up with his shirtsleeves dangling down to his knuckles and his car keys locked in his car. Finally after a garage man opened the car and François hitched up his cuffs, the ceremonies went off smoothly and the couple embarked on their honeymoon by sitting up all night on a plane to New York.



SHOWING MARSHALLTOWN to François and vice versa, Jean Seberg saunters with fiancé down Main Street. Marshalltown is farm center of 22,000 people.

AT RECEPTION FRANÇOIS KISSES JEAN AS SHE TRIES TO DRINK HER CHAMPAGNE. THEY FELL IN LOVE LAST SPRING, HAVE KEPT COMPANY EVER SINCE



CONTINUED



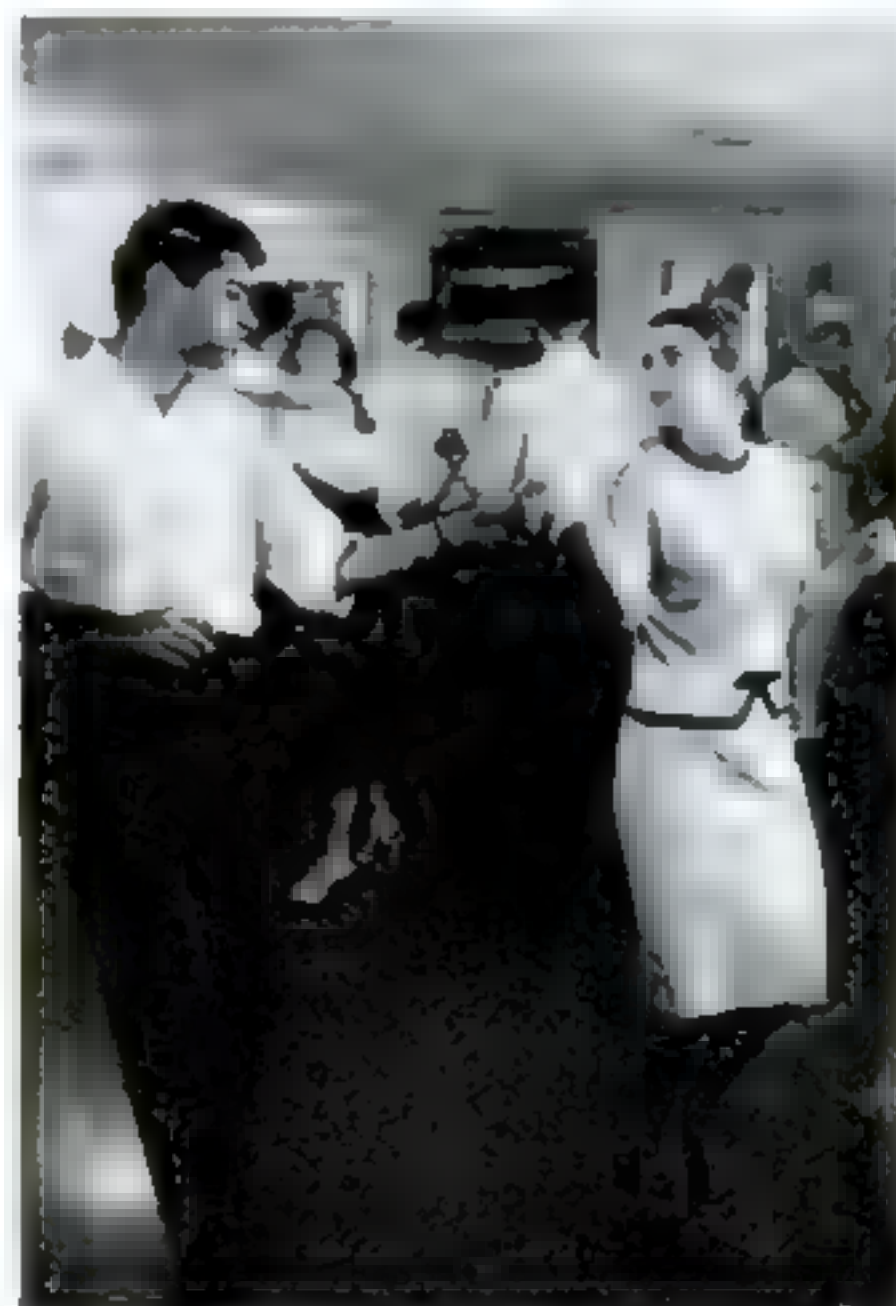
TWO BEST MEN, Armand de Castelnau (right) and Richard Braddock (center), walk with François on way to church. Both are French but live in U.S.



LAST SECONDS of bachelorhood are spent by François, who is under a size 10 shoe, as he waits for his bride to arrive. The bride, L'Esperanza Clara,



CUPLE TAKE RESPIRE FROM WEDDING PREPARATIONS DURING A RAMBLE OUTSIDE MARSHALL TOWN.



JIVE SESSION at bridesmaid's home night before wedding catches spirit of lean-scholar day for François, benefit for friends found for strength.



BALLET LEAP is demonstration by François in the Schaeffer driveway. A natural comic, he's Lindbergh in the chair, a lot of a Riviera scene.



PARIS-BORN, FRANCOIS WAS RAISED IN COUNTRY



PARIS GOWN that Jean wore is given last minute adjustments by bridesmaids Linda Scott (left) and Martha Glick in the basement of the church.



FAMILY MEAL begins as Jean says grace. Her grandmother Mrs. Benson, mother Dorothy, brother David, B, and father Edward—all good Lutherans—

listen with bowed heads. Other brother, Kurt, 16, is out of picture at left corner of table. Neither brother has stage ambitions. Mr. Seberg is a druggist.



TWO-ENDED CUP is used by couple for a wedding toast. It was borrowed from best man Brofforio's family which has had it since 16th Century.

HONEYMOONERS wait at airport with Jean's parents. After two weeks in Paris, Jean will start on a new movie and Francois will probably be drafted.





EVIDENCE IN AN ACCIDENT CASE

Rhinoceroses are powerful beasts which stand about African plains peering around for something to be mad at. When a rhino finally focuses on its target and charges, it can demolish almost anything that normally inhabits the wilds. It was lucky for O.W. Paul, a Kenya businessman, that he was not driving a small European car along the Nairobi-Mombasa

road when a rhino zeroed in on him and fell into its usual towering rage. Mr. Paul's car shuddered under the beast's charge and gave way a bit under the impact. Mr. Paul was only shaken up. His car suffered a ruined tire and a bashed front end. But the rhino, all 3,000 pounds of it, proved no match for the 3,400-pound Chevy. It died in 10 minutes.



Sound approach to whiskey!

CLEAR HEADS AGREE Calvert IS BETTER

If you're a man who has to work hard and think straight, then you know how an evening spent working on your hi-fi set, or at some other hobby, relaxes you—sets you up for the challenge of tomorrow. You'll find Calvert Reserve adds to your pleasure because it's *light*, yet full-flavored. Clear heads agree it's better!

©1958 CALVERT DIST. CO., N. Y. C. • 56 PROOF • 65% GRAIN NEUTRAL SPIRITS • AMERICAN BLENDED WHISKEY

Calvert
RESERVE

*"Above all others...
the better brand for you!"*



Get the genuine article

The most famous tobacco in America

**Get the honest taste
of a LUCKY STRIKE**

© A. T. Co.

Product of The American Tobacco Company — "Tobacco is our middle name"

Copyrighted material